

## BOARD OF DIRECTORS

**Barbara Iacometti, President**

*Details SalonSpa - Executive Comm Chair*

**Julie Klein, 1st Vice President**

*Julie Designs - Crime Prevention Co-Chair*

**Michael Akey, 2nd Vice President**

*Pacific View Real Estate - Design Chair*

**Mike Stifano, Treasurer**

*Winstons - Finance Chair*

**Mary Orem, Secretary**

*Villa de Loma Apartments - Crime Prev  
Co-Chair*

**Gary Gilmore**

*Gilmore Family Jewelers - ER Chair*

**Dave Martin**

*Shades Oceanfront Bistro*

**Craig Gerwig**

*Newport Avenue Antique Center*

**Matt Kalla**

*Matt Kalla Insurance Agency*

**Tevia Oskin**

*Active Visitation - Promotion Chair*

**Chris Wilmot**

*Christopher W. Wilmot, CPA*

**Ron Marcotte**

*Sign Diego*

**Mike Zouroudis**

*Raglan Public House- OBHG Chair*

**Alicia Shapiro**

*Aliro Marketing*

## STAFF:

**Denny Knox, Executive Director**

**Claudia Jack, Office Assistant**

**Isabel Clark, Programs Director**

**Susan James, Project Director**

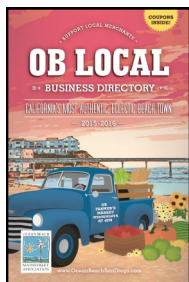
## FARMERS MARKET STAFF:

**David Klamon & Community Crops**

*Market Managers*

**Tony, Richee,**

**Kyle & Evelyn**



# Ocean Beach MainStreet Association October 2015 Newsletter

Join us for an evening of fun at the

37th Annual

**OB MainStreet Association's  
Awards Celebration & Annual Meeting**



**Thursday, October 22, 2015**

**Pt Loma Masonic Center - 1711 Sunset Cliffs Blvd.**

**6pm - 8pm-ish**

**Light dinner, beverages and desserts from our local businesses!**

We'll be selling raffle tickets to win one of four great prize baskets, . . . \$5 each or arm's length for \$20!

This free event is open to all of our members  
and their employees.



Our major  
sponsor  
**UnionBank**



## A YEAR IN REVIEW

**JULY 2014– JUNE 2015**

**A Message from our President, Barbara Iacometti**



In this issue, we share many of our association's achievements and projects from the last fiscal year. As you know, Ocean Beach MainStreet Association is comprised of 540 Associate Members and BID Members with 14 volunteer Board of Director positions, including 5 volunteer Executive Committee positions. Many of our members contribute to the work of the OBMA through volunteering on committees and at special events. Volunteer efforts are at the heart of all of OBMA's accomplishments, and I want to commend each and . . . *Cont'd page 2*

## October Meeting Schedule

- |        |        |         |   |
|--------|--------|---------|---|
| Oct 2  | Fri.   | 8:30am  | Promo Meeting   |
| Oct 6  | Tues.  | 8:30am  | Design Meeting  |
| Oct 7  | Wed.   | 8:30am  | Finance Committee   |
| Oct 8  | Thurs. | Noon    | Board Meeting   |
| Oct 14 | Wed.   | Noon    | ER Meeting  |
| Oct 20 | Tues.  | 8:30am  | Crime Prevention Committee Mtg.<br>BBQ House, 5052 Newport Avenue.    |
| Oct 22 | Thur   | 6pm-8pm | Annual Awards Celebration<br>Masonic Center, 1711 Sunset Cliffs Blvd. |
- All Meetings at the OBMA office unless otherwise noted.**



## DON'T FORGET TO VOTE for

**People's Choice and Customer Service winners -  
Online Voting starts Oct. 1 - Ends Oct. 12th**

**FOR OBMA MEMBERS ONLY** - Be sure to vote for your favorite People's Choice nominees for the Annual OBMA Awards Celebration on Survey Monkey at <https://www.surveymonkey.com/r/XG2W57M> by Oct. 12th.

**FOR YOUR CUSTOMERS & THE PUBLIC** - Your customers have an opportunity to participate by voting for Customer Service Business of the Year! Go to Survey Monkey and cast your vote by Oct. 12th.

