

# OCEAN BEACH MAINSTREET ASSOCIATION

## AUGUST 2023 NEWSLETTER

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# OBMA Mission Statement & Board of Directors



OCEAN BEACH  
MAIN STREET  
ASSOCIATION



## Mission

To promote and support local business and economic vitality in the Ocean Beach Community.

### OBMA BOARD OF DIRECTORS

**Barbara Iacometti, President**

Details SalonSpa, Executive Committee Chair

**Mike Akey, 1st Vice President**

Pacific View Real Estate

**CC Summerfield, 2nd Vice President**

CC Summerfield Realtor

**Kyle Jaworski, Secretary**

Raglan Public House

**Mike Stifano, Treasurer**

Winstons, Finance Chair

**Carter Moss**

Submerge Church

**Craig Gerwig**

4864 Newport Avenue LLC

**Matt Kalla**

Matt Kalla Insurance Agency

**Ron Marcotte**

Consultant

**Ken Moss**

Power Logic USA

**Joella Peregoy**

OB Business Center

**Daisy Santana**

Social Syndicate

**Shawnn Silverman**

Dirty Birds OB

**Beth Wright**

OB Barbershop

### OBMA TEAM

**Denny Knox**, Executive Director

**Tracy Wagner**, Operation Manager

**Kristen Keltner**, Event & Program Manager

**Dayna Cornell**, Office & Project Coordinator

### FARMERS MARKET MGMT & STAFF

#### Community Crops

**David Klamon**, Farmers Market Manager

Farmers Market Team - Tony & Richee

### MAD CONTRACTORS & CONTRACTORS

**Naturescape, Inc.**

**EcoClean Services**

**Centric Marketing** - PR Services

**Intrepid Network, Inc.**—Multimedia Services



Every Wednesday • 4 PM to 8 PM  
4900 Block Newport Avenue



# OBMA Meeting Schedule & Member News

## Meeting Schedule

**Hybrid meetings are available at the OBMA office or zoom unless otherwise noted.**

Tuesday, 8/1/2023 at 9:00 am

**Design Committee Meeting**

Friday, 8/4/23 at 9:00 am

**Promotion Committee Meeting**

Tuesday, 8/8/2023 at noon

**Clean & Safe Committee Meeting**

Wednesday, 8/9/2023 at noon

**Economic Vitality Meeting**

Wednesday, 8/9/2023 at 1:00 pm

**Finance Task Force Meeting**

Thursday, 8/10/2023 at noon

**OBMA Board of Directors Meeting**

Watch for upcoming committee goals!  
Committees will be establishing goals for July 1-June 30, 2024. Join a committee and help make a difference.  
Reach out to [Kristen@OceanBeachSanDiego.com](mailto:Kristen@OceanBeachSanDiego.com)

## New Members

**Momento Estates, LLC**

(619) 837-3133

MomentoEstates.com

Estate Sales

**Studio Scarpace**

(860) 690-6511

StudioScarpace.com

Specialty Services

## Congratulations!

OB Brewery Celebrated 7 years  
with 7 bands in July!



## Lets be social

**Facebook:** @OBMA92107

**Instagram:** @OceanBeachCA

**Twitter:** @OceanBeachCA

**YouTube:** @SanDiegoOceanBeach

## Sundowner



**Raglan Public House**

**1851 Bacon Street**

August 24, 2023 @ 5:30 pm

## OBMA Board of Directors

During on July 13, 2023 Board of Directors meeting the board unanimously accepted the tally of votes which were received by noon on June 12, 2023 by Ocean Beach MainStreet Association members.

**The following board members will serve a three year term:**

Barbara Iacometti, Details SalonSpa

Craig Gerwig, 4864 Newport Avenue LLC

CC Summerfield, Homes by CC

Matt Kalla, Matt Kalla Insurance

Joella Peregoy, Ocean Beach Business Center

Carter Moss, Submerge Church

## A huge thank you to Gary Gilmore



Many thanks to long time board member, Gary Gilmore. He retired from the board in June 2023 after many years. Gary cheerfully chaired Economic Vitality Committee and oversaw the Maintenance Assessment District's Annual meetings. He also was responsible for setting up the OB Street Fair's remote parking lot on Sea World Drive so the Trolley could ferry fairgoers back and forth. He helped paint the curbs around the palm trees and trash cans a number of years ago. Always happy and willing to help, Gary will be sorely missed on the board. We'll miss his comedic moments at board meetings!

