

Ocean Beach MainStreet Association



OCTOBER 2005 NEWSLETTER

BOARD OF DIRECTORS

Scott Allgaier, President Newport Avenue Antique Center Michael Akey, 1st Vice Presi-

Pacific View Real Estate

Iulie Klein. 2nd Vice President Julie Designs

David Smedley, Treasurer Smedley, Gallagher & Gee, LLP

Nedia Bacon, Secretary Theo's Restaurant

Yvonne Cruz

Surf'n Sea Wetsuits

Gary Gilmore

Gary Gilmore Goldsmith

Genoa Dickson

Ocean Beach Hotel

Barbara Iacometti

Details Salon & Spa

Heather Clarke

Union Bank

Mark Schlesinger

Beach Area Tax Service

Mike Stifano

Winston's

Beth Turner

Jungle Java

Cordelia Mendoza

Cottage Antiques

STAFF:

Denise Knox. Executive Director **Claudia Jack,** Associate Director David Klaman & Diem Do.

Market Managers

Please celebrate with us



Every year we hold our **Annual Awards Celebration** to honor all those who have made Ocean Beach a better place to work, live and visit. We hope all members of the Ocean Beach MainStreet Association will come celebrate with us. The awards will be given out at 6:45 pm. Rancho's will be catering the food, The Vine will be providing a terrific selection of wines.

Thursday, October 20, 2005 from 5:30 pm to 8 pm Union Bank, Ocean Beach Branch is our Host at 1958 Cable Street

Beer, wine & heavy hors d'oeuvres! Hawaiian shirts welcomed! Theme: "Surfin' OB"

OBMA OCTOBER MEETING CALENDAR

Tue. Oct 4 8:30 am OBMA Design Committee at OBMA

office

Fri. Oct. 7 8:00 am OBMA Promo Committee at OBMA Office 8:30 am OBMA Finance Committee at OBMA office Tue. Oct. 11

Wed Oct. 12 Noon OBMA Economic Restructuring Committee

meets at OBMA Office

Thurs. Oct. 13 Noon OBMA Board Meeting at OBMA Office Tue. Oct. 18 8:30 am Crime Prevention Committee meets at the

Saratoga Park (near Lifequard Station)

General Meeting this Month is our Awards Celebration On Thurs. Oct. 20th, Union Bank, 5:30 pm



OB MainStreet Assoc. Thanks Jazz 88, the Ocean Beach Hotel, Olive Tree Market, and our great Volunteers!!!

The **OB Jazz Festival** was a great day!

Great Food, Music & People!



General Committee Info: (check pg 1 for more info)

◆ ORGANIZATION: (Executive Officers ONLY) Meets as needed.

♦ FINANCE COMMITTEE:

Meets the Tuesday before the Board Meeting at 8:30 am. OBMA Office. David Smedley, Chairperson

◆ DESIGN COMMITTEE:

Meets the first Tuesday of the month at 8:30 am OBMA Office. Cordelia Mendoza, Chairperson

♦ PROMOTION COMMITTEE:

Meets the first Friday of the month at 8:00 am OBMA Office. Nedia Bacon, Chairperson

♦ ECONOMIC RESTRUCTURING:

Meets the 2nd Wednesday of the month at 12 Noon OBMA Office. Heather Clarke, Chairperson

♦ CRIME PREVENTION COMMITTEE:

is an Economic Restructuring subcommittee.

Meets the 3rd Tuesday of the month at 8:30am.

Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts! The Grafitti Hotline is 525-8522 or local 226-8613



If you would like
to join one of our committees,
please contact us at 224-4906.
It is always more fun
to be involved in your community!



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OB FARMER'S MARKET SUMMER HOURS!!!

The Farmer's Market is open every

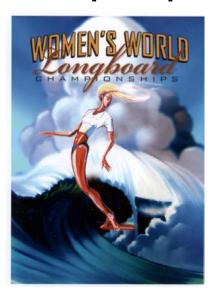
Membership Information:

All business owners within the Ocean Beach Business Improvement District boundaries automatically become members of the OBMA when they remit their business license fee. Associate Membership is available to other local businesses for an annual fee of \$70.00.

Member benefits include discounted comprehensive health care insurance rates, listings in multiple on-line and published business directories, co-op advertising opportunities, direct mail pieces and various promotional campaigns. The OBMA staff also facilitates your participation in the Façade Rebate Program, the Public Right of Way Program and the Unreinforced Masonry rehab project. They are also your vehicle to address any difficulties that arise in the district (signage, zoning, trash, safety, etc.). Best of all, you are given the opportunity to participate in the many special events and community activities that help make Ocean Beach the exciting, vibrant community it is today.