<https://www.surveymonkey.com/r/XWMDX86>

... A Year in Review continued from page 1

every volunteer and staff member's contribution. Thank you all so much for supporting the OBMA. I invite you to get involved by joining a committee or contributing to an OBMA project. We are dedicated to supporting businesses in Ocean Beach and making our community a welcoming environment for businesses to thrive. I am honored to continue to serve as President of the Board of Directors, and I look forward to another banner year!

Barb Iacometti, President

**Our Mission** is to find a unique balance of economic development within a neighborhood setting and, through special events, to contribute to the health, welfare, and pride of our coastal community.



### OBMA ANNUAL REPORT

Please peruse the following information on pages 3, 4, and 5, as this is our annual report. You will learn about all the work our committees do during the year, what our financial status is, and what issues and challenges the Association generally focuses on.

If you have any questions about the Association, please feel free to contact Denny Knox, Executive Director, at 619-224-4906 or [info@oceanbeachsandiego.com](mailto:info@oceanbeachsandiego.com).

### The 2nd Mural is installed



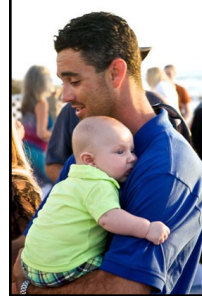
The installation of the "All About That Beach" mural on the parking lot side of Mallory's at 4905 Newport Ave. looks fun and fabulous. It was such a great music and beach theme this year. Janis Ambrosiani is the muralist who conceived of the design and helped individuals in the community to paint squares. KUSI came by and interviewed Janis and Denny about the mural for a story about it. The guys from Zed Electric worked tirelessly in the heat to install it. Yippee!



### SUNDOWNER!!!

The September Sundowner hosted by OB Community Foundation and the Inn at Sunset Cliffs was a huge success.

The food was delicious and the music was awesome. It's great to see all the sup-



port for such a terrific organization. If you haven't been coming to the OBMA Sundowners, you really should. It's a great networking opportunity for all of our members.

### News from the OB Security Program

The OBMA went out to bid for the next 3 months of the security program and made the decision to change security companies. We have contracted with **National Public Safety**, and they will be handling all the security for the program through the holidays. At that time, we will be reviewing the results of their work and hopefully we will find it very satisfactory and can continue on for another six months after that.

We have learned so much about the safety issues we face in OB by keeping track of all the incidents and reviewing all the statistics gathered over the last year and 4 months. Having this information helped us address many specific issues with SDPD. We think you will agree that it has improved conditions here.

Please be sure to contact us if you have any suggestions or questions. We also want to thank all of our local merchants and citizens who have contributed to supporting this program. Without your participation, we would not be seeing such great results. We will be distributing a new phone number and schedule for all of you who are participating in the program. *Thanks again.*

## Annual Report

# Ocean Beach MainStreet Association

### EXECUTIVE COMMITTEE (Organization Committee)

Chair: Barbara Iacometti, Details SalonSpa – President of OBMA  
Meets as needed.

The Executive Committee oversees all the work done by the full Board of Directors, the Committees, and the employees.



### OBMA BOARD OF DIRECTORS

Meets the 2nd Thursday of each month at noon at the OBMA office

- Provided direction and vision for the OBMA.
- Managed 4 employees in the office and 5-6 employees for OB Farmers Market.
- Hosted 67 regularly scheduled meetings and 12 additional special event meetings.
- Directed staff to attend 18 meetings with groups including the BID Council and City of San Diego staff members.
- Completed all requirements to remain a member in good standing with CAMSA and National Trust for Historic Preservation (National Mainstreet Program).
- Managed the Annual OBMA Awards Celebration and Annual Meeting.
- Managed the OB Business Improvement District and the Newport Avenue MAD.

- Managed Special Events - 51 Farmers Markets, OB Street Fair & Chili Cook-Off Festival, and Ocean Beach Oktoberfest – with a determined effort to hire and use local services and products for all of our events.
- Directed staff to maintain accurate records of all members and to educate non-members.
- Worked with OB CDC, OBTC, OBPB, and OB Woman's Club to improve Ocean Beach.
- Organized fundraiser in Yvonne Cruz's name.