## OB Oktoberfest



**SAVE THE DATES**  
***Friday, October 6th***  
***&***  
***Saturday, October 7th***

Event details coming soon! In the meantime let us know if you have anything planned for Oktoberfest weekend. Ocean Beach will be bustling with over 10,000 visitors who love to shop, dine, play and stay while celebrating Oktoberfest.

Email [Kristen@OceanBeachSanDiego.com](mailto:Kristen@OceanBeachSanDiego.com) and we'll spread the word.

## OB Mural Project

### Ocean Beach Mural Project

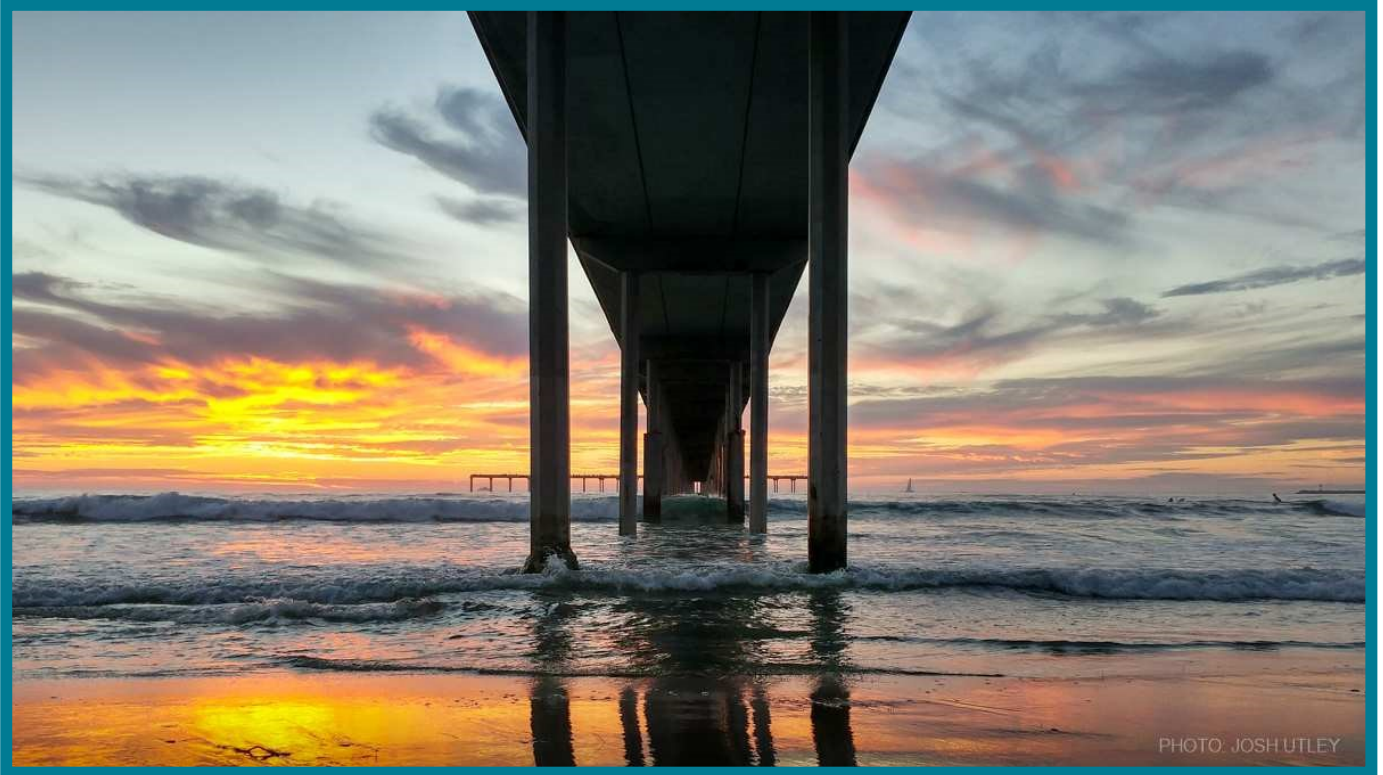
Two murals were created at the OB Street Fair this past June. Janis Ambrosiani has been touching up and sealing the murals. Think Blue San Diego's mural was installed last week behind Target on the 4800 block of Newport Avenue. We are still searching for the perfect location for Submerge Church's mural. If you know of a good location, let us know.

Thank you to our sponsors Submerge Church & Think Blue San Diego!



*2023 Think Blue mural located behind Target building.*

## OB Pier



### **OB PIER RENEWAL PROJECT**

The OB Pier Renewal Project is ongoing. The City hired consultants to continue investigating what the preferred alternative will be for the OB Pier.

