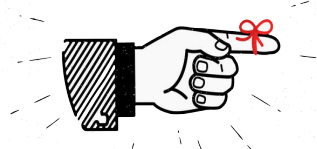


OCEAN BEACH MAINSTREET ASSOCIATION

May 2019 Newsletter



DON'T FORGET!
Bring a business card
for the free raffle and
\$5 for the 50/50 drawing!



JOIN US AT THE NEXT

OBMA SUNDOWNER

For food, drinks, and good company!

May 23, 2019

5:30pm-7:30pm at

THE STRONGHOLD

2176 Chatsworth Blvd.

**Open to all OBMA members
and their key employees.**



NEW OB PARROT STICKER COMING SOON!

We loved the new 2019 OB Street Fair Logo by Ashley Lewis Design so much that we made a sticker of it! Available soon at the OBMA office and online at www.oceanbeachsandiego.com.

CHILI COOK-OFF CONTESTANTS WANTED - 6/22/19

Show our fair goers that your chili recipe is the best!
Restaurant & Amateur Divisions - win cash and prizes too!
Sign up at OceanBeachSanDiego.com



MAY MEETING SCHEDULE

Meetings are held at OBMA office unless otherwise noted.

May 3 - Fri. - 8:30am - Promotions Meeting

May 6 - Mon. - 6:00pm - Street Fair Meeting

May 7 - Tues. - 8:30am - Design Meeting

May 8 - Wed. - 8:30am - Finance Meeting

May 8 - Wed. - 9:30am - Social Media Workshop

* Held at Wonderland, 5083 Santa Monica Ave.

May 8 - Wed. - 12pm - E.V. Meeting/MAD Annual Meeting

May 9 - Thurs. - 12pm - Board Meeting

May 21 - Tues. - 8:30am - Clean & Safe Meeting

May 23 - Thurs. - 5:30pm-7:30pm - Sundowner

* Held at The Stronghold, 2176 Voltaire Ave.

**OB Street Fair
June 22, 2019**

OBMA MEMBERS RECEIVE DISCOUNTS AT THE 40th ANNUAL OB STREET FAIR

It's not too late to get signed up to be a part of the biggest event of the summer! OBMA members receive a **discount of 20%** off their booth fees, so act soon to secure your spot! Four stages of live music, a beachside bar, great food and art exhibitions, and of course, a wonderful selection of local vendors. Call 619-224-4906 or visit OceanBeachSanDiego.com for more information.

Community & Business News



OBMA MISSION STATEMENT:

To promote and support local business and economic vitality in the Ocean Beach community.

BOARD OF DIRECTORS:

Barbara Iacometti, President

Details Salon Spa, Exec. Comm. Chair

Michael Akey, 1st Vice President

Pacific View Real Estate, Design Chair

CC Summerfield, 2nd Vice President

CC Summerfield Realtor, Clean & Safe Co-Chair

Mike Stifano, Treasurer

Winstons, Finance Chair

Kyle Jaworski, Secretary

Raglan Public House, Clean & Safe Co-Chair

Gary Gilmore

Gilmore Family Jewelers, EV Chair

Dave Martin

Clever San Diego, Inc.

Craig Gerwig

C&S Investments, Inc.

Matt Kalla

Matt Kalla Insurance Agency, Clean & Safe Co-Chair

Tevia Oskin

Active Visitation, Promotion Chair

Ron Marcotte

Sign Diego

Beth Wright

OB Barbershop

Carol Ladiges

Lighthouse Ice Cream

Ken Moss

Power Logic USA

STAFF:

Denny Knox, Executive Director

Tracy Wagner, Project Director

Nicole Ueno, Programs Director

FARMERS MARKET STAFF:

David Klamon & Community Crops - Market Mgrs.
Marna, Tony, Richee

MAD CONTRACTORS:

Oil Stain Cleaning Co.

Naturescape, Inc.

Kristen Keltner - Office Facilitator

PR FIRM: Brown Marketing Strategies



MEMBER ANNOUNCEMENTS

Ocean Beach lawyer Robert Burns regularly posts answers to legal questions at Avvo.com and at Facebook.com/OBLaw. You will also find there pertinent news and commentary on local, State, and Federal legal issues. Mr. Burns has been practicing law over 38 years with an emphasis on family law, personal injury law, and probate court litigation.