### FINANCE COMMITTEE

Chair: Mike Stifano, Winstons – Treasurer, OBMA Board



Meets the Wednesday (before the board meeting) at 8:30am at the OBMA office

- Reviewed all the financials each month prior to the full OBMA Board meeting.
- Assisted staff with unexpected expenditures/challenges and other financial issues.
- Provided guidance to the full Board for all financial /accounting goals.
- Directed staff to keep reserves for emergencies.
- Participated in developing and maintaining an adequate, fiscally sound budget.
- Compared Profit and Loss statements to budget estimates on a quarterly basis.
- Reviewed the annual audit.

## Ocean Beach MainStreet Association STATEMENT OF FINANCIAL POSITION As of June 30, 2015

|   |                          |
|---|--------------------------|
| <b>CURRENT ASSETS</b>                               |                          |
| Cash  | 41,419                   |
| Cash - Board designated                             | 79,493                   |
| Accounts & Grants Receivable                        | 98,600                   |
| Inventory Asset                                     | 20,949                   |
| Prepays & Undeposited funds                         | <u>7,033</u>             |
| <b>TOTAL CURRENT ASSETS</b>                         | <b>\$247,494</b>         |
| <b>PROPERTY &amp; EQUIPMENT</b>                     |                          |
| Equipment & Furniture                               | 33,439                   |
| Website   | 5,364                    |
| Leasehold Improvements                              | 6,182                    |
| Accumulated Depreciation                            | <u>-31,351</u>           |
| <b>TOTAL PROPERTY &amp; EQUIPMENT</b>               | <b>13,634</b>            |
| <b>OTHER ASSETS</b>                                 |                          |
| Security Deposits                                   | <u>800</u>               |
| <b>TOTAL ASSETS . . . . .</b>                       | <b><u>\$ 261,928</u></b> |
| <b>LIABILITY AND NET ASSETS</b>                     |                          |
| Accounts Payable                                    | 26,477                   |
| Credit Card Payable                                 | 2,481                    |
| Deferred Income & Sales Tax Payable                 | 813                      |
| Accrued PTO   | <u>3,088</u>             |
| <b>TOTAL CURRENT LIABILITIES</b>                    | <b>32,859</b>            |
| <b>EQUITY</b>                                       |                          |
| Unrestricted net assets                             | 88,480                   |
| Temporarily restricted net assets                   | 94,238                   |
| Net Income  | <u>46,350</u>            |
| <b>TOTAL NET ASSETS</b>                             | <b>229,068</b>           |
| <b>TOTAL LIABILITIES &amp; NET ASSETS . . . . .</b> | <b><u>\$ 261,928</u></b> |

Draft pending annual audit

## Ocean Beach MainStreet Association STATEMENT OF ACTIVITIES July 2014 – June 2015

|                             |                         |
|-----------------------------|-------------------------|
| <b>INCOME</b>               |                         |
| BID Assessments             | 27,000                  |
| Grant Income                | 96,782                  |
| MAD Assessments             | 69,883                  |
| Contributions               | 15,116                  |
| Special Events Income       | 477,926                 |
| Memberships, PROW           | 19,840                  |
| Promo/Marketing             | 69,735                  |
| Interest Income             | <u>45</u>               |
| <b>TOTAL REVENUE</b>        | <b>\$ 776,327</b>       |
| <b>EXPENSES</b>             |                         |
| Organization                | 82,441                  |
| Capital Imp/Repair/Projects | 36,404                  |
| Crime Prevention            | 73,472                  |
| Promotion                   | 178,531                 |
| MAD Expenses                | 70,017                  |
| Farmers Market              | 99,337                  |
| Fireworks                   | 30,219                  |
| Street Fair                 | 141,138                 |
| Other Events                | <u>14,337</u>           |
| <b>TOTAL EXPENSES</b>       | <b>\$ 725,896</b>       |
| <b>NET ORDINARY INCOME</b>  | <b>50,431</b>           |
| <b>OTHER EXPENSES</b>       |                         |
| Depreciation                | <u>-4,080</u>           |
| <b>NET INCOME</b>           | <b><u>\$ 46,351</u></b> |

Draft pending annual audit

## PROMOTION COMMITTEE

To improve consumer, merchant and resident confidence in Ocean Beach through a unified image created by an exciting variety of activities. This committee is dedicated to creating advertising campaigns, implementing special events, and promoting the business districts.