Visit [www.OBPierRenewal.com](http://www.OBPierRenewal.com) for the latest information.

### **OB PIER LOCAL BUSINESS SURVEY**

As a business owner in OB, we would welcome your input in our survey on the Ocean Beach Pier. We are working with the City in an effort to determine what a new pier would look like. Please take a few minutes to fill out the survey and return it to us.

We will send you the results of the anonymous survey.

[OB Pier Business Survey>](#)

# Upcoming Sundowner Events



## OBMA SUNDOWNER NETWORKING EVENTS

Great networking opportunity!

**August 24th**

*Raglan Public House*

1851 Bacon Street

**September 28th**

*OB Brewery*

5041 Newport Avenue

**October 26th**

*Homes by CC Summerfield*

4314 Voltaire Street

**Sundowners begin at 5:30 pm**  
Invitations are sent out via email.



# Downtown OB Ambassador Program



Join the Ocean Beach MainStreet Association and Ocean Beach Town Council and become an OB Ambassador.

Say hello when you see the crew out and about on Saturdays from 8:00 am to noon.

[OB Ambassador Program >](#)

# Sidewalk Beautification Initiative

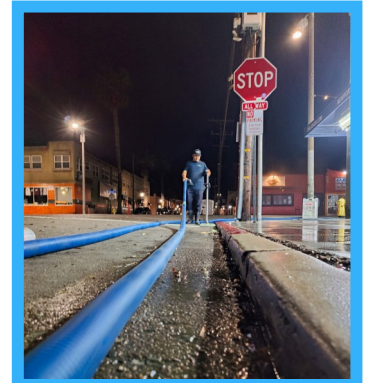
## Sidewalk Beautification Initiative



The OBMA would like to hear your feedback regarding the Sidewalk Beautification Initiative! We're thrilled to be able to provide this initiative with funds raised through events managed by the OBMA. EcoClean services has been power-washing and sanitizing either the north or south side of Newport Avenue and parts of Abbott, Bacon & Cable weekly as part of the Sidewalk Beautification Initiative.



[Click here to see the full schedule>](#)



*Say hello to EcoClean & Naturescape if you happen to be cruising Newport for dawn patrol. Their crews are out on Newport bright and early.*



## Around Town



### MAD TRASH CANS

The trash cans along Newport Avenue got a fresh coat of paint and an updated color. Naturescape Services painted the cribs around the planters and was completed by the end of July.

The OBMA has ordered 10 additional trash cans for Newport Avenue which will be installed in August.



### JAMES GANG

#### GLOW IN THE DARK HAT

James Gangs newest creation is a glow in the dark OB Seagull hat.

Stop by their storefront at 4851 Newport Avenue

### CITY OF SAN DIEGO—GET IT DONE APP

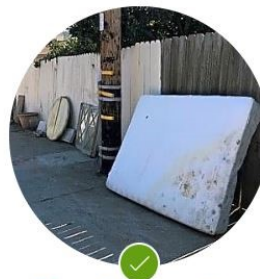
Help be part of the solution. Please report illegal dumping, graffiti on city property, and more on the app.



[Get it Done App>](#)



Parking Issues



Illegal Dumping



Graffiti

# Sunset Cliffs Car Show

**TOP PRIZE GIVEAWAY \$1000 CASH!!**

## SUNSET CLIFFS CAR SHOW

### SEPTEMBER 9TH, 2023

10am-5pm

By Inn at Sunset Cliffs

A SHOW FOR ALL VEHICLE ENTHUSIAST TO COME ENJOY THE DISPLAYS OF AMAZING MODELS OF AUTOMOBILES FROM ALL OVER THE WORLD!

Open to all styles of cars, trucks, and motorcycles! Golf carts as well!

Awarded categories from Sunset Cliffs Best in Show TO Sunset Cliffs Most Exotic Many more as well!



-Family Friendly!  
-Food Trucks!  
Cruise the Sunset Cliffs Blvd and enjoy the amazing scenery!  
Raffle giveaways all day!!

**Location:**  
Show will be hosted at the corners of Point Loma Ave and Sunset Cliffs Blvd.  
Auto Shop, church and hotel will have cars in the parking lots

Contact us for more info or to enter your vehicle into the show:

[kruz@innatsunsetcliffs.com](mailto:kruz@innatsunsetcliffs.com) or 619.222.7901

\$25 Entry Fee

All participants will receive a Free Event T-Shirt!

