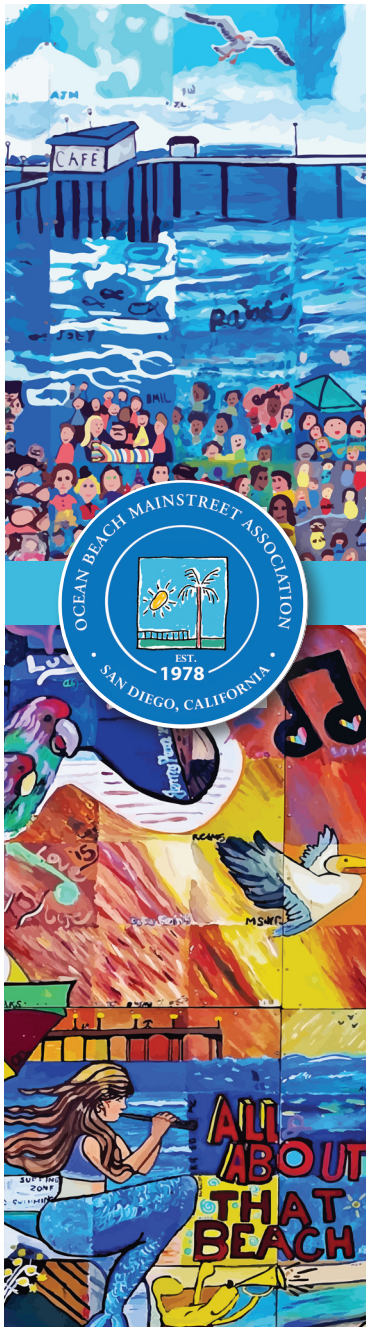


# OCEAN BEACH MAINSTREET ASSOCIATION

## June 2019 Newsletter



### JUNE MEETING SCHEDULE

Meetings are held at OBMA office unless otherwise noted.

June 3, 10 & 17 - Mon. - 6:00pm - SF Meeting

June 4 - Tues. - 8:30am - Design Meeting

June 7 - Fri. - 8:30am - Promotions Meeting

June 12 - Wed. - 8:30am - Finance Meeting

June 12 - Wed. - 12:00pm - E.V. Meeting

June 13 - Thurs. - 12:00pm - Board Meeting

June 18 - Tues. - 8:30am - Clean & Safe Meeting

June 22 - Sat. 10am-8pm - OB Street Fair

Please note: There will be no Sundowner in June, due to the OB Street Fair & Chili Cook-off



# OB STREET FAIR & CHILI COOKOFF FESTIVAL

## JUNE 22, 2019

GET READY FOR THE BUSIEST DAY IN OCEAN BEACH! 70,000 VISITORS EXPECTED AT THIS YEAR'S OB STREET FAIR!

### NOTICE ON STREET FAIR LOGISTICS

Street Fair will be held Saturday, June 22. Please be sure to re-schedule your deliveries since **Newport Avenue, cross streets & adjacent alleys will be closed from 3am – 11pm Saturday, June 22nd.** Notify employees to find alternate transportation methods to work on June 22. The trolleys from North OB are a convenient choice. Do not hire any on-site musicians that will interfere with the scheduled music. Do not obstruct the sidewalk in any way. Foot traffic will be heavy that day! **Get your storefront ready for 70,000 visitors!** Keep accurate counts of your patrons. Please watch your capacity! Give us a call at the OBMA at 619-224-4906 with any questions.

**VOLUNTEERS  
NEEDED**

CALL KRISTEN AT 619-224-4906  
OR GO ONLINE TO SIGN UP TO



### NEW OB PARROT STICKER IS AVAILABLE NOW

We loved the new 2019 OB Street Fair Logo by Ashley Lewis Design so much that we made a sticker of it! Available at the OBMA office and online at [www.oceanbeachsandiego.com](http://www.oceanbeachsandiego.com).



### NEW THIS YEAR! OB STREET FAIR SWEEPSTAKES

The OB Street Fair Sweepstakes is a new promotion with lots of great prizes donated by local merchants. If you are interested in tapping into promoting your business to the OB Street Fair audience, please contact Nicole at 619-224-4906.

### OB STREET FAIR T-SHIRTS COMING SOON!

The official OB Street Fair shirts will be here soon. Wear your parrot with pride on a super soft cotton poly blend tee or tank. \$20.00 in the OBMA office or in the OBMA information booths at Bacon and Cable on Street Fair day.



