



OCEAN BEACH
MAINSTREET
ASSOCIATION

Ocean Beach MainStreet Association March 2020 Newsletter

OBMA Meetings

Design	Tue.	3/3	8:30am
Promo	Fri.	3/6	8:30am
Finance	Wed.	3/11	8:00am
E.V.	Wed.	3/11	12:00pm
Board	Thur.	3/12	12:00pm
Clean/Safe	Tue.	3/17	8:30am

Meetings in the OBMA Office

Upcoming OBMA Events

OBMA Sundowner

Thursday, March 26, 2020

5:30pm-7:30pm

OB Business Center

Street Fair & Chili Cook-Off

Saturday, June 27, 2020

10:00am—8:00pm

*Vendor Applications available at
OceanBeachSanDiego.com*

Every Wednesday



4pm-8pm

Drawing 1st Wednesday
of each month!

“Like” our OB Farmer’s Market Page.
facebook.com/OBFarmersMarket



Street Fair Vendor Applications

Reserve your booth space today!

OceanBeachSanDiego.com

619.224.4906

OBMA Members receive 20% off booth fees.



OCEAN BEACH
MAINSTREET
ASSOCIATION

Join us for the next
**OBMA
SUNDOWNER**

**Thursday
March 26th 2020
5:30pm-7:30pm**

4876 Santa Monica Ave.

HOSTED BY



Along with their Co-Hosts

New Break Financial
Ohana on the Go
OB Family Chiropractic
OB Speech
Synergy
The Stronghold
Weber O'Neil

*Bring your business card for the free drawing.
\$5 for the 50/50 Drawing!*

Open to all OBMA members and their key employees.

Business & Community News



OBMA MISSION STATEMENT:

To promote and support local business and economic vitality in the Ocean Beach Community.

BOARD OF DIRECTORS:

Barbara Iacometti, President

Details Salon Spa, Exec. Committee Chair

Mike Akey, 1st Vice President

Pacific View Real Estate, Design Chair

CC Summerfield, 2nd Vice President

CC Summerfield Realtor,
Clean & Safe Co-Chair

Mike Stifano, Treasurer

Winstons, Finance Chair

Kyle Jaworski, Secretary

Raglan Public House,
Clean & Safe Co-Chair

Gary Gilmore

Gilmore Family Jewelers, EV Chair

Matt Kalla

Matt Kalla Insurance Agency,
Clean & Safe Co-Chair

Tevia Oskin

Active Visitation, Promotion Chair

Craig Gerwig

C&S Investments, Inc.

Carol Ladiges

Lighthouse Ice Cream

Ron Marcotte

Sign Diego

Dave Martin

Clever San Diego, Inc.

Ken Moss

Power Logic USA

Beth Wright

OB Barbershop

STAFF:

Denny Knox, Executive Director

Tracy Wagner, Operations Manager

Kristen Keltner, Program & Event Manager

FARMERS MARKET MGMT & STAFF

David Klamann & Community Crops

Market Manager

Marna, Tony, Richee & Chris

MAD CONTRACTORS:

Oil Stain Cleaning Co.

Naturescape, Inc.

OTHER TEAM MEMBERS:

Brown Marketing Strategies, PR Firm

Josh Utley, Intrepid Network

Troy Orem Photography

OB Services

POINT LOMA ROTARY CLUB 18TH ANNUAL COMEDY NIGHT

Friday, March 6, 2020

Get your laughs at the 18th annual Point Loma's funniest night.

Help raise money for the Point Loma Rotary Endowment Fund, a 501(c)(3) corporation, which helps fund essential community projects and local charitable organizations.

Featuring: Shawn Pelovsky, Ron Ruhman & Tom Riehl

With Emcee: Tony Calabrese

When: Doors Open at 7:00pm, Show Starts at 8:00pm

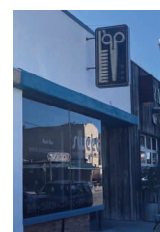
Where: The United Portuguese S.E.S. Hall

Phone number: (619) 738-4341

SWEET SALON

Sweet Salon has repainted their storefront and freshened up their interior. It's looking great.

They are located at 1855 Bacon Street



NEW MEMBERS

Alive Wellness CBD

4967 Newport Avenue, Suite 10

AliveWellnessUS.com

619.890.7689

Health & Wellness

Seashore Web Services

SeashoreWebServices.com

619.992.4552

Web Design ~ Web Development

Vlil Heath Bar joins Synergy180

4861 Newport Ave

Bullet Coffee ~ Health Drink Bar

CHANGE OF OWNERSHIP & NEW LOCATIONS

CrossFit Ocean Beach

Welcome new owner

Catrina Russell Real Estate

Joins Coldwell Banker West

Apogee

Moves to their new location soon at 4985 Newport Ave

CLOSING THEIR DOORS

Pieces of OB is closing their doors.

4919 Newport Ave, Suite A

LA DONA

La Doña is coming along on the corner of Bacon St and Niagara Ave. The restaurant will be replacing Nati's and is expected to open this spring. We love the distinctive tile above the windows. It also looks like the patio is almost finished and the exterior walls have been painted a deep green. We're looking forward to their opening.

