

# OCEAN BEACH MAINSTREET ASSOCIATION

## SEPTEMBER 2020 NEWSLETTER



### INSIDE THIS EDITION

OBMA Board Members	2
Board of Director Positions	2
OBMA Meeting Schedule	2
New Members	2
Update from Promotion Committee	2
Member Updates	3
Clean & Safe Program	4
Friends of OB	4
Power-washing 5000 Block of Newport Ave.	4
Closet Donates to Clean & Safe Program	5
Outdoor Dining in OB	6
Safe Re-Opening Recap	7
OBTC Back-To-School Kits	8

### **FUNDS ARE STILL AVAILABLE!**

#### **COVID Member Resources**

COVID resources for businesses available at  
**[OceanBeachSanDiego.com](http://OceanBeachSanDiego.com)**  
Member Resources located on the home page

#### **Ocean Beach MainStreet Association**

1868 Bacon Street, Suite A  
San Diego, CA 92107  
PO Box 7990 San Diego, CA 92167  
[www.OceanBeachSanDiego.com](http://www.OceanBeachSanDiego.com)  
[info@OceanBeachSanDiego.com](mailto:info@OceanBeachSanDiego.com) | 619-224-4906

# Board of Directors & OBMA Committee Meetings

OCEAN BEACH



MAINSTREET  
ASSOCIATION

## OBMA MISSION STATEMENT:

To promote and support local business and economic vitality in the Ocean Beach Community.

## BOARD OF DIRECTORS:

### **Barbara Iacometti, President**

Details Salon Spa, Exec. Committee Chair

### **Mike Akey, 1st Vice President**

Pacific View Real Estate, Design Chair

### **CC Summerfield, 2nd Vice President**

CC Summerfield Realtor, Clean & Safe Co-Chair

### **Mike Stifano, Treasurer**

Winstons, Finance Chair

### **Kyle Jaworski, Secretary**

Raglan Public House, Clean & Safe Co-Chair

### **Gary Gilmore**

Gilmore Family Jewelers, EV Chair

### **Matt Kalla**

Matt Kalla Insurance Agency, Clean & Safe Co-Chair

### **Craig Gerwig**

C&S Investments, Inc.

### **Carol Ladiges**

Lighthouse Ice Cream

### **Ron Marcotte**

Sign Diego

### **Dave Martin**

Clever San Diego, Inc.

### **Ken Moss**

Power Logic USA

### **Beth Wright**

OB Barbershop

### **Joella Peregoy**

OB Business Center

## STAFF:

**Denny Knox**, Executive Director

**Tracy Wagner**, Project Manager

**Kristen Keltner**, Event & Program Manager

## FARMERS MARKET MGMT & STAFF

### **Community Crops**

**David Klamann**, Farmers Market Manager

**Farmers Market Team** - Marna, Tony, Richee & Chris

## MAD CONTRACTORS:

**Naturescape, Inc.**

**Ecoclean Services**

## OTHER TEAM MEMBERS:

**Brown Marketing Strategies**, PR Firm

**Josh Utley**, Intrepid Network

## SEPTEMBER OBMA MEETING SCHEDULE

### Zoom Meetings

Tue. September 1 at 8:30 am

#### Design Meeting

Fri. September 4 at 8:30am

#### Promotion Meeting

Wed. September 9 at 8:00am

#### Finance Task Force

Wed. September 9 at 12:00pm

#### Economic Vitality Meeting

Thu. September 10 at 12:00pm

#### OBMA Board Meeting

Tue. September 15 at 8:30am

#### Clean & Safe Meeting

If you would like to attend a meeting, please contact Kristen Keltner at [Kristen@OceanBeachSanDiego.com](mailto:Kristen@OceanBeachSanDiego.com) for the Zoom meeting link.

### Sundowner Events

Sundowner Events are postponed for the time being. We will keep you posted. We look forward to seeing everyone soon!