# Community & Business News



## OBMA MISSION STATEMENT:

To promote and support local business and economic vitality in the Ocean Beach community.

### BOARD OF DIRECTORS:

#### Barbara Iacometti, President

Details Salon Spa, Exec. Comm. Chair

#### Michael Akey, 1st Vice President

Pacific View Real Estate, Design Chair

#### CC Summerfield, 2nd Vice President

CC Summerfield Realtor, Clean & Safe Co-Chair

#### Mike Stifano, Treasurer

Winstons, Finance Chair

#### Kyle Jaworski, Secretary

Raglan Public House, Clean & Safe Co-Chair

#### Gary Gilmore

Gilmore Family Jewelers, EV Chair

#### Dave Martin

Clever San Diego, Inc.

#### Craig Gerwig

C&S Investments, Inc.

#### Matt Kalla

Matt Kalla Insurance Agency, Clean & Safe Co-Chair

#### Tevia Oskin

Active Visitation, Promotion Chair

#### Ron Marcotte

Sign Diego

#### Beth Wright

OB Barbershop

#### Carol Ladiges

Lighthouse Ice Cream

#### Ken Moss

Power Logic USA

### STAFF:

**Denny Knox**, Executive Director

**Tracy Wagner**, Project Director

**Nicole Ueno**, Programs Director

### FARMERS MARKET STAFF:

**David Klamon & Community Crops** - Market Mgrs.  
**Marna, Tony, Richee**

### MAD CONTRACTORS:

**Oil Stain Cleaning Co.**

**Naturescape, Inc.**

**Kristen Keltner** - Office Facilitator

**PR FIRM:** Brown Marketing Strategies



## MEMBER ANNOUNCEMENT

Join in a lot of FUN UNDER THE SUN at **Vignettes' annual "Flea by the Sea"** **Saturday, June 1st 2019, from 10:00 am to 3:00 pm**, THE SUMMER EVENT that officially combines flea market shopping and kicking off summer into ~ One Amazing Day at the Beach!

**4828 Newport Avenue | 619-222-9244**

## NEW MEMBERS & MEMBER CHANGES

### Mr. Moto Pizza

1929 Cable Street  
San Diego, CA 92107  
619-710-5515  
mrmotopizza.com  
Restaurant



### Lisa FIT

4034 Wabaska Dr. Ste  
San Diego, CA 92107  
619-318-8747  
lisafit.com  
Personal Training

## OBMA BUSINESS DEVELOPMENT SERIES: SOCIAL MEDIA WORKSHOP

Last month the OBMA hosted an hour-long social media workshop that covered best practices and new developments on the Facebook and Instagram platforms. Huge thanks to Social Syndicate, Veracity Digital Media and OB Bizmap for providing valuable information and helping our members stay informed and learn how to take advantage of what's new in the ever-changing world of social media.

## INTENT TO RUN FOR OBMA BOARD OF DIRECTORS FORM

Forms are available if you would like to consider running for a Board position at the Ocean Beach MainStreet Association. The requirements necessary to run for the Board of Directors are as follows:

- Must be a member in good standing
- Must have served on one of OBMA's committees for at least one year
- Will have the time to devote to monthly board meetings, committees, and special events

Forms are available online under "members" area, or can be picked up from the OBMA office. Intent to Run forms are due in the OBMA office no later than noon on June 7, 2019. Official election ballots go out before July 1, 2019, and must be returned to our office no later than 5 pm, Wed., July 10, 2019. Return to 1868 Bacon Street, Ste. A, San Diego, CA 92107, or you can vote online at [www.oceanbeachsandiego.com](http://www.oceanbeachsandiego.com).

## UPDATE ON VEHICLE HABITATION ORDINANCE

A new vehicle habitation ordinance was passed by City Council on May 14th. The new ordinance restricts vehicle habitation from 9am-6pm on City streets and in and non-designated parking lots, AND restricts habitation at any time within 500 feet of residences or schools. After a 30-day educational period, enforcement will begin. To report illegal vehicle habitation, please call 619-531-2000 or use the Get it Done app.



## OB PIER REOPENED MAY 24th

Our beloved OB Pier has been reopened! A big thank you to Mayor Kevin Faulconer, District 2 Councilperson Jen Campbell and the City's Public Works Department, who worked diligently to get the Pier open on schedule and under budget! The pier had been closed since 1/18/2019 for repairs after a huge storm.

