

OCEAN BEACH MAINSTREET ASSOCIATION

August 2019 Newsletter



Chris Mannerino



Summer fun in OCEAN BEACH!

Thank you to everyone who came out to celebrate Independence Day weekend in Ocean Beach! Local businesses reported record-breaking sales, and everyone had a great time. The fireworks show was beautiful and although sadly our waterfall from the pier did not go off this year due to technical difficulties, our fireworks vendor has promised to make it up next year! The OB MainStreet Association is extremely grateful for the community support we receive for this festive event. More beautiful photos from Chris Mannerino available at oceanbeachsandiego.com

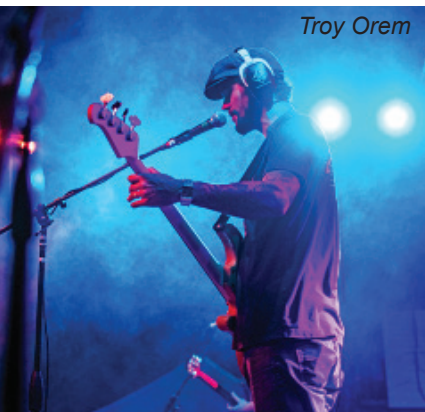
OKTOBERFEST VENDOR APPLICATIONS NOW AVAILABLE ONLINE



Troy Orem



The Annual OB Oktoberfest is coming up on **October 11th & 12th!** Something new this year... the entire vendor application & registration portal is available online at oceanbeachsandiego.com. If you are interested in becoming a vendor, please fill out and submit the online application form. If you have any questions, please call 619-224-4906.



AUGUST MEETING SCHEDULE

Meetings are held at OBMA office unless otherwise noted.

Aug 2 - Fri. - 8:30am - Promotions Meeting

Aug 6 - Tues. - 8:30am - Design Meeting

Aug 7 - Wed. - 8:30am - Finance Meeting

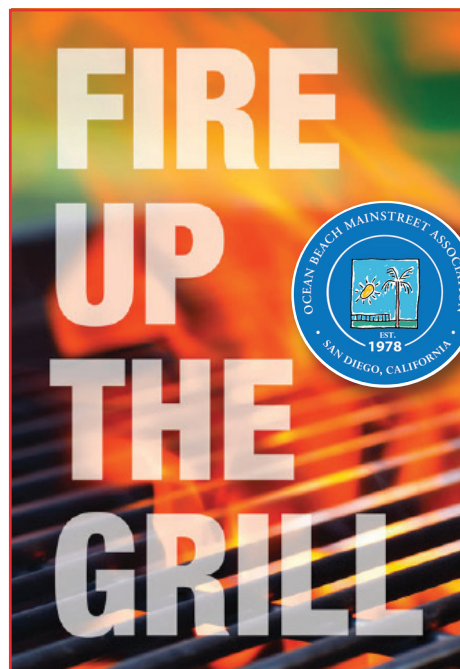
Aug 7 - Wed. - 12:00pm - E.V. Meeting

Aug 8 - Thurs. - 12:00pm - Board Meeting

Aug 20 - Tues. - 8:30am - Clean & Safe Meeting

Aug 22 - Thurs. 5:30pm - August Sundowner @

1802 Cable Street



PLEASE JOIN US
FOR THIS MONTH'S

OBMA SUNDOWNER

Thursday, August 22, 2019

5:30pm - 7:30pm

1802 Cable Street

Hosted By:



- OPEN TO OBMA MEMBERS & KEY STAFF -
REMEMBER TO BRING A BUSINESS CARD
FOR THE RAFFLE & \$5 FOR THE 50/50 DRAWING!

Community & Business News



OBMA MISSION STATEMENT:

To promote and support local business and economic vitality in the Ocean Beach community.