Chair: Tevia Oskin, Consultant – OBMA Board Member  
Meets the 1<sup>st</sup> Friday of each month at 8:30am at the OBMA office

- Continued to promote sales of the very successful Ocean Beach-opoly game.
- Promoted Ocean Beach shopping, dining, and staying in OB.
- Printed over 500 Historical Plaque and OB Mural brochures for distribution to visitors and residents alike. Assembled and distributed over 450 visitor packets with local information, maps, and brochures.
- Designed, published and distributed OB Local Business Directories.
- Co-hosted 11 OBMA Sundowners with local businesses and restaurants/ caterers for the benefit of those businesses and the opportunity for our OBMA members to network.
- Upgraded and continued to financially support the web camera, OB Web Cam, located atop the OB Hotel.
- Produced and hosted three successful Business Development Series workshops most importantly the Annual OBMA Marketing Breakfast.
- Communicated consistently through e-blasts to well over 3200 subscribers.
- Designed and produced marketing items to sell year-round to raise additional funds for beautification projects and maintenance repairs in the commercial areas of Ocean Beach.
- Hosted "Storefront Decorating Contest" project to provide commercial areas with holiday lights and décor in participating businesses.
- Contracted with Josh Utley, Intrepid Network, to manage our website and continue to upgrade website and mobilization.
- Wrote and published approximately 135 special interest stories about local merchants during the year.
- Posted to all forms of social media to promote local businesses and activities in the community, including our special events.
- Stuffed and mailed 24 member inserts in monthly newsletters.
- Produced, printed, and distributed 425 OBMA newsletters monthly. Emailed an additional 275 newsletters and posted all newsletters on the OBMA website.
- Placed dozens of ads in a variety of publications both online and in print including the UT, CityBeat, Peninsula Beacon, San Diego Visitor's Guide, SanDiegan, and others also offering discounted or free space for participating merchants.
- Hired Brown Marketing Strategies to organize OBMA's marketing efforts and assist in promoting programs, special events, and unique occurrences through all types of media.
- Collaborated with KPRI for 4th of July - Local business owners on Promotion Committee were taped for radio blurbs about why they loved OB.

## ECONOMIC RESTRUCTURING COMMITTEE

To promote the best use of existing building, natural and human resources to ensure the economic viability of Ocean Beach. This committee's focus is the economic well-being of the Ocean Beach business district, including business retention, business recruitment, and cost-analysis studies.

Chair: Gary Gilmore, Gilmore Family Jewelers – OBMA Board Member  
Meets the 2<sup>nd</sup> Wednesday of each month at noon at the OBMA Office

- Managed 28 PROW permits - Public Right of Way.
- Discussed, reviewed, and notified our representatives about issues that concerned small businesses including CA Sick Leave & Minimum Wage increases.
- Made recommendations to the OBMA Board about issues pertaining to small business survival and growth.

- Promoted the Storefront Improvement Program from the City of San Diego.
- Producing the Annual OBMA Awards Celebration and Annual Meeting.
- Assisted in all the groundwork for the OB Town Council's Ocean Beach Restaurant Walk in November.
- Managed issues related to the Newport Avenue Maintenance Assessment District.
- Hosted the MAD (Newport Avenue Maintenance Assessment District) annual meeting with property owners of Newport Avenue properties.

## CRIME PREVENTION COMMITTEE

To educate merchants and promote a safe and clean environment throughout the Ocean Beach business districts.

Chair: Julie Klein, Julie Designs – 1<sup>st</sup> VP, OBMA Board, & Mary Orem, Morland Properties - Secretary, OBMA Board.

Meets the 3<sup>rd</sup> Tuesday of each month at 8:30am at different locations each month.



- Firmly established the OB Security Program and raised enough funds for the program to continue for six-month intervals.
- Continued to work with local SDPD and City Attorney's office to resolve issues of specific criminal behavior.
- Provided a forum for merchants and interested parties to discuss issues related to crimes and the prevention of crimes in Ocean Beach.
- Promoted approach to criminal activity – Quality of Life reforms, Make it Right campaign, and Respect OB.
- Worked with OB Town Council, OBCDC, OBPB, and OB Woman's Club on the successful Mallow Out Campaign.
- Distributed over 500 Police Authorization forms to local businesses.
- Reported hundreds of incidents of graffiti throughout the community.
- Cleaned up areas in the commercial districts that were particularly nasty.

## DESIGN COMMITTEE

To identify and develop programs needed for public improvements throughout the business community. To assist business and property owners with design education and technical assistance as requested.

