

OCEAN BEACH MAINSTREET ASSOCIATION

JULY 2020 NEWSLETTER

OCEAN BEACH

VIRTUAL 4th OF JULY FIREWORKS

INDEPENDENCE DAY 2020

Video will become available July 1st at 9pm



This year's Independence Day Celebration in Ocean Beach will not be the same due to the State of California's Stay-at-Home Order prohibiting large events and gatherings, and prioritizing public health. The Ocean Beach Fireworks is a long-standing tradition and cornerstone of summer celebrations in San Diego and the Ocean Beach Main Street Association is committed to honoring this tradition.

Like many events, our Ocean Beach Fireworks are going virtual. The community is invited to enjoy fireworks from the past, while listening to your favorite patriotic soundtrack.

OceanBeachSanDiego.com/20204thCelebration

Board of Directors & OBMA Committee Meetings

OCEAN BEACH



MAINSTREET
ASSOCIATION

OBMA MISSION STATEMENT:

To promote and support local
business and economic vitality
in the Ocean Beach Community.

BOARD OF DIRECTORS:

Barbara Iacometti, President

Details Salon Spa, Exec. Committee Chair

Mike Akey, 1st Vice President

Pacific View Real Estate, Design Chair

CC Summerfield, 2nd Vice President

CC Summerfield Realtor, Clean & Safe Co-Chair

Mike Stifano, Treasurer

Winstons, Finance Chair

Kyle Jaworski, Secretary

Raglan Public House, Clean & Safe Co-Chair

Gary Gilmore

Gilmore Family Jewelers, EV Chair

Matt Kalla

Matt Kalla Insurance Agency, Clean & Safe Co-Chair

Tevia Oskin

Active Visitation, Promotion Chair

Craig Gerwig

C&S Investments, Inc.

Carol Ladiges

Lighthouse Ice Cream

Ron Marcotte

Sign Diego

Dave Martin

Clever San Diego, Inc.

Ken Moss

Power Logic USA

Beth Wright

OB Barbershop

STAFF:

Denny Knox, Executive Director

Tracy Wagner, Project Manager

Kristen Keltner, Event & Program Manager

FARMERS MARKET MGMT & STAFF

Community Crops

David Klamann, Farmers Market Manager

Farmers Market Team - Marna, Tony, Richee & Chris

MAD CONTRACTORS:

Naturescape, Inc.

OTHER TEAM MEMBERS:

Brown Marketing Strategies, PR Firm

Josh Utley, Intrepid Network

Troy Orem, Troy Orem Photography

JULY OBMA MEETING SCHEDULE

Zoom Meetings

Fri. July 3 at 8:30am

Promotion Meeting

CANCELLED

Tue. July 7 at 8:30 am

Design Meeting

CANCELLED

Wed. July 8 at 8:30am

Finance Task Force

Wed. July 8 at 12:00pm

Economic Vitality Meeting

Thu. July 9 at 12:00pm

OBMA Board Meeting

Tue. July 14 at 8:30am

Clean & Safe Meeting

If you would like to attend a meeting, please contact
Kristen Keltner at Kristen@OceanBeachSanDiego.com for the
Zoom meeting link.

Sundowner Events

Sundowner Events are postponed for the time being. We will
keep you posted. We look forward to seeing everyone soon!

OBMA Board of Director Elections

OBMA Members: Please VOTE for UP TO Five (5) seats on the
OBMA Board of Directors. You will receive a paper ballot in
the mail, which you may return to the OBMA office.

Alternatively, you may vote online at [Survey-monkey/r/2020OBMABoard](https://survey-monkey.com/r/2020OBMABoard).

One ballot per OBMA BID Member or Associate Member.
You must be a member in good standing to vote. All ballots
must be received by 5pm on Wednesday, July 8, 2020.

Member News

Welcome New Members

The Holistic Science Co.
4852 Voltaire Street
619-365-9708
theholisticscienceco.com
Health & Beauty

AUER CBD & Wellness
4944 Newport Avenue
619-230-5803
auercbd.com
CBD & Wellness

California Accessories
4919 Newport Avenue
More information to come!

We are sorry to see the following members close their doors.

Culture Brewing
Closes their OB location.

Jungle Java
5047 Newport Avenue

OB Massage
4810 Santa Monica Avenue

Secret Spot Escape Rooms
4967 Newport Avenue #6

Mothers Saloon
2228 Bacon Street

Xperience Virtual Reality
4967 Newport Avenue

Te Mana
4956 Voltaire Street

Run for Cover Books
4912 Voltaire Street
Closed their retail location.

Outdoor Dining in San Diego

The OBMA is staying up-to-date on the City of San Diego's Outdoor Dining and Business Operations permits. The City Council is due to vote on this in mid-July. For more information please check out the City's information at www.sandiego.gov/development-services/temporary-outdoor-business-operation-permit.

The FAQ is especially helpful.

If you currently hold a PROW permit from OBMA and would like to know how you might take advantage of expanding your footprint, please call Tracy at the OBMA office. She can work with you to maximize your outdoor footprint and make sure you meet all the requirements. We have researched the idea of closing down a street or block in OB but the costs for managing the closure, special event permit, clean up, trash pick up, set up and breakdown crews is more than our organization can handle financially at this time. There are other options like businesses installing parklets (removing parking from those spaces directly in front of your business). We have spoken with many restaurant owners and most have already found solutions to reducing seating capacity within their existing business. We would be happy to meet with any of our members who would like to explore the possibilities going forward while we are still under COVID-19 restrictions.

www.sandiego.gov/development-services/temporary-outdoor-business-operation-permit

Promotion Committee

OB Mascot

We are designing a OB Mascot to roll out in early Fall. Our mascot will make appearances and the Farmers Market, and special events (when they resume). Look for a name the OB Mascot contest in mid-August.

