



Ocean Beach MainStreet Association JUNE 2021 NEWSLETTER



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Celebrate Father's Day on June 19th!

Ocean Beach MainStreet Association
 1868 Bacon Street, Suite A | San Diego, CA 92107
 (619) 224-4906
OceanBeachSanDiego.com

Board of Directors & OBMA Committee Meetings

OCEAN BEACH



MAINSTREET
ASSOCIATION

OBMA MISSION STATEMENT:

To promote and support local business and economic vitality in the Ocean Beach Community.

BOARD OF DIRECTORS:

Barbara Iacometti, President

Details SalonSpa, Exec. Committee Chair

Mike Akey, 1st Vice President

Pacific View Real Estate, Design Chair

CC Summerfield, 2nd Vice President

CC Summerfield Realtor, Clean & Safe Co-Chair

Mike Stifano, Treasurer

Winstons, Finance Chair

Kyle Jaworski, Secretary

Raglan Public House, Clean & Safe Co-Chair

Gary Gilmore

Gilmore Family Jewelers, EV Chair

Matt Kalla

Matt Kalla Insurance Agency, Clean & Safe Co-Chair

Craig Gerwig

4864 Newport Avenue LLC

Carol Ladiges

Lighthouse Ice Cream

Ron Marcotte

Sign Diego

Ken Moss

Power Logic USA

Beth Wright

OB Barbershop

Joella Peregoy

OB Business Center

STAFF:

Denny Knox, Executive Director

Tracy Wagner, Operations Manager

Kristen Keltner, Event & Program Manager

Tricia Sommerville—Coordinator Extraordinaire

FARMERS MARKET MGMT & STAFF

Community Crops

David Klamon, Farmers Market Manager

Farmers Market Team - Marna, Tony, Richee & Chris

MAD CONTRACTORS:

Naturescape, Inc.

Ecoclean Services

OTHER TEAM MEMBERS:

Brown Marketing Strategies, PR Firm

Josh Utley, Intrepid Network

JUNE OBMA MEETING SCHEDULE

Zoom Meetings

Tuesday, June 1 at 8:30am

Design Meeting

Friday, June 4 at 8:30am

Promotion Meeting

Wednesday, June 9 at 12:00pm

Economic Vitality Meeting

Wednesday, June 9 at 1:00pm

Finance Task Force

Thursday, June 10 at 12:00pm

OBMA Board Meeting

Tuesday, June 15 at 8:30am

Clean & Safe Meeting

If you would like to attend a meeting, please contact Kristen Keltner at Kristen@OceanBeachSanDiego.com.

Join a Committee

OBMA members think about joining one of our exciting committees! We are still meeting on Zoom but expect within a few months we can go back to in person meetings.

Resources

Member Resources are available on the OBMA Website

www.OceanBeachSanDiego.com

Celebrate the OB Vibe

Save the Date
June 26, 2021 • 10am—6pm

The Ocean Beach MainStreet Association will 'Celebrate the OB Vibe' in lieu of the Street Fair & Chili Cook-off (which will return in 2022) on Saturday, June 26, 2021 with a community event featuring local artisans & makers and spotlighting Ocean Beach's local bars, breweries, restaurants, and retailers. The OBMA anticipates this event will encourage people to shop local and support OB businesses, while enjoying an array of activities throughout the day.

Celebrate THE OB VIBE

SATURDAY JUNE 26, 2021 10 AM - 6 PM

SPONSORED BY: OCEAN BEACH MAINSTREET ASSOCIATION

ART BY THE PIER
PIER PARKING LOT
Artisans & Makers Fair

ART AT THE PARK
VETERAN'S PLAZA PARK
Rock & Roll San Diego
Community Booths
OBMA Information & Merchandise Booth

SARATOGA PARK
Artist Outpost Canvas
Painting Classes
Family Fun Area & Games
Kite Making
Indo Board Lessons
Jiu Jitsu Lessons

5K RACE AT YOUR OWN PACE
SAT JUNE 26 & SUN JUNE 27

SUMMER SHOP SMALL OB
Spend \$50 or more in one of OBMA's business districts and you could win an eclectic OB inspired gift basket! Enter to win at the OBMA Info Booth in Veteran's Park.