Chair: Mike Akey, Pacific View Real Estate – 2<sup>nd</sup> VP, OBMA Board  
Meets the 1<sup>st</sup> Tuesday of each month at 8:30am at the OBMA office

- Managed the OB Tile project along Newport Ave., replacing 70 broken tiles.
- Purchased and assembled new holiday bows and garlands and installed street light decorations throughout the downtown business district; removed and stored all decorations after the holiday season.
- Managed the holiday decoration swags refurbishing and installation.
- Managed the design elements of the MAD (Newport Avenue Maintenance Assessment District).
- Hired out tree trimming on Newport & planting along the side streets as needed.
- Assisted Pt. Loma High School fundraising by collecting old cell phones and ink cartridges.
- Donated funds for Veterans Plaza and for the play area at Saratoga Park.
- Managed painting of 6 utility boxes throughout Ocean Beach.
- Worked with local graphic designer to produce new colorful holiday street banners designs, which were installed along Sunset Cliffs Blvd. and Newport Ave.
- Repainted many of the trash receptacles along Newport Avenue.
- Managed the installation of two 2015 community murals and one 2014 mural.
- Managed Business Improvement sign at Newport Ave. and Sunset Cliffs Blvd.
- Advocated for Decobikes at the entrance to the OB Pier parking lot and paved the area where the kiosk was to be installed.

Annual Report continued from page 4

## MAD – Newport Avenue Maintenance

### Assessment District

Property owners agreed to be assessed annually to specifically insure that the Newport Avenue corridor is maintained.

Our MAD is managed by the office staff and is represented by the Economic Restructuring Committee. Meets annually with stakeholders at the OBMA office in May.

- Replaced 4 damaged trash can lids.
- Moved 2 trash cans to new locations.
- Disposed of 2 smashed trash receptacles.
- Steam-cleaned 3600 linear feet of sidewalks once per month, 12 times per year.
- Emptied trash cans approximately 5200 times and cigarette butt cylinders 4000 times; replaced 18 galvanized trash can inserts.
- Cleaned out planters and heavily trimmed back foliage once a year.
- Replaced 24 plants in planters, repaired multiple leaks in irrigation system.
- Broom swept around planters and in gutters each block twice weekly.
- Cleaned areas around trash cans with special cleaner to remove odors and stains weekly.

Well, that's about it for now. We hope you are pleased with the work being done!



### Dear OBMA Members & Friends,

The Annual Report Issue is a time to reflect on the accomplishments of the past year and let all our

members know about our activities. The Ocean Beach MainStreet Association exists to support businesses in our community and help them to thrive. Our projects, events, and programs drive customers to OB and ensure resources are available to help business owners comply with regulations, participate in marketing opportunities, and network with the business community.

The OBMA is a member of the San Diego Business Improvement District Council and is designated as a National Mainstreet Program by the National Trust for Historic Preservation and the California Main Street Alliance. OBMA manages Ocean Beach's Business Improvement District and the Newport Avenue Maintenance Assessment District.

As always, we want to acknowledge our community partners, each of whom make valuable contributions to Ocean Beach and make living here even more fun. Thank you to Ocean Beach Town Council, Ocean Beach Community Foundation, Ocean Beach Planning Board, Ocean Beach Historical Society, Ocean Beach Community Development Corporation, Sunset Cliffs Surfing Association, Ocean Beach Woman's Club, Peninsula Lions Club, Surfrider SD, Ocean Beach Kiwanis, Friends of Dog Beach, Point Loma Masonic Center, and Peninsula Chamber of Commerce. Thank you all for working with OBMA on community issues, special events, and projects. We are proud to partner with you.

Special thanks to our many volunteers, especially our Board of Directors, Executive Committee, Committee Chairs, committee members, and event volunteers. Volunteers make all our work possible. Thanks also to our hard-working (and oh so serious) office staff (Claudia Jack, Susan James, and Isabel Clark) and our Farmers Market staff (manager David Klamann and staff members Tony, Richee, Kyle, and Evelyn).

We welcome any of our member businesses to get involved in our committees and projects. We're here to help, so if there is anything we can do to support you and your business, please get in touch. Here's to another excellent year!

