

OCEAN BEACH MAINSTREET ASSOCIATION

October 2019 Newsletter

Annual Report

OB OKTOBERFEST BREW FEST

Saturday, 10.12.19

Noon to 3pm

3 Hour Beer Tasting

\$40 Ticket

Featuring Local Brews from:

OB Brewery

Belching Beaver

Culture Brewing

Hodad's Brewing

Kilowatt Brewing

Mike Hess Brewing

Pizza Port

Two Roots

Bay City Brewing

Purchase tickets online at
oceanbeachsandiego.com



Local Merchants!!!

Limited Merchandise Booths are still
available for Oktoberfest.

Saturday, Oct. 12th

9am-Sunset

Call the OBMA office at 619-224-4906
to secure your booth.



Friday, October 11th
4pm-Midnight

Saturday, October 12th
Noon-Midnight

Food & Merchandise
Veterans Plaza
Saturday ~ 9am - Sunset

Full Event Details
OceanBeachSanDiego.com
OBOktoberfest.com
Music line up available online!

JOIN US FOR THE NEXT
OBMA SUNDOWNER

JUNGLE JAVA
5047 Newport Ave

THURSDAY October 24th
5:30-7:30pm

Open to all OBMA Members & Key Staff

OCTOBER MEETING SCHEDULE

Meetings are held OBMA office unless otherwise noted.

Oct. 1	Tuesday	8:30am	Design Meeting
Oct. 3	Thursday	9:00am	Social Media Workshop*
Oct. 4	Friday	8:30am	Promotion Meeting
Oct. 9	Wednesday	8:30am	Finance Meeting
Oct. 9	Wednesday	12:00pm	E.V. Meeting - CANCELLED
Oct. 10	Thursday	12:00pm	Board Meeting
Oct. 15	Tuesday	8:30am	Clean & Safe
Oct. 24	Thursday	5:30pm	Sundowner**

*Social Media Workshop at Wonderland Ocean Pub

**Sundowner at Jungle Java

Community & Business News



OBMA MISSION STATEMENT:

To promote and support local business and economic vitality in the Ocean Beach community.

BOARD OF DIRECTORS:

Barbara Iacometti, President

Details Salon Spa, Exec. Comm. Chair

Michael Akey, 1st Vice President

Pacific View Real Estate, Design Chair

CC Summerfield, 2nd Vice President

CC Summerfield Realtor, Clean & Safe Co-Chair

Mike Stifano, Treasurer

Winstons, Finance Chair

Kyle Jaworski, Secretary

Raglan Public House, Clean & Safe Co-Chair

Gary Gilmore

Gilmore Family Jewelers, EV Chair

Dave Martin

Clever San Diego, Inc.

Craig Gerwig

C&S Investments, Inc.

Matt Kalla

Matt Kalla Insurance Agency, Clean & Safe Co-Chair

Tevia Oskin

Active Visitation, Promotion Chair

Ron Marcotte

Sign Diego

Beth Wright

OB Barbershop

Carol Ladiges

Lighthouse Ice Cream

Ken Moss

Power Logic USA

STAFF:

Denny Knox, Executive Director

Tracy Wagner, Project Director

FARMERS MARKET STAFF:

David Klamann & Community Crops - Market Mgrs.

Marna, Tony, Richee, Chris

MAD CONTRACTORS:

Oil Stain Cleaning Co.

Naturescape, Inc.

Kristen Keltner - Events Facilitator

PR FIRM: Brown Marketing Strategies

Josh Utley, Intrepid Network



A MESSAGE FROM OBMA PRESIDENT BARBARA IACOMETTI

The Ocean Beach MainStreet Association's mission is to promote and support local business and economic vitality in the Ocean Beach community. Our Annual Report is a chance to look back at our accomplishments and look ahead to our goals and plans for the future.

This organization is driven by volunteerism; our all-volunteer Board of Directors, volunteer committee members, and special event volunteers all work together (with support from the OBMA staff) on a wide variety of programs, projects, and events.

A huge THANK YOU to all the incredible volunteers who support the OBMA's work! You can help us achieve our goals by getting involved - all our members are welcome to participate. Learn more about each of our committee's projects in this issue's Annual Report insert. To join a committee, simply show up at the meeting. We would like to see you there. Thank you for another great year and for the opportunity to continue my service as President of the OBMA MainStreet Association.