OB VIBE COLLABORATIVE PALE ALE
LIGHTLY HOPPED PALE ALE WITH CITRUS & TROPICAL NOTES
Celebrate the OB Vibe with a collaborative brew!
OB Brewery • Hodad's • Pizza Port
Kilowatt • California Wild Ales • NOVO

Flyers & Posters

The OBMA team will be stopping by businesses in early June with more information about the Celebrate the OB Vibe event, along with window poster, countertop flyers and more.

Website

Visit OBMA's website OceanBeachSanDiego.com all the event information.

Summer Shop Small OB

The OBMA team will provide information about our Summer Shop Small OB campaign, which will kick off on June 26th. Look for more information via email, through Facebook, and we'll be stopping by with flyers and to see how we can promote your business.



For questions, contact OBMA: info@oceanbeachsandiego.com | (619) 224-4906

OB Vibe Collaborative Brew

Enjoy a cold collaborative brew on tap beginning June 26, 2021 at anyone one of the breweries on Newport Avenue and several restaurants.



OCEAN BEACH
MAINSTREET
ASSOCIATION



OB Vibe COLLABORATIVE
PALE ALE

LIGHTLY HOPPED PALE ALE WITH CITRUS & TROPICAL NOTES

ON TAP BEGINNING JUNE 26TH
BREWED WITH GOOD VIBES BY



16oz 6-PACKS AVAILABLE AT OB BREWERY
WHILE SUPPLIES LAST.

OceanBeachSanDiego.com 619-224-4906

Dave Martin Tribute Day



June 17, 2021

JOIN US IN SUPPORT OF THE NEW **OCEAN BEACH VETERANS PLAZA**

In remembrance of Peninsula Community Leader Dave Martin

On June 17th, 2021 please join us in honoring Dave Martin, whose thoughtful and outspoken volunteerism accomplished so much to benefit the Peninsula community.

Dave participated in a great many local projects throughout his life, but sadly passed away before being able to shepherd one of his most personally meaningful projects to fruition- The Ocean Beach Veterans Plaza.

In memory and appreciation of Dave, local businesses have come together to support his vision for a beautiful oceanfront monument to those who have served their country.

Visit any of these local businesses on Thursday, June 17th, and a portion of your bill will be donated to the Ocean Beach Veterans Plaza Fund.

Many thanks to these participating businesses:

South Beach Bar & Grille

Black Sands Hula Lounge

Raglan Public House

Beach Sweets

WeBeOB

Mad Munch

Voltaire Beach House

Newbreak Coffee & Cafe

Dirty Birds OB

OB Surf Lodge

Blue Water Seafood

La Doña

Wonderland OB

Walking on Water Cafe

The Wine Pub

Pacific Shores

Find more info at obcdc.org

*For businesses that want to participate,
call Denny Knox at 619-224-4906*

Ocean Beach Pier Reopens

The Ocean Beach Pier reopened to the public on Friday, May 28 for the community to enjoy in time for Memorial Day Weekend.



Local photographer Jim Grant has generously shared his stunning images of the OB Pier.

According to Councilperson Jen Campbell-

- ◆ Pedestrian access to the Café but not beyond the café.
- ◆ No vehicle traffic on the pier except for emergencies.
- ◆ When there is a storm, the pier will be closed.

Speaking of the pier, a huge thank you to the OB Town Council for having a special meeting exclusively about the pier. Ralph Teyssier gave a very informative and comprehensive analysis of the pier reports from 2019 and 2021. Hundreds of people watched the meeting on either Zoom or FB and many people had the opportunity to make comments and ask questions. We are sure this will be ongoing and of interest to most people in OB as well as many visitors and OB enthusiasts.

Jennifer Campbell's office is organizing a working group to find the best solution for the pier. Reach out to the OBMA office if you have questions.

(619) 224-4906 | info@OceanBeachSanDiego.com

OBMA Clean & Safe Program



www.friendsofob.org

Become a Friend of OB and support our eclectic beach community!

Friends of OB is a collaboration of the Ocean Beach MainStreet Association and The Peninsula Alliance. Contributions made to Friends of OB will support the OBMA's Clean & Safe Program with the mission to inform our merchants and community members to promote a safe and clean environment throughout the Ocean Beach business districts.