NEW MEMBERS & MEMBER CHANGES

Seafarer Coffee

5032 Niagara Ave.
San Diego, CA 92107
619-226-3130
seafarercoffeeco.com
Coffee Houses

Burr Construction Concepts

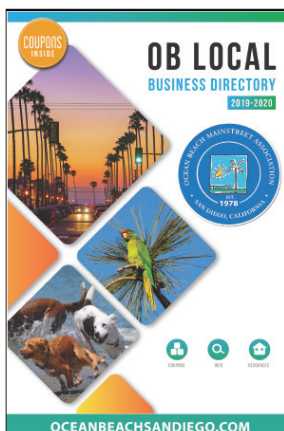
San Diego, CA 92107
619-804-3797
burr311@yahoo.com
Construction

OB Shuttle

San Diego, CA 92107
619-300-4605
obshuttle.com
Shuttle Services

Ryel Landscapes, Inc.

San Diego, CA 92107
619-719-74754
ryelservices@gmail.com
Landscaping



2019-2020 OB LOCAL BUSINESS DIRECTORY

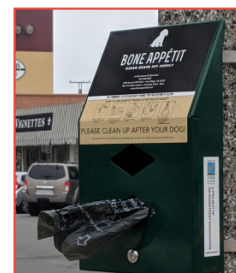
The OB Local Business Directory's 2019-2020 edition will be released this month! This powerful marketing tool is delivered to 13,000 local residents, and an additional 7,000 copies are distributed to hotels, vacation rentals, and community resources (such as local libraries), as well as handed out at the weekly OB Farmers Market and through the OBMA Local Info Center to visitors and locals.

Keep an eye out for your copy, or stop by the OBMA office to pick one up for your business.

NEW PET BAG DISPENSERS INSTALLED...

Thanks to the OB Womans Club, Union Bank and Bone Appetit Pet Supply!

The OBMA's Clean & Safe Program has been installing pick-up-after-your-pet bag dispensers in Downtown Ocean Beach. Huge thanks to all our sponsors Bone Appetit Pet Supply, Union Bank, the OB Woman's Club, The Electric Chair, and CC Summerfield!!



UPDATE ON VEHICLE HABITATION ORDINANCE

A new vehicle habitation ordinance was presented to the City Council's Safety & Livable Neighborhoods Committee on April 17th. It has been passed on to the full Council and the proposed ordinance is taking shape.

Community & Business News

WANT TO TAKE YOUR COMMUNITY INVOLVEMENT TO THE NEXT LEVEL? OBMA ELECTIONS ARE COMING SOON!



Intent to Run for OBMA Board of Directors Forms are available if you would like to consider running for a board position at the Ocean Beach MainStreet Association. They are available both online under the "Members" area of OceanBeachSanDiego.com and at our office.

The requirements necessary to run for the Board are:

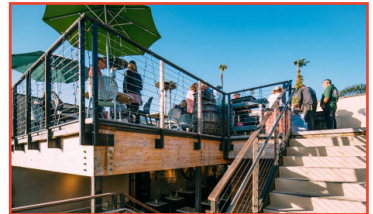
- Must be a member in good standing.
- Must have served on one of OBMA's committees for at least one year.
- Will have time to devote to monthly board meetings, committees, and special events.

Intent to Run forms are due in the OBMA office no later than noon on June 7, 2019. Official election ballots go out before July 1, 2019, and must be returned to our office no later than 5 pm, Wed., July 10, 2019. Return to 1868 Bacon Street, Ste. A, San Diego, CA 92107, or you can vote online at www.oceanbeachsandiego.com.

GREAT OBMA APRIL SUNDOWNER AT OB GARDEN CAFE

A big thank you to OB Garden Cafe and OB People's Organic Food Market for hosting a fun and unique networking event for OBMA members. Our monthly Sundowner events are a great way to connect with other local business owners & managers!

FUN!



CONGRATULATIONS TO THE BLACK ON THEIR 50 YEAR ANNIVERSARY!

Congrats to long-time OB merchant The Black, which recently celebrated it's 50th year in business!



THE OB MAINSTREET ASSOCIATION HAS BEEN NAMED A MAIN STREET AMERICA® AFFILIATE FOR 2019!





For Immediate Release

**OCEAN BEACH MAINSTREET ASSOCIATION
RECOGNIZED AS 2019 MAIN STREET AMERICA AFFILIATE**

San Diego, CA (April 23, 2019) – The Ocean Beach MainStreet Association has been designated as an affiliate Main Street America™ program by the National Main Street Center. Each year, the National Main Street Center and its partners announce the list of nationally recognized Main Street America affiliate programs in recognition of their commitment to generating positive change in their downtowns and commercial districts using the Main Street Approach™, a framework for comprehensive revitalization and preservation-based economic development.