Barb Iacometti ~ OBMA President ~ Owner, Details Salon

ABOUT OCEAN BEACH MAINSTREET ASSOCIATION

The Ocean Beach MainStreet Association includes over 500 BID and Associate Members governed by 14 volunteer Board of Directors members elected from the general membership, including five volunteer Executive Committee positions. The OBMA is a member of the Business Improvement District Alliance the consortium of BIDs in San Diego. OBMA earns their annual accreditation as a designated National MainStreet program by the National Trust for Historic Preservation and the California Main Street Alliance. OBMA manages the Ocean Beach Business Improvement District, the Newport Avenue Maintenance Assessment District, and PROW program.

OUR COMMUNITY PARTNERS

We want to acknowledge our community partners, all of whom make valuable contributions to Ocean Beach and make living here even more fun. Thank you to the OB Town Council, OB Community Foundation, OB Planning Board, OB Historical Society, OB Community Development Corporation, The Peninsula Alliance, OB Scholarship Fund, Sunset Cliffs Surfing Association, OB Woman's Club, Peninsula Lions Club, Surfrider SD, OB Kiwanis, Friends of Dog Beach, PL Masonic Center, OB, Friends of the Ocean Beach Library, and the Point Loma Association. Our many thanks to all the Obecians who participate in all the clean ups throughout the year.

WELCOME NEW MEMBERS

ARC Yoga & Massage

619-987-9926

arcyogamassage.com

Holistic Health & Wellness Cen-

Dirty Birds OB

Phone # Coming Soon!

dirtybirdsbarandgrill.com

Restaurant + Bar & Grill

ZenTotz

After School & Camp Program

410-409-8666

zentotz.com

Youth Activities

Maek Ceramics

619-899-3443

maekceramic.com

Pottery

Iannitti Realty Group

619-339-0955

iannittirealty.com

Real Estate

ANNUAL OB RESTAURANT WALK

Ocean Beach Town Council and Ocean Beach MainStreet Association welcome you to join the foodie event of the year for Ocean Beach – the annual OB Restaurant Walk! This year, on Tuesday, November 12, from 5:00pm-9:00pm, the OB Restaurant Walk invites culinary to enjoy more than 50 food samples from some of OB's best restaurants and breweries as well as explore a few participating local businesses and boutiques. You will also enjoy live music, face painting, and a magician while walking the streets of Ocean Beach. This is a great way to explore and discover places in vibrant OB that you may have never seen and to visit the places you already know and love. A ticket allows you to enjoy the vibrant and colorful atmosphere of Ocean Beach while sampling delicious food along the way. There will be a free trolley with multiple stops to get from one part of the neighborhood to the next. Proceeds directly support the OB Food and Toy Drive, which provides assistance to over 100 local families and seniors in need during the holidays, as well as the beloved OB Holiday Parade.

The OBMA will be reaching out to restaurants regarding participation in this great tradition.

DECORATING DOWNTOWN OB FOR THE HOLIDAYS

Start planning now!!! The OBMA Promotion and Design Committees with are refurbishing our light post decorations on Nov. 16th. The downtown street decorations go up on Nov. 23rd at 7am. Do your part and decorate your windows for the season. A fun surprise awaits you for the holidays. If you would like to participate in ecorating downtown, please call the OBMA office at 619-224-4906 or email info@oceanbeachsandiego.com.

SHOP SMALL SATURDAY

We are working on an exciting campaign to celebrate our unique small businesses and drive lots of customers to Ocean Beach this holiday season. Our Shop Small Event will be on Sat. Nov. 30th. More informatinon to come!



TOUR WITH ASSEMBLYPERSON TODD GLORIA

Assemblyperson Todd Gloria enjoyed a tour of Ocean Beach on August 21st. He toured many local businsseses including OB Barbershop, Ob Business Center, OB Hardware, Mad Muncher, and South Coast Surf & Skate. We had the opportunity to discuss many issues affecting our commerical districts.



BLACK BEAD CLOSERS THEIR DOORS FOR GOOD

Thank you for being an important part of OB's business community. You will truly be missed.

DIRTY BIRDS OB IS NOW OPEN

Congratulations to Dirty Birds OB - their soft opening was Sept. 21st and a group of us grabbed a table.

We had alot of fun and wish them much success in OB!

Be sure to stop by and say hello!

Dirty Birds is located at 1929 Cable Street!



OBMA SOCIAL MEDIA WORKSHOP

Join us at Wonderland Ocean Pub
Thursday, Oct. 3rd from 9am to 10am
for our next social media workshop.