Goals of Friends of OB

- ◆ Additional Sidewalk Power Washing each month—in process
- ◆ Replace Trash Receptacles on Newport Avenue
- ◆ 2021 Banners in the Newport & Sunset Cliffs Banner Districts—completed
- ◆ Security Team seven days a week

Donations To Date

\$10,575

We reached our goal of \$10K!

Our new goal is \$20,000 by September 2021.

[DONATE TODAY](#)

June 2021 Accomplishments

Friends of OB & Maintenance Assessment District Funds were used to:

- ◆ Sidewalks and gutters received a deep sweep throughout the MAD.
- ◆ Power-washed the 5000 Block of Newport Avenue.
- ◆ Approximately 80 + incidents of graffiti painted over on Newport Avenue.
- ◆ Concrete on the corner of Bacon & Newport Avenue was repaired.

OBMA Clean & Safe Program

Preparing for Summer!

Broken Curb at Bacon & Newport

Oh my! The Ocean Beach MainStreet Association is hopeful the curb at Bacon & Newport is repaired before summer. Our office has reported the curb to the City of San Diego (it's their curb—unfortunately we can't repair it) numerous times—like more than 10. Hopefully by this time next month it will be repaired.



Say “hello” to Cindy with Naturescape when you see her out and about on Newport Avenue. She’s been giving the Maintenance Assessment District a deep sweep.

The 4900 and 5000 block will be power washed on June 24, 2021 by EcoClean.

Naturescape on the 4800 block of Newport Avenue on May 28th

Letter of Agency

LOA’s – SDPD needs you to fill out your LOA so they can walk onto your property to address any situation that might be happening. A Letter of Agency (LOA) is a form property owners can fill out that allows the San Diego Police Department to enforce all laws on private property without the owner having to be present to press charges. LOA’s must be renewed annually. A copy of an LOA can be accessed at: www.sandiego.gov/police/forms . OBMA will be happy to help you complete this form and submit it to SDPD.

OBMA Clean & Safe Program

Graffiti - It's everywhere.

The Beach MainStreet Association is aware of the unbelievable amount graffiti around town. Naturescape who is contracted by the OBMA to clean the Maintenance Assessment District on Newport Avenue, removed/painted over 80+ incidents of graffiti in the month of May. However, please know the OBMA cannot go on private property and remove or paint over graffiti.

If you have graffiti on your private property, below is information provided to us by the City of San Diego:

The City of San Diego does not go looking for graffiti, all cases are complaint driven.

Property owners are responsible for the property from property line to curb including vegetation and graffiti on all sides of the property.

Violations accrue in the following order:

- ◆ 1st notice of violation
- ◆ Final notice
- ◆ Admin citation warning
- ◆ Citation issued

Fines are issued in 2 week intervals and are cumulative

- ◆ \$100
- ◆ \$250
- ◆ \$500
- ◆ \$750
- ◆ \$1000



Noncompliance goes to the San Diego City Attorney, then to trial if necessary.

The Get it Done app is to be used for city property only.

The City requests that all graffiti be reported to the police using the non-emergency number.

- ◆ Take a picture
- ◆ Report the graffiti
- ◆ Paint out or remove the graffiti

If your dumpster is tagged, you can call your service provider and ask them to switch it out.



Around Town



Farmers Market every Wednesday from 4pm—8pm.

June 2 • June 9 • June 16 • June 23 • June 31

**Reach out to OB Farmers Market visitors
and tell them about your Wednesday specials!**

Let the OBMA promote your specials for you through our
social media channels and website.

Send your information to:

MemberNews@OceanBeachSanDiego.com

Subject: Wednesday Special



Welcome to the neighborhood El Niño!

Check out Fernando Tatis Junior's mural on Apple Tree's building.

A fun, bright edition to Ocean Beach.

OBMA Member Resources



Discussion with DA Summer Stephan

San Diego County District Attorney Summer Stephan virtually provided a Public Safety Update about Regional & Local issue's emerging from the Covid-19 pandemic, sharing important prevention & awareness resources & listening to the voices of the community.