"We are thrilled to recognize this year's 288 Main Street America affiliate programs," said Patrice Frey, President & CEO of the National Main Street Center. "These communities should be proud of their hard work to advance strong local economies, leverage local leadership, and improve quality of life in their communities. Main Streets are powerful engines for community transformation, and these Main Street America programs truly strengthen the economic, social, and cultural life of their towns."

In 2018 alone, Main Street America programs generated \$4.93 billion in local reinvestment, helped open 5,310 net new businesses, generated 25,301 net new jobs, catalyzed the rehabilitation of 8,146 historic buildings, and clocked 2.2 million volunteer hours. The organization's performance is annually evaluated by the San Diego BID Council, which works in partnership with the National Main Street Center to identify the local programs that are committed to comprehensive revitalization and achieving meaningful community outcomes.

MAINTENANCE ASSESSMENT DISTRICT

The annual meeting of the MAD property owners is Wed. May 8 to discuss next year's budget and plans at noon in the OBMA office.



Ocean Beach MainStreet Association

PO Box 7990 San Diego, CA 92107

Office: 1868 Bacon Street Suite A

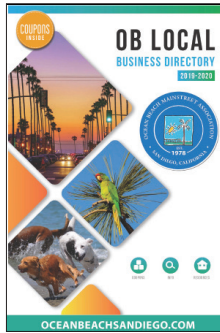
San Diego, CA 92107

www.OceanBeachSanDiego.com

email: info@OceanBeachSanDiego.com

phone: 619-224-4906

Ocean Beach Mainstreet Association is partially funded by the City of San Diego Small Business Enhancement Program.



INSIDE THIS EDITION:

Sundowner Invitation	1
New OB Parrot Stickers	1
OB Street Fair Applications	1
Calendar of Meetings	1
New Members/Member Changes	2
Member Announcements	2
OBMA Mission Statement	2
OBMA Board & Staff Members	2
Community & Business News	2,3
Board Elections	3
Sundowner Photos	3
Announcements	4

Monthly Inserts

OB Shop & Dine Card

OB POLICE TRAILER REMOVED

After coming to a mutual decision with SDPD and other community groups, we have said goodbye to the OB Police Trailer after 20 years in operation. Originally intended as a temporary SDPD substation until more permanent facilities were built in the renovation of the OB lifeguard tower, the trailer had come to the end of its useful life. Due to updated surveillance technology and a heavily impacted parking situation, we decided to bid farewell to the trailer, and are celebrating the six new parking spots in the OB pier lot!



CONGRATS TO GIANNI BUONOMO, VOTED BEST WINERY IN SAN DIEGO!

Gianni Buonomo Vintners was voted BEST LOCAL WINERY OF 2019 in San Diego Magazine, the city's most prominent and longest running lifestyle magazine. With over 100 wineries this is a significant achievement. Congratulations to this great local business, it's wonderful to receive such a recognition in only their fourth year of operation.

OB SURF & SKATE TEAMS UP WITH AQUA ADVENTURES...SUMMER CAMP JUST GOT A WHOLE LOT FUNNER!

Aqua Adventures is San Diego's leading paddle community hub. They offer kayaking, stand up paddle boarding and many more water sport activities that are now available to OB S&S students who are enrolled in summer camps! Spots are filling up fast, so call or stop in soon!

OB Surf & Skate Shop

4940 Newport Ave.

619-225-0674

obsurf&skate.com

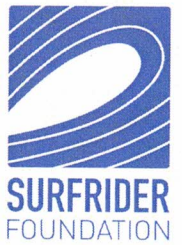
Ocean Beach

Saturday May 4, 2019

9:00AM to 11:00AM

Veterans Park

(at the corner of Abbott and Newport)



SAN DIEGO
COUNTY



BEACH
clean up

Come and join the **Pt Loma Rotary**, the students, teachers, and parents of **Warren-Walker School**, **Cub Scout Troup 540**, local merchants and the concerned citizens of **Ocean Beach** in "Clean the Beach Day".

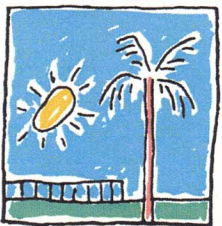
Help protect our ocean, waves and beaches by participating in this public cleanup hosted by Surfrider Foundation.

What better way to encourage good stewardship of our natural resources, spend time with your family and friends, and most of all show your children the importance of community service and involvement.