## AN ENERGY UPDATE FOR YOU

Find out how your business can reduce energy use and save on the bottom line. Visit [sdge.com/business](http://sdge.com/business), email [BCC@sdge.com](mailto:BCC@sdge.com), or call 1.800.336.7343.



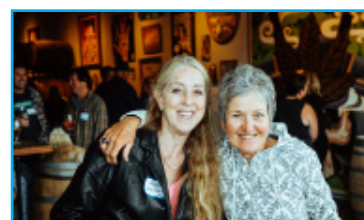
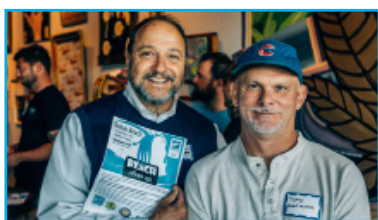
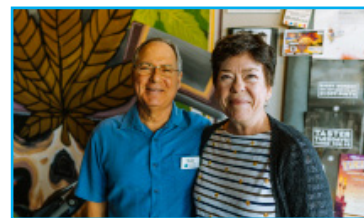


# Community & Business News

## LOCAL MERCHANT SPOTLIGHT: RAVIVE HEALTH & VITALITY

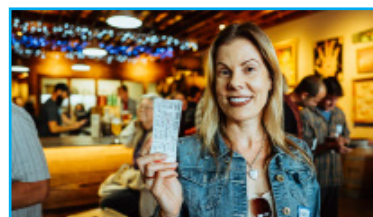
2907 Shelter Island Drive, San Diego 92106 | 619.642.0477

Ravive Health and Vitality takes a unique whole body approach to natural medicine. Their new facility in Point Loma helps transform lives through a range of non-invasive and all-natural methods. From weight loss to pain reduction, the knowledgeable staff helps guide clients to their best self. "We just want people to be happier and healthier - that's why we do what we do," says Clinic Director Howard Flamm. Ravive offers a wide array of natural treatments, including medical grade CBD massage and localized cryotherapy to reduce chronic pain, oxygen bar, vitamin injections and IV infusions for an overall boost in well-being, nutritional coaching and metabolically calibrated meal choices to lose weight the right way, and laser body sculpting to target stubborn areas. With summer right around the corner, it's a great time to look at getting fit and healthy at Ravive Health & Vitality. Stay tuned with updates from this OBMA member business by following them on Facebook and Instagram @ravivehealthvitality or online at [www.ravivevitality.com](http://www.ravivevitality.com).



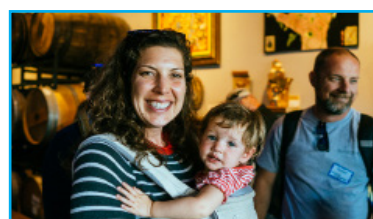
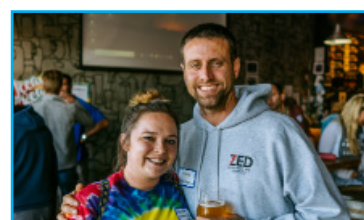
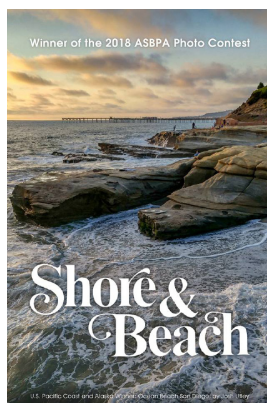
## OBMA APRIL SUNDOWNER AT CULTURE BREWING

A big thank you to OB BizMaps and Culture Brewing for hosting a really fun networking event for OBMA members. Our monthly Sundowner events are a great way to connect with local business owners & managers! Special thanks to food sponsors Newport Pizza & Ale House, OB Kabob and Beach Sweets. The on-site BizMap Treasure Hunt was a great interactive element to the April Sundowner.



## OCEAN BEACH FEATURED IN NATIONAL PUBLICATION

Promoting our community and advocating for healthy coastlines is always a top priority at the OBMA. We are pleased that the American Shore and Beach Preservation Association chose this great photo from OBMA member Josh Utley to represent the Pacific Coast and Alaska. Congrats to Josh on being named the 2018 photo contest winner!



## CDC SMALL BUSINESS LOANS

The OBMA has partnered with CDC Small Business Finance to make our local business owners aware of a great 5% loan opportunity for small businesses. For more information, Call Ray Hivoral at 619-658-1188.