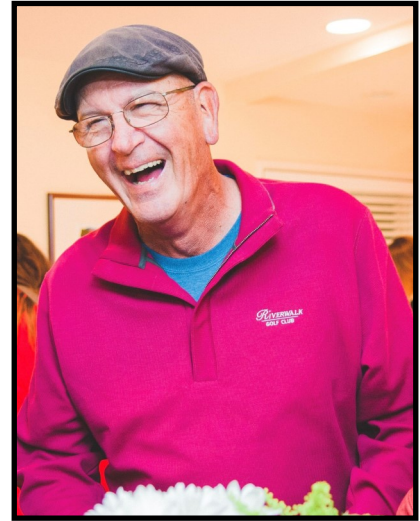
Come hang out on Sunset Cliffs!

Visit [OceanBeachSanDiego.com](http://OceanBeachSanDiego.com) to submit an application for your vehicle>

# In Memory of Mike Knox

## In Memory: Michael Alan Knox June 22, 1947 - July 8, 2023

Michael Alan Knox—known to most as Mike, and known to the most important people as “Baba”—passed away in the early hours of July 8, 2023, surrounded by his loving wife of 49 years Denise (Denny) Knox, his son AJ, and his daughter Amy, in his Point Loma home. Mike was born in Annapolis, MD, on June 22, 1947, to Eugene Volney Knox and Roberta Eva Johnson. His father’s naval service brought them to Coronado, CA, where Mike grew up with his older brothers, Scott and Jimmy.



He attended Coronado High School (class of 1965), where he assures his children he had to trudge uphill through the snow both ways to get there, despite its sunny Southern California locale. While at CHS, he amassed a number of meaningful, lifelong friendships, and served as Senior Class President. He continued to help organize and host CHS reunion events as years passed.

Mike met Denny in 1973, while he was working at Cabrillo Art Center in Ocean Beach, which his mother Roberta (Bobby) owned. They must have known it was meant to be, because they were married less than a year later in Scottsdale, AZ. They went on to take over ownership of Cabrillo Art Center, where they became staples of the OB community. Mike eventually served as the first President of the OB Merchant’s Association and was an active life-long supporter of the Ocean Beach community.

After nearly a decade enjoying a carefree, kid-free marriage, Mike and Denny had AJ (1983) and Amy (1984). He always supported his family’s interests and passions and was active in AJ and Amy’s schooling and extracurriculars.

Mike specialized in Sales, fitting as his gift was building and maintaining true and meaningful relationships. He spent many years with Advanced Marketing Services, where he was able to travel the country and forge lasting friendships with his coworkers. Mike was also an avid golfer, and spent the last 9 years serving as an ambassador at Riverwalk Golf Course. Mike was known for his long, funny, and entertaining stories, his intellectual prowess and his love of books, reading, and history. Jeopardy was a competitive sport in the Knox household!

In the days before he passed, his home was a revolving door of guests and a hive of activity, filled with endless games of Hearts and Casino (his favorites) and lots of laughter (another favorite).

Mike is survived by his loving family: his wife Denny; his son AJ and his wife Jenna and daughter Lincoln; and his daughter Amy and her children Rylee and Evan. He is also survived by his brothers Scott and Jimmy, and their families.

Though we all wish we had more time with Mike – aka “Baba”- he had a full, happy life filled with laughter, love, stories, and warmth. His kindness and sense of humor were infectious. We will continue to raise a glass to Mike with the family toast: “Garajczke!”

A celebration of life will be held in San Diego in August. In lieu of flowers, the family asks that you make a donation to the charity of your choice in his name. For more information, contact [Amy.Knox@yahoo.com](mailto:Amy.Knox@yahoo.com)

# In Memory of Steve Rowell

Steve Rowell, a native San Diegan, was immersed in the Ocean Beach culture for decades. As a well-known local photographer, Steve captured the lifestyle OB through his photos of historical events, local scenes and their characters, hundreds of action shots of kids enjoying sports, and maybe most importantly his breathtaking artistic work of osprey, parrots, and other wildlife. His work was published in the book, OB in the 60s, won awards at local competitions and is displayed on the OB Target windows as a nod to community history.



Steve belonged to the Ocean Beach Historical Society, served on the OB Recreation Center Board, assisted with Project Wildlife bird rescues, and mentored other photographers along the flood channel. As a volunteer for Father Joes, he made some great friends. His love of astronomy led to beautiful shots of night sky, treks to local observations, and the high Sierras for numerous camping trips.