BOARD OF DIRECTORS:

Barbara Iacometti, President

Details Salon Spa, Exec. Comm. Chair

Michael Akey, 1st Vice President

Pacific View Real Estate, Design Chair

CC Summerfield, 2nd Vice President

CC Summerfield Realtor, Clean & Safe Co-Chair

Mike Stifano, Treasurer

Winstons, Finance Chair

Kyle Jaworski, Secretary

Raglan Public House, Clean & Safe Co-Chair

Gary Gilmore

Gilmore Family Jewelers, EV Chair

Dave Martin

Clever San Diego, Inc.

Craig Gerwig

C&S Investments, Inc.

Matt Kalla

Matt Kalla Insurance Agency, Clean & Safe Co-Chair

Tevia Oskin

Active Visitation, Promotion Chair

Ron Marcotte

Sign Diego

Beth Wright

OB Barbershop

Carol Ladiges

Lighthouse Ice Cream

Ken Moss

Power Logic USA

STAFF:

Denny Knox, Executive Director

Tracy Wagner, Project Director

Nicole Ueno, Programs Director

FARMERS MARKET STAFF:

David Klamon & Community Crops - Market Mgrs.
Marna, Tony, Richee, Chris

MAD CONTRACTORS:

Oil Stain Cleaning Co.

Naturescape, Inc.

Kristen Keltner - Events Facilitator

PR FIRM: Brown Marketing Strategies



NEW MEMBERS & MEMBER CHANGES

OB Charter

San Diego, CA 92107

619-694-0000

obcharter.com

Transportation/Limo

OBMA BOARD OF DIRECTORS ELECTIONS

Congratulations to our newly re-elected Board Members! All OBMA Board of Directors ballots were counted and ratified at the July 11th Board Meeting. Dave Martin, Mike Stifano, Beth Wright, and Ken Moss were re-elected to another term. During the August Board meeting, the Board will elect members of the executive committee to serve for the next year.

AN ENERGY UPDATE FOR YOU

Be an Energy Hero. Through their **Save the Day** programs, SDGE can help your business save energy and money. Reduce your energy use on certain days and enjoy lower pricing, options and incentives. Visit sdge.com/savetheday to learn more.



SAYING GOODBYE TO VILLAGE KITCHEN AFTER 32 YEARS IN OB

A staple of Ocean Beach's Newport Avenue for more than three decades, Village Kitchen has changed hands from the Lopez family that has run the restaurant since May of 1987. The business was sold to an expanding San Diego chain of Mexican taquerias, City Tacos. We want to thank the Lopez family for their many years of serving up delicious comfort food in our community!

NATI'S BUILDING TO OPEN AS NEW MEXICAN RESTAURANT



The **Social Syndicate** restaurant group behind such popular restaurants as Wonderland Ocean Pub & OB Surf Lodge has teamed up with the brothers behind Blue Water Seafood for the opening of **La Doña**, a cantina-style Mexican restaurant opening at the Ocean Beach location where Nati's stood for more than 50 years. Debuting as early as this fall, La Doña will feature fresh homemade tortillas and a variety of creative tacos with fresh and locally sourced seafood.

OB SHOP & DINE CARD FUNDRAISER

The OB Shop & Dine Rewards Card promotes small, locally-owned businesses and encourages customers to shop local. The card, which sells for \$35, will give cardholders discounts at any participating business through 2019. The funds raised from sales of the rewards card will go towards community beautification and safety programs, which help create an inviting shopping district in the heart of Ocean Beach. Thank you to participating businesses **OB Surf Lodge, Raglan Public House, South Coast Surf Shop, OB Brewery, Sunnie's Ocean Beach, Newport Quik Stop, The Electric Chair Salon, Mother's Saloon, Hummus Mediterranean Kitchen, and Voltaire Beach House** for supporting this community fundraiser!

CONGRATULATIONS TO MATT KALLA AT STATE FARM INSURANCE

State Senator Toni Atkins has recognized local OB business owner **Matt Kalla of State Farm Insurance** as one of the "wonderful small businesses that help make the 39th District so great. Congratulations to the honorees - and thank you to all small business owners who power and shape our region!"