OBMA COMMITTEE NEWS

CLEAN & SAFE COMMITTEE

We have heard that the Sidewalk Vending Ordinance is being reviewed by the City Attorney's office. Hopefully, the City Council will put it on the docket this spring. If you have any questions, please contact Denny at 619-224-4906.

At the last Clean & Safe Meeting, we discussed how to coordinate efforts with other organizations to reduce crime in the neighborhood. We had a report from our OB security patrol. Approximately 90% of their calls for service and incidents involve people who have some sort of substance abuse and/or mental illness. They have many instances of multiple contacts with the same individuals. The committee discussed how to raise funds to continue supporting the program.

PROMOTION COMMITTEE

We had a very informative presentation by San Diego Visitors Center. Passport San Diego has a presence in the Visitors Centers and we have ongoing ads and stories in that publication and through their online outreach. We think that is money well spent.

STREET FAIR COMMITTEE

Street Fair Committee had their 1st meeting and approved the logo as seen on the cover of this newsletter. If you would like to volunteer at this years Street Fair & Chili Cook-Off please contact Kristen Keltner at 619-224-4906. Additional volunteer information will be sent out in soon!

OBMA MARKETING BREAKFAST

The OBMA Marketing Breakfast was a fun morning filled with lots of great information to market your business with a VISION for 2020 approach, a tutorial on how to use Canva a great online creative collateral creation tool and of course delicious food from Nico's Taco Shop & OB Smoothie.



A huge thank you Dirty Birds for providing the venue!
Thank you to OB Beans for donating their delicious farm-to-cup coffee.



Your Vision For 2020

Refreshing our engagement with customers and the community while focusing in on successful strategies. We focused on our members cementing their VISION for 2020, setting goals, creating a strategy and tactics.

Marketing packets are available at the OBMA office or online at OceanBeachSanDiego.com



V Vision
I Impressions
S Social Media
I Incentives
O Organic
N Network

Sponsor

NEWPORT AVENUE
OPTOMETRY

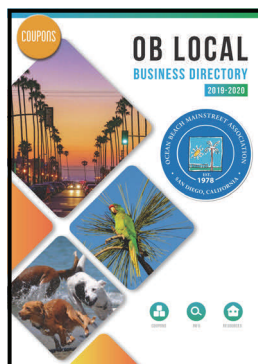




Ocean Beach MainStreet Association

PO Box 7990 San Diego, CA 92107
Office: 1868 Bacon Street, Suite A
San Diego, CA 92107
www.OceanBeachSanDiego.com
email: info@OceanBeachSanDiego.com
Phone: 619-224-4906

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**Happy
St. Patrick's Day**

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Inserts

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Get it Done SD App!

Download it today in the app store and be part of the solution.



Update from SDPD

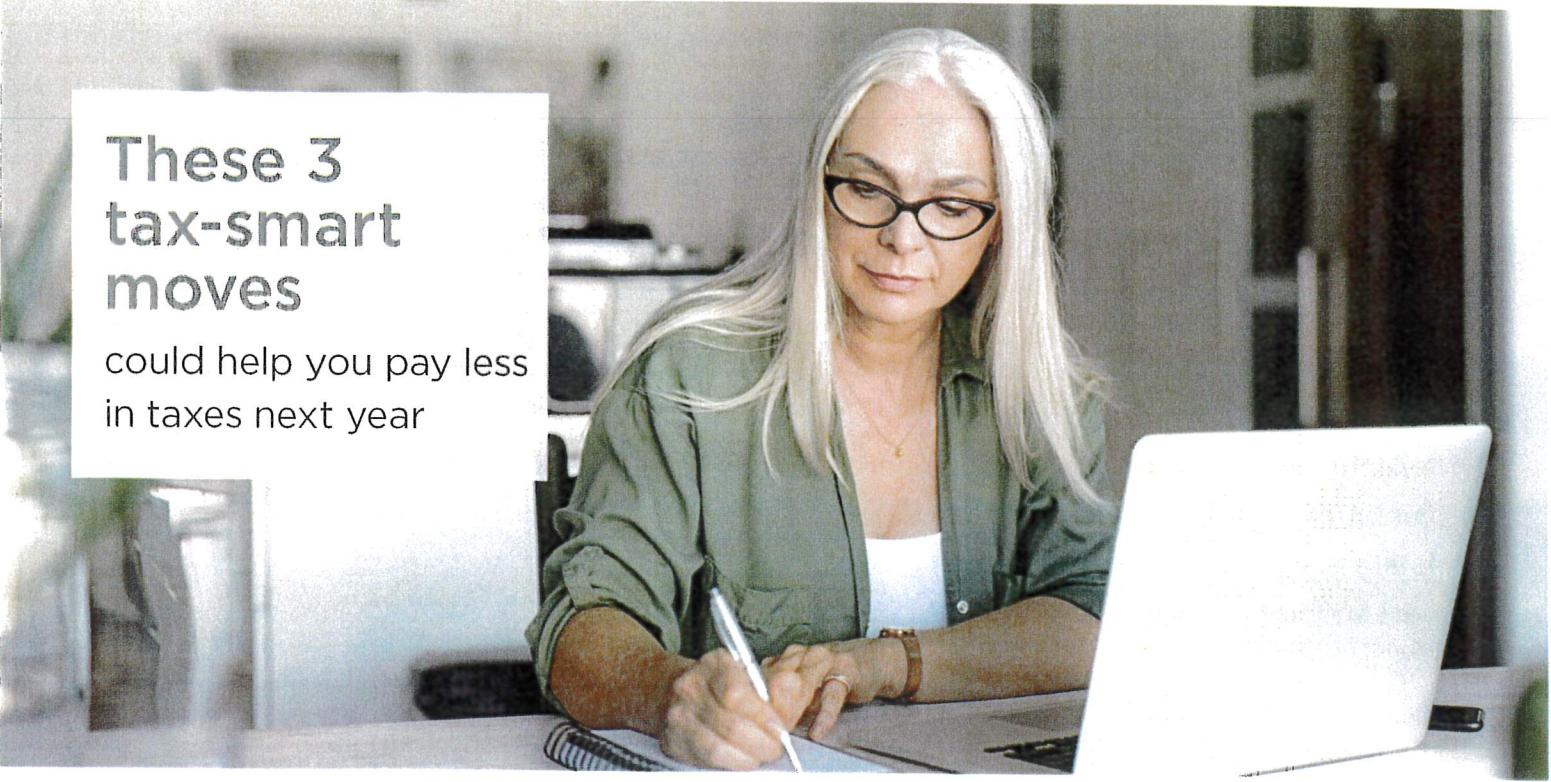
Here is a small snap shot of the work being done in the heart of Ocean Beach, just in the month of January. These statistic are comprised of numbers submitted by Western Division's Walking Team, Neighborhood Policing Unit and our extra patrol. This is only for those three units in the heart of Ocean Beach and does not include regular patrol working throughout the entire Ocean Beach and surrounding areas.