Thanks again for all your support,  
Denny Knox, Executive Director

## Welcome New Members/Member changes

R.J. Cenko Insurance Services name change to  
**Northwestern Capital Wealth Management  
& Insurance Services**

Northwestern Capital Management name change to  
**Northwestern Wealth Management**

Please send any updates to [info@oceanbeachsandiego.com](mailto:info@oceanbeachsandiego.com)

The 2015 **SD Chamber of Commerce Small Business Award** for outstanding customer service went to Ocean Beach's own James Gang Company. Congratulations to Leigh Ann Bearce and the rest of the team at JAMES GANG COMPANY, 1931 Bacon Street, San Diego, CA 92107 619-225-1753 x15 Website: <http://jamesgangprinting.com> or follow them on Facebook

**Welcome to Peace Pies**; where you can walk in to find a happiness-filled, kid friendly, health-encouraging Cafe. Our Lunch, Dinner and Kid's menu offerings are hand-made with organic, vegan, gluten and soy free ingredients at a raw temperature. Located in Ocean Beach, east of People's Co-op at **4230 Voltaire Street**. We are open 11am-8pm daily, feel free to dine inside or outside on our patio. Reach us at [619.223.2880](tel:619.223.2880) for catering options, to-go orders plus whole pie/cake flavors and prices. Peace, love and clean food!

### Dr. Yamada and her team at Ocean Dental Care Give Local Kids Over \$4000 Reasons to Smile!

Earlier this year, Dr. Michele Yamada and her team at Ocean Dental Care raised over \$4000 to benefit the non-profit OB children's art workshop Young At Art. Local kids can now continue to expand their creative potential thanks in part to local dental patients' generosity.



**Congratulations to the Electric Chair.** They have signed a new lease and will be staying in their current spot at 4944 Newport Ave. Suite A. Lease renewals can be very stressful and we are happy that Paul and Lynn are staying put!

## Code Compliance Reminder

The OBMA recommends all business owners familiarize themselves with the City of San Diego regulations involving placement of items such as merchandise displays, signage, and seating in the public right of way. Businesses that place outdoor items that violate the public right of way laws are vulnerable to repercussions from the City's Code Compliance department. For information on the PROW program that allows for limited use of the public right of way space for commercial purposes, please visit <https://oceanbeachsandiego.com/prow-program>. If you have questions about whether your outdoor items are in compliance, contact us at [info@oceanbeachsandiego.com](mailto:info@oceanbeachsandiego.com) or 619-224-4906. We're here to help!

From your staff at OBMA



### Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

**Office:** 1868 Bacon Street, Suite A  
San Diego, CA 92107

619-224-4906, Fax 619-224-4976

[www.OceanBeachSanDiego.com](http://www.OceanBeachSanDiego.com)

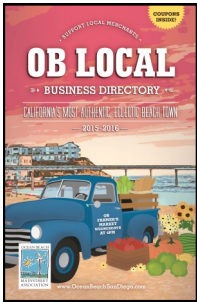
Email: [info@OceanBeachSanDiego.com](mailto:info@OceanBeachSanDiego.com)

Ocean Beach MainStreet Association is partially funded by  
the City of San Diego Small Business Enhancement Program



**OCEAN BEACH**

BIKE FRIENDLY BUSINESS DISTRICT



**HAPPY HALLOWEEN**

### What's Inside this Edition?

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#### INSERTS:

**Maxoto**

**Ocean Dental**

#### Follow us on Twitter:

<http://twitter.com/OceanBeachCA>

#### Like us on Facebook too!

<http://www.facebook.com/OBMA92107>

**POLICE AUTHORIZATION FORMS**  
**Annual Renewal—only once a year!**

#### Attention LOCAL MERCHANTS

Be sure to fill out your Police Authorization form (letter of Agency), which you can access at <http://www.sandiego.gov/police/pdf/letterofagency2.pdf> You are in Western Division. Follow the instructions. Please do it today! **Thanks.**

# OceanBeachSanDiego.com



**Friday Oct 9th**  
**Beer Garden**  
**\$5 entry**

Open 4:20pm until 11pm  
**Blonde'a'thon Happy Hour**  
4:30-6:01pm

Wear a blonde wig or braid  
and get in for **FREE**

**Bavarian Beer Tasting \$30**  
(\$25 buy tickets online)

For bands, schedules,  
and more please visit

**OBOktoberfest.com**

**Saturday Oct 10th**  
**Food Crafts Music**

Opens at 9am on  
the grassy area

**Beer Garden**

\$5 entry; opens at 11am  
VIP Tickets \$50 online

#### Contests:

Miss Oktoberfest  
Sausage Toss  
Bratwurst Eating  
Stein-Holding  
Balloon Blow