## Welcome New Members & Member Updates

### La Dona

#### *Coming Soon to Ocean Beach!*

1852 Bacon Street

[socialsyndicate.com](http://socialsyndicate.com)

### NOVA Kombucha

#### *Coming Soon to Ocean Beach!*

4845 Newport Avenue

[novakombucha.com](http://novakombucha.com)

## Board of Director Positions

The OBMA Board of Directors nominated and approved the following positions at the August Board Meeting:

President—Barbara Iacometti

Vice President—Mike Akey

2nd Vice President—CC Summerfield

Treasurer—Mike Stifano

Secretary—Kyle Jaworski

# Member Updates



## Novo Brazil Brewing Co.

is bringing their NOVO hard kombucha to Ocean Beach. Natural, probiotic, fun kombucha will be available at their tasting room located at 4845 Newport Avenue—soon!

NOW HIRING FOR ALL POSITIONS

## JOIN LA FAMILIA

September 1st + 2nd | 11am to 3pm  
La Doña | 1852 Bacon St.  
Email [info@ladonaob.com](mailto:info@ladonaob.com) to secure your interview time slot.



## Join the Social Syndicate + La Doña familia!

La Doña is hiring for all positions.  
Look for their doors to open later this month!  
1852 Bacon Street



## Beach Sweets Storefront Improvement!

Beach Sweets is looking sweet.  
Checkout their new and improved storefront and pick-up a little something while you're there.  
5022 Newport Avenue  
(619) 222-3322

## ReBel Foodie by Chef Poe joins the OBMA

You can find Chef Poe at Pop Up Events around San Diego or acquire his services for catering, intimate parties, use him for meal prep or get his pick up plates to get a taste of his great tasting cuisine and style. Let's celebrate the ReBeL in you, the ReBeLs in your family and the ReBeLs throughout pop culture that thought outside the box, colored outside the lines and went against the grain for the greater good.

Check him out @bychefpoe or give him a ring at (619) 755-1202

# OBMA Clean & Safe Program



**Coming Soon!**  
**Friends of OB Campaign**

## **Become a Friend of OB and support our eclectic beach community!**

Friends of OB will be a collaboration of the Ocean Beach MainStreet Association and The Peninsula Alliance. Contributions made to Friends of OB will support the OBMA's Clean & Safe Program with the mission to educate merchants and community members and promote a safe and clean environment throughout the Ocean Beach business districts.

### **Goals of Friends of OB**

- ◆ Security Team seven days a week
- ◆ Additional Sidewalk Power Washing
- ◆ Replace Trash Receptacles on Newport Avenue
- ◆ 2021 Banners in the Newport & Sunset Cliffs Banner Districts

*Look for more information in mid-September.*

---

### **Thank you, Nicole Ueno!**

Nicole Ueno rallied community members to donate and coordinated the power-washing of the sidewalk corner from Apple Tree to OB Kabob. It looks great. Thank you Nicole, Marc Cortazzo from EcoClean Services and to everyone who donated. It takes a village!

**NEXT STREET POWER-WASHING**  
**Maintenance Assessment District**  
5000 Block of Newport Ave.  
Scheduled for September 10th & 11th

## OBMA Clean & Safe Program

### Trash Receptacles on Newport Avenue

The trash receptacles on Newport Ave. get some much needed attention.

Naturescape Services, our Maintenance Assessment District (MAD) contractor has been cleaning the interior and exterior of the trash cans along Newport Ave., including scrubbing the lids and removing graffiti. Several trash can lids will be replaced once the cleaning is complete. This project began in mid-August and will complete in early September.



**Thank you, Closet!**

A huge thank you to Jessica Han with the Closet for her generous \$1K donation to the OBMA Clean & Safe Program.

## Farmers Market

**OB Farmers Market is every Wednesday from 4pm-8pm**

Did you know revenue from the Ocean Beach Certified Farmers Market helps to enhance programs including the Clean & Safe Program.

A special thanks to:

Steve & Teresa Mallory & Starbucks for allowing the OBMA to use their parking lots each Wednesday!