Arrests—38	Refused Services—86
Quality of Life Contacts—229	Citations—65

Update from SDG&E

THE MORE YOU KNOW, THE MORE YOU CAN SAVE

SDG&E's winter electricity prices are in effect from November 1 – May 31 each year. What does this mean for you and your business? Well, this means you still have an opportunity to maximize savings on your energy bill by understanding your business's pricing plan and when energy is the least expensive. Start with My Account . Knowing the details of your plan is a great way to get ahead this season. Visit sdge.com/myaccount and click on 'Pricing Plans' to see what plan your business is on and how you could save on your



These 3 tax-smart moves

could help you pay less
in taxes next year

Feeling like you paid too much in taxes this year?

It's not too early to make a difference for next tax season. Here are three tax-saving investment strategies that may help you keep more of what you've earned:

1. Consider tax-free municipal bonds¹ for federally tax-free investment income.
2. Contribute to a traditional IRA or 401(k) to lower your taxable income.
3. Contribute or gift to a 529 education savings plan² for children or grandchildren.

Let's work together to find tax-smart strategies that fit your needs.

¹ Municipal bonds are exempt from federal income taxes but may be subject to state and local taxes, as well as the Alternative Minimum Tax (AMT).

² Contributions may be eligible for a state tax deduction or credit in certain states for those residents. If a distribution is taken but is not used for a qualified expense, the portion of the distribution representing earnings is subject to ordinary income tax and a 10% federal penalty.

Edward Jones, its employees and financial advisors are not estate planners and cannot provide tax or legal advice. You should consult with a qualified tax specialist or legal advisor for professional advice on your situation.

Learn how you can help reduce your taxes. Call or visit today.



Erik D Karlson
Financial Advisor
5083 Santa Monica Ave
Suite 1 A
San Diego, CA 92107
619-223-8357

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MAKING SENSE OF INVESTING

Alzheimer's
Association®

Helpline

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The Alzheimer's Association 24/7 Helpline supported in part by Edward Jones provides reliable information and support to anyone who needs assistance. Call toll-free day or night at **1-844-440-6600**.

The 24/7 Helpline is staffed by knowledgeable Alzheimer's Association professionals and serves people with Alzheimer's and other dementias, caregivers, families and the public.

Highly trained and knowledgeable Alzheimer's Association staff can help you with:



Understanding memory loss, dementia and Alzheimer's



Medications and other treatment options



Information about the signs of Alzheimer's disease and other dementias, aging and brain health



Information about providing or accessing quality care

The 24/7 Helpline also features:

Confidential care consultation provided by master's-level clinicians who can help with decision-making support, crisis assistance and education on issues families face every day.

Help in a caller's preferred language through our bilingual staff or translation service, which accommodates more than 200 languages.

Referrals to local community programs, services and ongoing support.

 **Call us 24/7: 1-844-440-6600**

Note: Alzheimer's Association Helpline staff does not perform diagnoses. If you or someone you care for is having memory problems, please see your doctor.

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