**Sat Oct 10th**



**Brat Trot**  
**Beach Run**

**Saturday**

**2K Family Fun Run**  
**5K Beach Run**

**OBBratTrot.org**

The OB Brat Trot is a  
fundraiser for the  
**Ocean Beach Community**  
**Foundation.**

**Free Bike &**  
**Skateboard Valet**  
**Free Shuttles from**  
**701 Club, the Rabbit**  
**Hole & the Local.**

# MAXOTO AUTO SERVICE

Serving 1000's of OB & Point Loma residents since 2010

**Dealer Service**

**All Makes & Models**



- ✓ Local
- ✓ Friendly
- ✓ Convenient
- ✓ Competent
- ✓ Fair Price

Full Service Oil Change

from \$29.99 (\*)

FREE OBDII Check Engine Scan

\$25 value (\*)

Please call **619-500-9999** for appointment

Maxoto started right here in OB in 2010 with 2 employees. Since then, we have grown into a full-service independent dealer with 2 locations in San Diego. With 3 experienced service writers and 4 certified technicians, we are able to handle all of your automotive needs for your classic to modern vehicles.

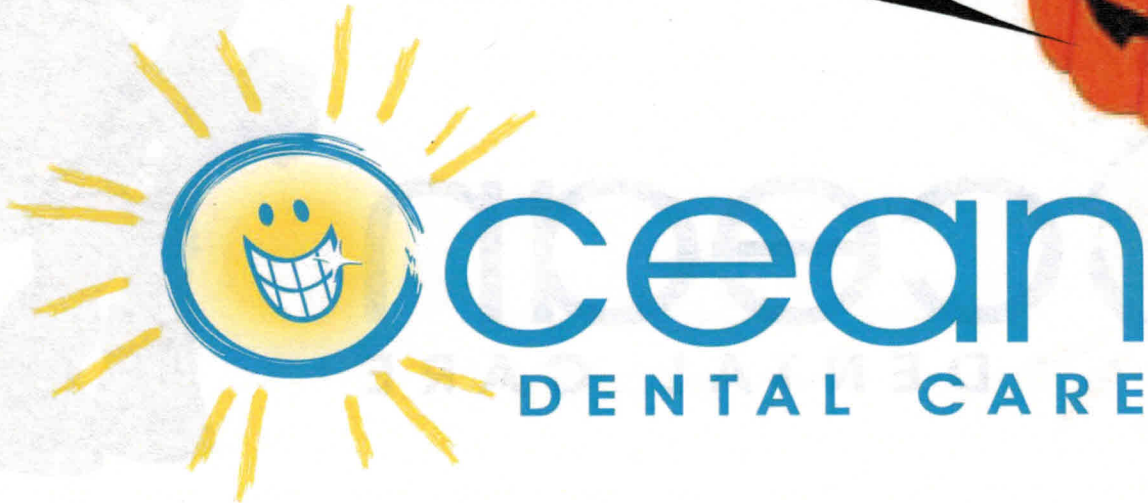
Thank you from all of us: Tommy – Martin – Ko – Abby – Tony – Tracy – Tuan

1869 Cable St, San Diego, CA 92107

5249 El Cajon Blvd, San Diego, CA 92115

(\*) Some restrictions apply. Pls call for details.

Missing teeth are for  
jack-o-lanterns!



Voted #1 Reader's Choice by The Beacon 5 years running.

**Come see us for OBMA Special**

Full series of X-rays and Comprehensive Exam for **\$99**

offer expires 12/31/15 for New Patients only

**[www.OceanDentalCare.net](http://www.OceanDentalCare.net)**

1802 Cable Street Ocean Beach, CA 92107

**619-223-3423**



We'll take a bite out  
of the cost for you.



Going to the Dentist doesn't  
have to be scary.



**Ocean**  
DENTAL CARE

**Voted #1 Reader's Choice by The Beacon 5 years running.**

**Come see us for OBMA Special**

**Full series of X-rays and Comprehensive Exam for \$99**

offer expires 12/31/15 for New Patients only

**[www.OceanDentalCare.net](http://www.OceanDentalCare.net)**

1802 Cable Street Ocean Beach, CA 92107

**619-223-3423**



Fly on in for a New  
Patient Special.