OB Puzzle

We will have an OB Puzzle available in early December, just in time for holiday presents. We are working on the design.

Stay tune for more information!

Business & Community News

Trash Talk

The OBMA is aware of the increase of trash on Newport Avenue and we are working on solutions to ensure Newport Avenue's public right of ways are clean. .

- All 31 trash cans located in the 4800, 4900 and 5000 block of Newport Ave. are emptied daily
- Right of way maintenance includes sidewalk and gutter sweeping, litter abatement and gum removal

It's great news that some of our restaurants have seen a huge increase in to-go orders, but this leads to more trash in the receptacles along Newport Ave. If you see a trash can overflowing in front of your business, please call the OBMA office to let us know and/or pick up around the trash can and dispose of the trash in your dumpster. We can take care of most of the cleaning but we also need your help. It's going to take all of us to keep our community clean this summer!

Maintenance Assessment District Annual Meeting

The OB MainStreet Association's Economic Vitality Committee hosted the Newport Avenue Landscape Maintenance District meeting with property owners on Newport Avenue (specifically the 4800, 4900 and 5000 blocks). At this meeting, members and property owners had the opportunity to discuss with the OB MainStreet Association the state of the avenue.

Modified Farmers Market

A modified Farmers Market is up and running which is great news! The market booths are currently facing in towards the 4900 block of Newport Avenue due to City of San Diego regulations.



Although the market may look different with one entrance at the corner of Newport Avenue and Cable Street, a limited number of patrons in the boundaries at one time, and fewer vendors, our goal is to break even soon. Revenue raised through the Farmers Market supports OBMA programs and projects, such as but not limited to the Clean & Safe Program, promoting Ocean Beach, marketing our merchants and supporting their economic goals.

THE MORE YOU KNOW, THE MORE YOU CAN SAVE

Many businesses, especially small businesses, are facing new challenges due to COVID-19 and still have ongoing expenses during the pandemic. SDG&E wants to help during these difficult times and offers these solutions and resources.

Flexible payment arrangements are an option.

Call SDG&E's Business Contact Center at 1-800-336-7343.

Find the right pricing plan for your business on sdge.com/bizplans.



Member Spotlight



We are thrilled to see most of our
OB businesses have re-opened!

Highlight your business through the OBMA

The OBMA would love to highlight your business.

Send special offers to MembersNews@OceanBeachSanDiego.com. We will get the information out to the community via e-news and through our social media channels.

Intrepid Network, Inc. Recognized Among Best Web Designers in San Diego.

Intrepid Network, Inc. was recognized among best web designers in San Diego. After a review of local web designers, Intrepid Network was identified and published in the online publication, Expertise, of the Best Web Designers in San Diego. Expertise looked at 116 Web Designers serving San Diego and picked the top 41.

Why Intrepid Network, Inc.?

Expertise's goal is to connect people with the best local experts. They scored Web Designers on more than 25 variables across five categories, and analyzed the results to give their readers a hand-picked list of the best Web Designers in San Diego, CA.

About Intrepid Network

Intrepid Network, Inc. helps businesses and organizations align their brand(s) with opportunity. Current clients include; Ocean Beach MainStreet Association, UCSD, USAopoly, Imperial Beach Chamber of Commerce and more.

Did you know Intrepid Network is located right here in Ocean Beach on Newport Avenue? If you have an out-of-date website built on any platform give Josh Utley at Intrepid Network a call and he'll do is best to help you with your multimedia needs.

Visit <https://www.intrepidnetworkinc.com> to learn more about Josh's company and to see if they're the right fit for you.



Fundraiser for OBMA's Clean & Safe Program



For the entire month of July!

When you buy clothes and refuse a bag,

Closet will contribute \$1 to the Ocean Beach Main Street Association.

PLASTIC FREE JULY

Plastic Free July is a global movement that helps millions of people be part of the solution to plastic pollution – so we can have cleaner streets, oceans, and beautiful communities.

The environment and empowering our community matter to us. By partnering with the Ocean Beach MainStreet Association (OBMA) & Ocean Beach Street Stewards, we are able to contribute to keeping our community clean.

Are you looking to contribute?

Adopt a block and be a street steward on [StreetStewards.com](https://www.streetstewards.com)

CLOSET is San Diego's face coverings headquarters!

Over 50 styles of face masks for kids & adults starting at \$1.99

Face shields, \$4.99 each or 10 for \$40

Don't forget about continual wallet friendly deals!

2 for \$10 , 3 for \$10, & 4 for \$10

CLOSET offers women's clothing, swimwear, lingerie, sticky bras, accessories, socks, luggage, face coverings, and more!



Thank you for supporting local!
Visit them at 4878 Newport Ave
Follow them on Instagram @ClosetSignature



Ocean Beach MainStreet Association

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www.OceanBeachSanDiego.com

info@OceanBeachSanDiego.com
Phone: 619-224-4906



FUNDS ARE STILL AVAILABLE!

COVID-19 Member Resources

COVID-19 resources for businesses available at
OceanBeachSanDiego.com

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Please let us know if you have changed your contact info and/or have exciting announcements about your business! Please send any changes or announcements to