PHOTOS BY TROY OREM





## Ocean Beach MainStreet Association

PO Box 7990 San Diego, CA 92107

Office: 1868 Bacon Street Suite A

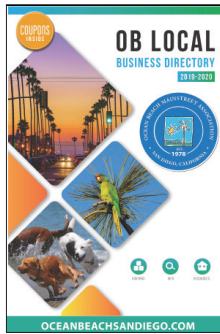
San Diego, CA 92107

www.OceanBeachSanDiego.com

email: info@OceanBeachSanDiego.com

phone: 619-224-4906

*Ocean Beach Mainstreet Association is partially funded by the City of San Diego Small Business Enhancement Program.*



### INSIDE THIS EDITION:

Street Fair Logistics	1
New OB Parrot Stickers	1
OB Street Fair Sweepstakes	1
Calendar of Meetings	1
New Members/Member Changes	2
Member Announcements	2
OBMA Mission Statement	2
OBMA Board & Staff Members	2
Community & Business News	2,3
Sundowner Photos	3
Awards & Accolades	4

Monthly Inserts

OB Street Fair Information

### OB BUSINESSES RECEIVE AWARDS & ACCOLADES

Sending a huge congratulations to OB Barbershop for being named one of the 78th District's Small Business of the Year by Assemblymember Todd Gloria! OB Barbershop was recognized at the 78th Assembly District's Small Business Awards on May 24th from 5:30-7:00pm at WestCoast Tavern. In related news, local businesses The Joint and Gianni Buonomo Vintners were both named as "San Diego Tastemakers" in the Best Restaurants issue of San Diego Magazine. We are so happy for you all, thank you for showcasing the great business community here in Ocean Beach!

ASSEMBLYMEMBER  
**Todd Gloria**  
DISTRICT 78

## AD 78 Outstanding Small Business Awardees:

- A&B Sporting Goods
- Earthwell Refill Wholesale
- Firehouse American Eatery
- From Molly with Love
- Hawthorn Coffee
- Krav Maga San Diego
- Nakshab Development and Design
- Native Poppy
- Nuvve Corp
- OB Babershop
- Paw Print Pet Sitting
- Rich's San Diego
- Rudfords
- Toma Sol Tavern
- Trust and Will
- South Bark Dog Wash

**TASTEMAKER**  
OWNER - GIANNI BUONOMO VINTNERS

**KEITH ROLLE**

In four short years, this boutique winery specializing in exotic varietals and blends has proven itself as world class, winning double gold medals in some of the most prestigious domestic and international wine competitions. A family trained vintner, owner Keith Rolle produces a stellar lineup of award winners, including Brautmanich and Chardono. Super premium grapes are sourced from Washington State and the Sierra Foothills.

**Try this!**  
**CHARDONO**  
Only 17 winemakers in the US produce this rare gem of a wine.

4836 Newport Ave, San Diego, CA

**TASTEMAKER**  
THE JOINT

**AMY LEMON AND TINA SABOURI**

The joint, established in 2011, is named in honor of its unusual union, sushi and korean. "It's almost like we're two restaurants in one," says certified sommelier and general manager Tina Sabouri. "Our standards are very high for ingredients, service, and hospitality. Our newest addition, executive chef Amy Lemon, who worked for Grant Luginbuhl for 12 years, provides the perfect accompaniment to every meal."

**Try this!**  
**JAPANESE AS WAGYU BEEF**  
Served on a sizzling Himalayan sea salt block with organic shiitake mushroom and local asparagus topped with sweet cilantro jalapeno butter.

4902 Newport Ave, San Diego, CA





# OB STREET FAIR & CHILI COOKOFF

JUNE 22, 2019 • 10AM-8PM



FOUR STAGES OF MUSIC • 30 BANDS  
HUNDREDS OF FOOD & MERCHANDISE VENDORS  
COMMUNITY MURALS • BEACHSIDE BAR • ARTISTS ALLEY  
KIDS FUN ZONE • DIRTY BIRDS WING EATING CONTEST  
CHILI COOK-OFF COMPETITION 11AM TO 2PM  
HODAD'S BURGER EATING CONTEST  
LEARN AN INSTRUMENT WITH ROCK N' ROLL SAN DIEGO  
FREE SHUTTLES & BIKE VALET