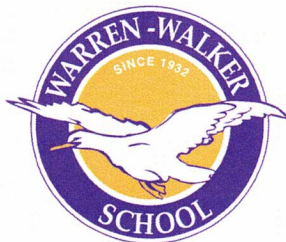
Reusable bags, buckets, gloves and grabber will be available for those that do not have their own supplies. Wear comfortable clothes, closed toe shoes, hat and sunscreen. Don't forget your reusable cup or bottle to stay hydrated (single-bottles are highly discouraged)

Any question call **Robert Cenko (619) 318-9762**
(or your organizations point of contact.)

OCEAN BEACH



MAINSTREET
ASSOCIATION



Rotary
Club of Point Loma



OB SHOP & DINE CARD

Support your community and get great discounts at OB restaurants and shops! This multiple use discount card gives rewards for keeping it local.

\$35



Thank you for supporting this 2019 OB MainStreet Association fundraiser!

OB SURF LODGE
5083 SANTA MONICA AVE.
15% Off
Purchase



OCEAN BEACH
MAINSTREET
ASSOCIATION
www.oceanbeachsandiego.com

RAGLAN PUBLIC HOUSE
1851 BACON ST.
15% Off
Purchase* Up to \$20
per visit

MOTHER'S SALOON
2228 BACON ST.
15% Off
Purchase

SOUTH COAST SURF
5023 NEWPORT AVE.
15% Off Clothing
& Accessories

HUMMUS
4884 NEWPORT AVE.
15% Off
Purchase

THE ELECTRIC CHAIR
4944 NEWPORT AVE.
15% Off
All Services

NEWPORT QUIK STOP
4921 NEWPORT AVE.
15% Off
Purchase

OB BREWERY
5041 NEWPORT AVE.
15% Off
Purchase

SUNNIE'S
4723 PT. LOMA AVE.
10% Off
Purchase

VOLTAIRE BEACH HOUSE
4884 NEWPORT AVE.
10% Off
Purchase

Sorry, not valid with any other offer or discounts. Card valid thru 12-31-19.

Many thanks to the businesses listed above for their participation in this fundraiser.

This is a fundraiser for OB MainStreet Association's projects and programs throughout the business districts in OB. Available at the OBMA office or online.

www.OceanBeachSanDiego.com
1868 Bacon Street, San Diego, CA 92107

New law takes effect February 23, 2019

San Diego Polystyrene Foam and Single Use Plastics Ordinance

Effective February 23, 2019:

- A food vendor may only distribute plastic (or bio-plastic) straws upon the request of the customer (sit-down or takeout).
- A food vendor may only distribute plastic (or bio-plastic) utensils upon the request of the customer (takeout only).
- Plastic utensils and straws can be offered to customers or provided at self-service stations.
- The following may not be distributed if made in whole or in part from polystyrene foam unless encased within another material:
 - coolers, ice chests, or similar containers
 - pool or beach toys
 - dock floats, mooring buoys, or anchor or navigation markers
- All polystyrene foam food service ware, food trays, egg cartons, coolers, ice chests, and pool or beach toys are prohibited from City facilities (including special events).



Effective May 24, 2019:

- No person may distribute egg cartons, food trays, or food service ware made in whole or in part from polystyrene foam. Food service ware includes: bowls, plates, trays, cups, lids, and other similar items designed for one-time use for prepared foods, including containers for eating in, takeout food, or leftovers.

Acceptable Alternatives to Polystyrene Foam

MATERIAL	PRODUCT	COMMENTS
Preferred		
Reusable service ware	Reusable plates, bowls, cups, containers	Wash and reuse
Paper (uncoated or clay coated)	Bowls, plates, trays, cups, hinged containers, boxes	Recycle if free of food
Aluminum	Trays, lidded containers, wrap	
Plastic (rigid, non-foam)	Bowls, plates, trays, cups, hinged containers	
Not Preferred		
Paper (coated with materials other than clay [ex. poly, PLA, or other materials])	Bowls, plates, trays, cups, hinged containers, boxes, lids, wrap	Must be placed in the trash. Not accepted in local recycling and composting programs. Does not help San Diego reach its zero waste goals.
"Compostable" and "biodegradable" plastic, sugarcane, bagasse, bamboo, molded fiber, and other similar items		

*Waivers are available for feasibility-based hardship, financial hardship, and contractual requirements.

***NOTE: There is an automatic waiver through February 23, 2020 for entities with gross income less than \$500,000 on most recent Federal income tax filing.**