During his younger years, Steve was a stand-out in the beach for his crazy frisbee skills and fearless body surfing. His love of the ocean lead to travels to Mexico and Micronesia islands. Steve taught at a school in east county for students with behavioral challenges. He taught photography, graphic design, cartooning, and science. His love of snakes was legendary at the east county school and his students would study rattlesnakes, king snakes, and rosy boas in the wild.

Steve is survived by his four children, six grandchildren, and two great grandchildren.

A celebration of life will be held at Robb Field on Sunday, August 13, 2023, from 4 pm to 6 pm.



**Photo taken by Steve Rowell at the opening and dedication of the OB Pier on July 2, 1966.**

# Point Loma Concerts

## 2023 POINT LOMA SUMMER CONCERTS

f i y t @pointlomasummerconcerts

# Music Thru the Decades:

### 14 JUL

## Big Time Operator 1940s / 50s

# BTO!



CATERING BY: **Jensen's**  
MAKE EVERY DAY AN OCCASION™

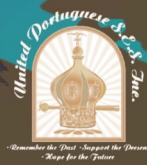


### 21 JUL

## Scot Bruce Tribute to Elvis: The Early Years 1950s



CATERING BY:



### 28 JUL

## Beatles vs Stones 1960s

JUMPING JACK FLASH'S  
**BEATLES**  
SCOT BRUCE  
VS  
**STONES**



CATERING BY:



THE GREATEST SHOW THAT NEVER WAS!



### 4 AUG

## Full Strength 1970s



CATERING BY:



Jr. Stage Sponsor

*Karan & Bennet  
Greenwald*



### 11 AUG

## DSB: A Journey Tribute Band

1980s

CATERING BY: **Jensen's**  
MAKE EVERY DAY AN OCCASION™



# A message from Edward Jones

Edward Jones®

> [edwardjones.com](https://www.edwardjones.com) | Member SIPC

## Current Edward Jones CD rates

- Bank-issued
- FDIC-insured
- Estate feature
- IRA-eligible

**July 25, 2023**

Maturity date	Rate
6-month	5.30%*
9-month	5.25%*
1-year	5.30%*

**Other rates and maturities are available.**

**To discuss whether CDs make sense for your portfolio, please call today.**

Annual Percentage Yield (APY) effective 07/25/2023. CDs offered by Edward Jones are bank-issued and FDIC-insured up to \$250,000 (principal and interest accrued but not yet paid) per depositor, per insured depository institution, for each account ownership category. Please visit [www.fdic.gov](https://www.fdic.gov) or contact your financial advisor for additional information. Subject to availability and price change. CD values are subject to interest rate risk such that when interest rates rise, the prices of CDs can decrease. If CDs are sold prior to maturity, the investor can lose principal value. FDIC insurance does not cover losses in market value. Early withdrawal may not be permitted. Yields quoted are net of all commissions. CDs require the distribution of interest and do not allow interest to compound. CDs offered through Edward Jones are issued by banks and thrifts nationwide. All CDs sold by Edward Jones are registered with the Depository Trust Corp. (DTC).



**Joshua Lightcap, CFP®, AAMS™**

Financial Advisor

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San Diego, CA 92107  
619-223-8357

# OBMA Committee Goals & Updates



**OBMA Committees meet once a month to promote and support local business and economic vitality in the Ocean Beach Community.**

**Committee Goals for Fiscal Year 2024 (July 2023—June 2024)**

## **Design Committee**

- Establishing FY24 goals on Tuesday, 8/1/2023

## **Promotion Committee**

- Complete and promote Who We Are & What We Do project
- Promote OB Online Business Directory project
- Create Shop Local/Shop OB event
- Create OB Holiday Gift Guide with Peninsula Beacon
- Design & market OBMA merchandise
- Design & market Holiday ornament
- Create Street Fair & Chili Cook-Off logo
- Design & market Game of Life

## **Economic Vitality Committee**

- Who We Are & What We Do project
- OB Online Business Directory project
- Create SOP for new member onboarding
- Create SOP for outreach to current OBMA members to become more involved in our organization
- Auto renewal through credit card processing company for membership dues
- Send out annual survey
- Co-manage the Maintenance Assessment District with the Design Committee

## **Clean & Safe Committee**

- Increase Friends of OB awareness and program support
- Grow OB Ambassador Program
- Bi-annually Community Clean Up with sponsors
- Clarify Sidewalk Vending Ordinance
- Continue to communicate with City, Park and Rec, SDPD and community partners on a regular basis

**[Visit OceanBeachSanDiego.com for more information on our committees!](https://www.oceanbeachsandiego.com)**