Stop by the office at 1868 Bacon Street, call or email us at obbid@nethere.com and we will be happy to assist you.

7th Annual Women's World Longboard Championships



The 7th Annual Women's World Longboard Championships will be held at the famous Ocean Beach Pier on October 21–23, 2005

This year's event marks a unique achievement in the history of women's longboard surfing! www.wwlbc.com or 858-345-1345

#1 ____We hope you all saw page 42 of San Diego Magazine (Oct. 2005 issue). A special feature called "HOT BLOCKS" featured our very own 1850 Bacon Street. Businesses mentioned included The Vine, Nati's, Swoozy's, D-Lux, In Harmony Herbs and Surf 'n Sea.

#2 __The Ocean Beach Jazz Festival was written up in SanDiego.com/experience.jsp. Check it out and post something positive about the event! It was a terrific 1st Annual event (almost a sold out crowd). OBMA partnered with Jazz 88 and it turned out to be a terrific blending of talents. Next year should be over the top! Many thanks to all the volunteers!

The Ocean Beach Antique Faire & Classic
Car Show was a big hit. It was the largest Antique Faire to date in OB. The cars were awestique Faire to date in OB. The cars were awestique Faire to date in OB. The cars were awestique Faire to date in OB. The cars were awestique Faire to date in OB. The cars were awestique Faire to date in OB. The cars were awestique Faire to date in OB. The cars were awestique Faire & Classic
★ Some. Many Thanks to Seth Yates from Seth's
★ Chop Shop and Jonny Guilmet for all their hard
★ work on the car show. OBMA partnered with
★ the OB Antique District in this event.

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MEMBER BUSINESS & EVENT ANNOUNCEMENTS

If you want to publish a business announcement, please download the form from our website or drop by the office.

Business announcements are free to our members and are an easy way to let others know about you and your particular business.

What kind of information will we publish?

Have you or your employees received a special award? Are you having a big sale or anniversary.? Are you changing your hours or adding a new product line? Have you recently remodeled?

Correction: Our new member was listed incorrectly in last months newsletter, here is the corrected information . . .

Alessandra's Flower Garden

3782 Voltaire Street #62, San Diego, CA 92107 619-224-5900

www.alessandras-flowers.com

Ocean Villa Inn has undergone a renovation. All of their ocean front rooms have been updated. All rooms offer a refrigerator, microwave and in-room coffee. The downstair's "pet friendly" rooms have tile floors and a patio to the back lawn. Go by and see what they have done! OB Friends and Family rates are available from now through June 15th. By the way, congratulations to Ocean Villa Inn on all of the wonderful press coverage they got on KUS!!!

Ocean Beach People's Organic Food Co-op invites all to attend our own local author and OBMA member, Linda Jean McNabb's first book signing for "Death As I Live It and Wisdomisms from the Hereafter." It will be Monday, November 7, 2005 from 6:30 to 8:30 pm at OB Peoples, 4765 Voltaire St, San Diego, CA 92107. 619-224-1387. Check the website at www.obpeoplesfood.coop. To learn more about the book and author visit Linda's website at www.wisdomism.com.

Bravos Mexican Bistro are serving breakfast on Wednesdays through Sundays starting at 8 am. They are located at the corner of 5001 Newport Avenue at Bacon St. 222-6633. You might want to check it out!

Setting Sun Martial Arts is joining with *Project Action Foundation* in celebrating the 7th Annual World Record Kick-A-Thon to prevent juvenile crime and benefit disadvantaged and "at-risk" children. The event is Oct. 15th, 10 am at 4993 Niagara Ave., Suite 109. For more info please call 619-223-7738. Tax deductible donations are encouraged.

SCORE AND MCI HAVE TEAMED UP TO PRESENT TECHNOLOGY FOR SMALL BUSINESS

A Special workshop for Minority, Women & Disabled owned Businesses

Wed. Oct. 19, 2005

Handlery Hotel & Resort 950 Hotel Circle North, Mission Valley, 9 am to 1:30 pm FREE ADMISSION

Please contact SCORE to Register www.score-sandiego.org 619-557-7272

Attendance is limited. Pre-Registration is Required No Registrations taken at the door.