- with presenting sponsor -

**TWO  
ROOTS™**  
BREWING CO.

**MAIN STAGE**  
OB Pier Lot

MC Jefferson Jay

11:00-12:00 **The Lonesome Lowdowns**  
12:30-1:20 **No Kings**  
1:20-1:40 **Dirty Birds Wings Eating Competition**  
1:40-2:30 **High Tide Society**  
2:30-3:00 **Chili Winners Announcement**  
3:00-3:50 **Electric Waste Band**  
4:00-4:20 **Hodad's Burger Eating Competition**  
4:20-5:05 **The Moneymen**  
5:30-6:20 **Band of Gringos**  
6:40-8:00 **TV Broken with 3rd Eye Open with Boostive**

**92107 STAGE**  
Bacon & Santa Monica

10:00-10:40 **Lay Low**  
11:00-11:40 **The Sea Monks**  
12:00-1:00 **Skyler Lutes**  
1:30-2:30 **Country Rockin' Rebels**  
3:00-4:00 **Sara Petite**  
4:30-5:30 **The Heavy Guilt**  
6:00-7:00 **Bad Science Fiction**

**BACON SUN STAGE**  
Bacon & Narragansett

10:00-10:40 **Paige Kohler**  
11:00-11:40 **Jefferson Jay Band**  
12:00-1:00 **Dave Gilbert Band**  
1:30-2:30 **Aunt Cynthia's Cabin**  
3:00-4:00 **True Stories**  
4:30-5:30 **The Falling Doves**  
6:00-7:00 **Blue Current**



**ARTIST'S ALLEY STAGE**  
Cable & Narragansett

10:00-10:45 **Travis Oliver**  
11:00-11:45 **Gemini Junction**  
12:00-1:00 **Shakedown String Band**  
1:30-2:30 **Fast Heart Mart**  
3:00-4:00 **Chicken Bone Slim**  
4:30-5:30 **Sickstring Outlaws**  
6:00-7:00 **The Bayou Brothers**

FOR MORE INFORMATION VISIT  
[OCEANBEACHSANDIEGO.COM](http://OCEANBEACHSANDIEGO.COM)

SPECIAL THANKS to OUR SPONSORS







# OB STREET FAIR & CHILI COOKOFF FESTIVAL

**SATURDAY, JUNE 22, 2019 10 AM - 8PM**

**An eagerly anticipated FREE community event!**

Four stages of continuous music provide a tune for every ear!

**CHECK our WEBSITE FOR BAND LISTINGS:** [www.OceanBeachSanDiego.com](http://www.OceanBeachSanDiego.com)



**Artists Alley** will host two full blocks of unique handmade creations by talented artisans.



**Community Mural Projects** – Join in the fun and paint a square; this year's theme is "OB Parrots." Children and adults of all ages are welcome in creating these masterpieces! Remember, the spaces sell out very quickly so come early to buy your space.



**Kids Fun Zone** – Tons of fun for kids next to US Bank. Lots of new rides, games and slides.



Don't forget the **Chili Cook-Off** (they have their own hours: 11am-2pm) at the foot of Newport Ave. There are both Amateur and Restaurant divisions competing for prizes. OB Town Council helps us man this signature event. Thank you to OB Surf Lodge for hosting the "Committee Chili"! The Chili Cook-off helps raise money for the OB 4th of July Fireworks - be sure to get your tasting ticket early!

Our **Beachside Bar** (sponsored by Winstons) will be located right next to the Main Stage for all those thirsty adults! Don't forget to check out the **Dirty Birds Wing Eating Contest at 1:20** and the **Hodad's Burger-Eating Contest at 4:00 pm**.



**Hungry?** A tantalizing array of terrific Food Vendors to please any appetite. Lots of new food vendors this year plus our own spectacular local restaurants.

**Vendor Booths** full of colorful merchandise will line all three blocks and the side streets! There is always something new and interesting. Check out our local merchants too!



Check out the **Rock & Roll San Diego** booth located in the center of the event (in front of Wings) and learn to play an instrument and sing in less than 10 minutes.

**TELL YOUR FRIENDS AND FAMILY ABOUT THESE EASY TIPS TO GET TO OB!**

**Bike Valet:** park your bike securely at our bike corral on Bacon Street sponsored the SD Bicycle Coalition.  
**Free Shuttles:** Ride to the Festival for free! Park near Robb Field or on Sea World Drive (at Pacific Highway) from 9:30 am to 9 pm. Trolleys run every ½ hour from North OB and every hour on the hour from Sea World Dr. We have trolleys running continuously so you won't miss any of the fun!