# Dining in Ocean Beach



## Ocean Beach continues to Dine Outdoors!

The OBMA has created an Outdoor Dining in Ocean Beach guide which is available on our website. It has been e-mailed to 4K community members and has been sent out via our social media channels. This guide outlines which restaurants are open for take out, have a sidewalk PROW permits, pedestrian plaza &/or parking lot seating. We will be updating this guide as more restaurants move some of their operations outdoors.

Outdoor Dining information can be found under Member Resources on the OBMA website at [www.OceanBeachSanDiego.com](http://www.OceanBeachSanDiego.com)

### Sidewalk PROW Permit

If you need assistance with a PROW permit please contact Tracy Wagner at [Tracy@OceanBeachSanDiego.com](mailto:Tracy@OceanBeachSanDiego.com).

### Pedestrian Plaza Permit

Need help navigating how to apply for a Pedestrian Plaza Permit through the City of San Diego's Development Services Department? Call Kristen Keltner and she will walk through the process. Kristen Keltner at [Kristen@OceanBeachSanDiego.com](mailto:Kristen@OceanBeachSanDiego.com).

### Outdoor Dining Photos

Encourage your patrons to take photos and use the #outdoordiningob.  
**#outdoordiningob**

### Have a great image of your outdoor dining?

Share your images with the OBMA by emailing [Kristen@OceanBeachSanDiego.com](mailto:Kristen@OceanBeachSanDiego.com) so we can share them with the community!

### Restaurants welcome back inside!

Let us know if there is information you like the OBMA to provide to the community and we will share it!

[MemberNews@OceanBeachSanDiego.com](mailto:MemberNews@OceanBeachSanDiego.com)

# Safe Re-Opening Recap from County of San Diego

## Safe Reopening

The state created a new system to determine when and how activities can reopen. Details for each county are in its [Blueprint for a Safer Economy](#). Recent changes for San Diego County are below.

To operate under the new guidance, businesses and organizations will need to update their [Safe Reopening Plan](#).

Under the state guidance, the following can operate indoors with modifications starting Aug. 31. In some cases, guidance includes maximum capacity. They can continue outdoor operations.

- ◆ Restaurants, dine-in. 25% capacity or 100 people, whichever is lower.
- ◆ Places of worship. 25% capacity or 100 people, whichever is lower.
- ◆ Movie theaters. 25% capacity or 100 people, whichever is lower.
- ◆ Museums. 25% capacity.
- ◆ Gyms and fitness centers. 10% capacity.
- ◆ Dance studios. 10% capacity.
- ◆ Yoga studios. 10% capacity.
- ◆ Zoos and aquariums. 25% capacity.
- ◆ Hair salons and barbershops
- ◆ Nail salons
- ◆ Body waxing
- ◆ Tattoo parlors
- ◆ Piercing

Look for updated information from the OBMA and the County of San Diego.

[Click Here>>>](#)

### Retail & Services Welcome Back!

Let us know if there is information you like the OBMA to provide to the community and we will share it!

MemberNews@OceanBeachSanDiego.com

# Around Town

## Ocean Beach Town Council Back-To-School Supply Drive

The Ocean Beach Town Council through their OBthrives committee supported local families as they take on the challenge of home-based, virtual learning. When OBTC Board Member Stephanie Logan learned Ocean Beach Elementary students would not have access to basic school supplies this year due to Covid-19 quarantine restrictions, she decided something needed to be done.

Local entrepreneur and Ocean Beach Elementary Alumni Steve Yeng contributed a generous \$8,000 grant, along with donations from Carter Moss of Newbreak Church, Christie and Tony Romano, Raglan Public House, Bev and George McCalla and the Ocean Beach Woman's Club.

With funding in place, the OBthrives committee spearheaded by Stephanie Wilcox Kane, went to work locating, purchasing and assembling a whopping 480 Back-to-School Kits, each packed with all the essential supplies. Kits were distributed from the Ocean Beach Woman's Club on August 22<sup>nd</sup>. Well done!



## Parking Enforcement

The City has been limiting parking enforcement.  
For updated parking enforcement information visit:

[www.sandiego.gov/status](http://www.sandiego.gov/status)