Community & Business News

LOCAL MERCHANT SPOTLIGHT: SALTWATER SURF SUPPLY, SEAFARER COFFEE, and CURRENT COLLECTIVE 5032 Niagara Ave. | 619-226-3130

Just down the street from the OB pier, Saltwater Surf and Supply, Current Collective, and Seafarer Coffee are a collective of three like-minded businesses that came together at different times. From surfboards, to handmade jewelry, to coffee and tea, the space offers a little bit of everything. The surf shop offers local clothing brands and a wide variety of locally made surfboards. Seafarer Coffee takes pride in their simple, but well-made drinks. Seafarer serves local coffee from Modern Times, sustainably-sourced tea from KETL tea company, as well as chai and matcha lattes. Current Collective is a locally-sourced shop, featuring San Diego artist and makers, as well as modern home decor and eco-friendly gifts. The space hosts art show, surfboard swaps, wellness events and weekly pop-ups.



OBMA JULY SUNDOWNER AT ECOLUX INTERIORS

Thank you to Suzi O'Brien of **EcoLux Interiors** for hosting a wonderful Sundowner networking event for OBMA members at a beautiful Sunset Cliffs residence! Our monthly Sundowner events are a great way to connect with local business owners & managers. Special thanks to co-hosts Fernandes Landscaping, Inc., Raglan Public House, and Sunnies Mexican Cafe.

PHOTOS BY TROY OREM



CDC SMALL BUSINESS LOANS

The OBMA has partnered with CDC Small Business Finance to make our local business owners aware of a great 5% loan opportunity for small businesses. **An informational workshop regarding the CDC business loans will be hosted at OB Hardware on September 17th at 8:00 am.** Light breakfast provided. For more information and to RSVP, please call the OBMA office at 619-224-4906.



UPDATE ON SIDEWALK VENDING REGULATIONS

On July 25, representatives from the OBMA attended the City of San Diego's Economic Development & Intergovernmental Relations Committee to voice our local business community's concerns regarding SB946, otherwise known as the Safe Sidewalk Vending Act. We are happy to report that our concerns were well received and are being addressed by the City in a new set of regulations for Sidewalk Vending. The proposed ordinance will be submitted to the City Attorney's Office for a full review process, and come before City Council in the Fall. If you have any further concerns or comments please give us a call at 619-224-4906.





Ocean Beach MainStreet Association

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San Diego, CA 92107

www.OceanBeachSanDiego.com

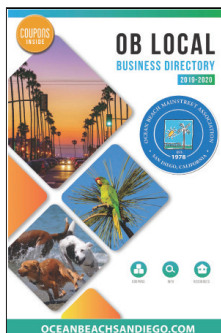
email: info@OceanBeachSanDiego.com

phone: 619-224-4906

*Ocean Beach Mainstreet Association is
partially funded by the City of San Diego
Small Business Enhancement Program.*



**CLEAN
& SAFE
PROGRAM**



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UPCOMING EVENTS



2nd Annual San Diego Police Department WESTERN DIVISION OPEN HOUSE



Meet the local Police Officers serving your community



Saturday, August 3rd 2019 10:00am-1:00pm
5215 Gaines Street

We cordially invite you to attend the

2nd Annual San Diego Police Department Western Division Open House

Tour your neighborhood police station, learn about SWAT, K-9 and patrol.
Meet your Command Staff, Sergeants, Detectives and Patrol Officers.

We look forward to meeting you and showing you your local division!



**TOURS OF THE POLICE
STATION**
SWAT BEARCAT VEHICLE
BEACH TEAM VEHICLES
SDPD PATROL VEHICLES



electric playground productions & The James Gang presents the

Paul & Leigh Ann Bearce Gospel Lunch Fundraiser

A fundraiser to help with future care after both
were recently diagnosed with cancer.

**Sunday
Sept 15th
2-5 PM**

**Music
Lunch
Raffle**

Local merchants at
The James Gang

Featuring Bishop John W. Haynes & Change and The Bayou Brothers

**Special
Guest Stars !!**

\$20 suggested donation (includes lunch)
100% of all funds raised will benefit Paul & Leigh Ann Bearce.

Winston's

JAMES GANG