Point Loma Pet Pantry located at 3704 Voltaire St. is offering a FREE Holistic Pet Seminar on Sunday, Oct. 9th from 5 pm to 7:30 pm. There will be a screening of a 70 min Documentary Featuring Dr. Pitcairn, DVM. The Keynote Speaker is Dr. Keith Weingardt, DVM, a Certified Veterinary Acupuncturist. The DVD "Eat Drink and Wag Your Tail, improving the lives of our dogs through nutrition" a film by Janine Adams and produced by Pamela Berger, makes a connection between the prevalence of cancer and the way dogs are fed and treated medically. Coined "The Godfather of Homeopathy for Pets," Dr. Richard Pitcairn does his first on-camera interview in 23 years. For more information about the movie go to www.idpics.com. After the movie Dr. Weingardt will speak about nutrition and acupuncture for your pets and there will be time for questions and answers. Get a free gift bag filled with samples and valuable coupons. Sign up today seating is limited call 619-222-1986. www.pointlomapetpantry.com info@pointlomapetpantry.com

SDYCS Coastal is offering free Kinship Support Groups that provide grandparents, aunts, uncles, siblings, etc. raising their relative's children (along with friends) with an opportunity to discuss caregiving challenges, share helpful tips, and learn about valuable resources available while receiving support from others in similar situations. Groups are led by volunteer facilitators (family members and professionals) who donate their time to support caregivers affected by ever changing and often challenging situations. Childcare is provided. Groups meet: Tuesdays 6pm—8pm at 5041 Newport Avenue in OB (pink SDYCS bldg) and Wednesdays 10am to noon at 4170 Balboa Ave. in Clairemont area. Contact Katherine Arroyo at 619-225-9305x 307 with questions.

Bone Appetit! Ocean Beach Pet Supply is proud to introduce Sales & Marketing Associate, Holly Piantoni. Holly and her 16 year old shepherd/lab mix, "Pico," and fish, "Issac," are residents of Ocean Beach. Holly has lived and worked in OB for the past 10 years. You'll see Holly at Bone Appetit on Mondays, Wednesdays and Fridays each week. Holly has an abundance of pet experience as she grew up with dogs, cats, rabbits, horses, and other animals; she will be happy to answer any questions you may have about your pets. Stop by and see us at Bone Appetit! We have everything you need to keep your pet fed, clean, healthy, safe and happy! Open 7 days a week to serve you. Bone Appetit! Ocean Beach Pet Supply, 4870 Santa Monica Avenue, San Diego, CA 92107. Phone 619-226-6250. Hours Tue-Fri 10am to 6 pm, Sat. 10am to 5 pm, Sun & Mon. 11am to 4pm. Open late on Wednesdays for Farmers Market.

P.R.O.W. Public Right of Way Enhancement Pro-

gram

We are very fortunate in Ocean Beach to have been part of a two year test of the **P.R.O.W**. which allowed our merchants to offer café seating and limited merchandise displays outside the front of their businesses. This has been a terrific program and created economic growth for our local businesses.

We (OBMA) are again signing up businesses interested and qualified to participate in this groundbreaking program. *Please* call our office at **224-4906** and we will assist you in meeting the re-



Office:

1868 Bacon Street, Suite A San Diego, CA 92107 619-224-4906, Fax 619-224-4976 www.OceanBeachSanDiego.com Email: obbid@nethere.com



Ocean Beach MainStreet Association website is OceanBeachSanDiego.com

OBMA Annual Awards Celebration 1 Calendar of Meetings 1 OB Jazz Festival 1 Membership & committee information 2 Kudos for Ocean Beach 2 Women's World Longboard Championships 2 PROW 3 Member Business & Event Announcements 3 SCORE Workshop 3 October Events - check this out! 4 Insert: Member Announcement Form

WHAT'S INSIDE?

Ocean Beach
MainStreet Association
Oct. 20th
Awards Celebration
5:30pm to 8 pm

FROM OBMA

OCTOBER EVENTS MARK YOUR CALENDARS HAPPY HALLOWEEN

UPCOMING OCTOBER EVENTS

Sun. Oct. 9th - **Pancake Pier Breakfast,** 7:30am –11am, Tickets available at OBMA, Dog Beach Dog Wash, Surf & Sea, South Coast Surf, Java Beach, and Farmers Market

Tue. Oct 11th - **District 2 Council Forum** at PLNU, Brown Chapel,

Thur. Oct. 20th - **OBMA Awards Celebration** hosted by Union Bank, 5:30—8 pm, Hawaiian shirts welcomed!

Fri-Sun. Oct. 21-23 - **Womens World Longboard Championships** for more info call 858-345-1345 or www.wwlbc.com

Sat. Oct. 22nd - Point Loma Cultural Faire—info call 223-9767

Wed. Oct. 26th - Halloween at OB Farmers Market from 4-7 pm

Thur. Oct. 27th - **Jerry Sanders & Donna Frye Mayoral Debate** at 6 pm to 7 pm—Dana Resort. Call 224-4906 for more info.

Sat. Oct. 29th - Halloween Carnival at the OB Rec Center—2-5pm

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