One of the things she said is that she understands the frustration during COVID that when crimes were committed, there were massive delays in the court or no prosecution. She urged us to report all crimes. The DA's office deals with the larger more serious crimes and the City Attorney deals with most of the nuisance calls and quality of life crimes. She also urged everyone to submit photographs, if possible, as that can make a huge difference. [Watch the entire discussion with DA Summer Stephan here.](#)

Intent to run for OBMA Board of Directors Form

Forms are available if you would like to consider running for a Board position at the Ocean Beach MainStreet Association. The requirements necessary to run for the Board of Directors are as follows:

- Must be a member in good standing of Ocean Beach MainStreet Association
- Must have served on one of OBMA's committees for at least one year
- Will have the time to devote to monthly board meetings, committees, and special events

Intent to Run forms are due in the OBMA office no later than noon on June 4, 2021.

[Forms are available online under Board of Directors on our website,](#) or can be picked up from the OBMA office. Election ballots go out on June 28, 2021, and must be returned to our office no later than 5pm on July 7, 2021.

Office address: 1868 Bacon Street, Suite A, San Diego, CA 92107.

OBMA's Fiscal Year Ends June 30, 2021

We're coming to the end of OBMA's fiscal year on June 30, 2021. It's been an interesting and challenging year but we are still going strong. We appreciate our members who have stepped up to the challenge and were able to make the changes necessary to keep their businesses afloat. We are more than happy to promote your business through our social media channels, on our website and various social media platforms. Please send us the information and we will push it out. Photos are really helpful to get your message across.

OBMA Member Information

Pacific Solar Power, Inc.

(619) 990-0249

PacificSolarPower.net

.....

Solar Company

Purple Church Record Lounge

4967 Newport Avenue

(920) 284-6626

Etsy.com/Shop/PurpleChurchRecords

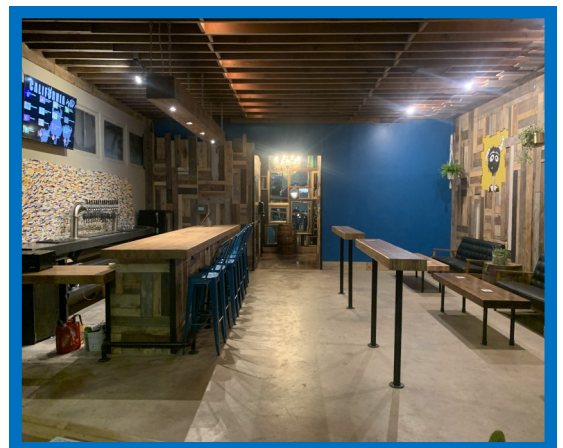
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Music Sales



California Wild Ales Opens New Tasting Room in Ocean Beach

SAN DIEGO (May 4, 2020) – [California Wild Ales](#), San Diego’s Sour House, and the city’s only all-barrel-aged American sour brewery, today announced the opening of its new tasting room in Ocean Beach, California located at 4896 Newport Ave. Starting May 4, the tasting room will be open to the public and offer a wide selection of its barrel-aged sour ales featuring local and seasonal fruit, as well as the brewery’s first-ever lager, a variety of seltzers and a pale ale made in collaboration with Ocean Beach Brewery.



Welcome to the neighborhood!

OBMA Committee Goals & Updates

OBMA Committees meet once a month to promote and support local business and economic vitality in the Ocean Beach Community.

Committee Goals for Fiscal Year 2021 (July 2020—June 2021)



Design Committee

- Trim palm trees on Newport Avenue—Completed
- New trash can lids - Painted trash can lids in the MAD
- Put up holiday decorations in November—Completed
- Complete phase 34 and 35 of tile project—Phase 34 is completed
- Maintain market lights along Newport Avenue
- Design and install new banners in January 2021 - Completed

Promotion Committee

- Design, promote and sell new OB puzzle—Completed
- Design, promote and sell holiday ornament –Completed
- Support Friends of OB Campaign
- Add merchandise/products on our online shop
- Contact merchants to carry some of their bestsellers on our online shop
- Design 2021 Street Fair logo - Completed for Celebrate the OB Vibe
- Design and roll Out OB parrot mascot

Economic Vitality Committee

- Replace trash receptacles along Newport Avenue in Maintenance Assessment District
- Explore grant opportunities which will help enhance Ocean Beach
- Send our members a survey after the holidays regarding their outlook for 2021

Clean & Safe Committee

- Establish Friends of OB Campaign –Completed
 - Fund cleaning and beautification projects
 - Fund private security seven days per week for 8 hours a day in the business districts

www.OceanBeachSanDiego.com