Presenters:

Alicia Shapiro, Johnny Caito,
Trevor Watson & Brad Fernbaugh

5083 Santa Monica Ave., Suite B



Ocean Beach MainStreet Association

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Office: 1868 Bacon Street Suite A

San Diego, CA 92107

www.OceanBeachSanDiego.com

email: info@OceanBeachSanDiego.com

phone: 619-224-4906

Ocean Beach Mainstreet Association is partially funded by the City of San Diego Small Business Enhancement Program.



Annual OBMA

Report

Enclosed



INSIDE THIS EDITION:

Sundowner Information	1
Oktoberfest Information	1
Calendar of Meetings	1
New Members/Member Changes	2
OBMA Mission Statement	2
OBMA Board & Staff Members	2
Community & Business News	2/3

Monthly Insert: Annual Report



Don't miss the Point Loma Association's 2019 Annual Dinner & Auction!

Wednesday, October 30, 2019

5-9pm

Kona Kai Resort & Spa

PointLoma.org

OBMA Annual Report

OBMA BOARD OF DIRECTORS ORGANIZATION COMMITTEE

To promote and support local businesses and economic vitality in the Ocean Beach community.

Chair: Barbara Iacometti, DetailsSalonSpa.

Meets the 2nd Thursday of each month at noon at the OBMA office for public meeting.

Meets as needed for executive meetings.



PROMOTION COMMITTEE

To improve consumer, merchant and resident confidence in Ocean Beach through a unified image created by an exciting variety of activities. This committee is dedicated to creating advertising campaigns, implementing special events, and promoting the business districts and local businesses throughout Ocean Beach.

Chair: Tevia Oskin, Active Visitation

Meets the 1st Friday of each month at 8:30 a.m. OBMA office

FY2019 (July 1, 2018 to June 30, 2019) accomplishments:

- Managed 3 to 4 office and 4 Farmers Market employees
- Hosted 62 regularly scheduled meetings and 14 additional special event meetings.
- Directed staff to attend 23 meetings with groups including the BID Alliance, City of San Diego staff members, OBTC, and OBPB.
- Completed all requirements to remain a member in good standing with California Main Street Alliance and National Trust for Historic Preservation (National Main Street Program).
- Managed/Hosted the Annual OBMA Awards Celebration and Annual Meeting.
- Managed the OB Business Improvement District and the Newport Avenue MAD.
- Managed Special Events – 51 Farmers Markets, OB Street Fair & Chili Cook-Off, and OB Oktoberfest – with the help of the Promotion Committee and with a determined effort to hire and use OBMA member services and products for our events.
- Directed staff to maintain accurate records of all members and to inform non-members of potential benefits.
- Authorized financial contributions to various local groups including The OB Scholarship Fund.

FY2020 (July 1, 2019 to June 30, 2020) goals/priorities:

- Fully support the work of OBMA's committees.
- Manage all special events and ongoing programs.
- Provide new ways to reach out to our members.

FINANCE COMMITTEE

Chair: Mike Stifano, Winstons Meets the Wednesday before the Board meeting at 8:30 a.m. at the OBMA office

FY2019 accomplishments:

- Reviewed all the financials each month prior to the monthly OBMA Board meeting.
- Assisted staff with unexpected expenditures/challenges and other financial issues.
- Provided monthly guidance to the full Board for all financial / accounting goals.
- Reviewed revenues/expenses from all special events
- Reviewed the annual audit.
- Directed staff to keep reserves for emergencies.
- Participated in developing and maintaining an adequate, fiscally sound budget.

FY2020 goals/priorities:

- Compare Profit and Loss statements to budget estimates on a quarterly basis.
- Monitor and review all special events revenue/expenses
- Review the annual audit.
- Maintain solid financial footing for the organization.

FY2019 accomplishments:

- Promoted Ocean Beach shopping, dining, and lodging in OB. Placed dozens of ads in a variety of publications both online and in print including the UT, CityBeat, Peninsula Beacon, San Diego Visitor's Guide, PassPort San Diego, and others. Negotiated for discounted or free advertising space for participating merchants.
- Assembled and distributed over 350 visitor packets with local information, maps, and brochures.
- Co-hosted 9 OBMA Sundowners with local businesses and restaurants/caterers for the benefit of those businesses and the opportunity for our OBMA members to network with one another.
- Volunteers CC Summerfield and Matt Kalla produced weekly "OB MainStreet Moments" - highlighting various member businesses.
- Upgraded and continued to financially support the OB beach webcam, located atop the OB Hotel.
- Produced and hosted 4 successful Business Development Series workshops, including the Annual OBMA Marketing Breakfast, Small Business Loan meetings, and Social Media workshops.
- Produced weekly e-blasts to over 4500 subscribers. Posted to multiple forms of social media to promote local businesses and activities in the community, including our special events.
- Designed and produced marketing items to sell year-round to raise additional funds for beautification projects and maintenance repairs in the commercial areas of Ocean Beach.
- Worked with Design Committee to repair and replace holiday decorations and installed them. Hosted holiday Storefront Decorating Contest project to encourage festive décor at participating businesses.
- Worked with Josh Utley, Intrepid Network, to manage and continue to upgrade our website.
- Wrote and published approximately 120 special interest stories about local merchants during the year.
- Produced, printed, and distributed 375 OBMA newsletters monthly. Emailed an additional 475 newsletters and posted all newsletters on the OBMA website.
- Continued work with Brown Marketing Strategies to organize OBMA's marketing efforts and assist in promoting programs, special events, and unique occurrences through all types of media.
- Collaborated with KyXy for 4th of July fireworks simulcast.
- Produced and distributed the new 2019-2020 OB Local Business Directory. 13,200 copies were distributed locally through The Peninsula Beacon. Another 7000 copies will be distributed through the OBMA office and 12 other locations on the Peninsula.
- Produced Small Business Saturday event to promote OB businesses

FY2020 goals/priorities:

- Produce Small Business Saturday and the Shop Small campaign.
- Distribute the remaining 7,000 OB Local Business Directories
- Produce the 2019 holiday ornament and sell them to raise funds for beautification efforts.
- Design/organize the Annual Awards Celebration in January 2020.
- Host Annual Marketing Breakfast in February 2020.
- Place 12 regular ads in The Beacon, PassPort San Diego, and Pt. Loma Monthly; place ads in two visitor guides; and provide content for all printed publications and online feature stories about OB.
- Continue and expand "OB MainStreet Moments" live videos.

OBMA Annual Report

ECONOMIC VITALITY COMMITTEE

To promote the best use of existing building, natural, and human resources to ensure the economic viability of Ocean Beach. This committee's focus is the economic well-being of the Ocean Beach business district, including business retention, business recruitment, and cost-analysis studies.

Chair: Gary Gilmore, Gilmore Family Jewelers

Meets the 2nd Wednesday of each month at noon at the OBMA Office

FY2019 accomplishments:

- Managed 48 PROW permits which allow certain businesses to use part of the public right of way directly in front of their business.
- Discussed, reviewed, and notified our elected representatives about issues of great concern to small businesses.
- Made recommendations to OBMA Board about small business survival issues.
- Promoted Storefront Improvement Program from City of San Diego
- Advocated for CDC small loan program and referred a number of local business owners to the program.
- Advocated for the City to change a dozen street sweeping signs to reduce hours that commercial streets had no parking. We were successful in changing 4.
- Promoted Get It Done app as a way to get our streets and sidewalks fixed.
- Managed issues related to the Newport Avenue Maintenance Assessment District.
- Hosted the MAD annual meeting with affected property owners in May 2019.
- Completed the crib replacements on Newport Ave.
- owners of Newport Avenue properties.

FY2020 goals/priorities:

- Continue to advocate to reduce hours for street sweeping in commercial corridors to non-business hours.
- Raise enough funds to install locking trash cans (MAD).
- Replace damaged or missing cigarette butt receptacles (MAD)(could expand into BID/other areas).

CLEAN & SAFE COMMITTEE

To educate merchants and promote a safe and clean environment throughout the Ocean Beach business districts.

Co-chairs: Kyle Jaworski –Raglan, Matt Kalla – Matt Kalla Insurance, CC Summerfield – Real Estate

Meets the 3rd Tuesday of each month at 8:30am. at different locations each month.

FY2019 accomplishments:

- Continued the OB Security Program and raised enough funds for the program to be renewed every six-months.
- Continued to work with local SDPD and City Attorney's office to resolve issues of specific criminal behavior.
- Provided a forum for merchants and interested parties to discuss issues related to crimes and the prevention of crimes in Ocean Beach.
- Distributed over 300 Police Authorization forms to local businesses.
- Reported hundreds of incidents throughout the business district to Get-It-Done app and through phone calls.
- Cleaned up areas in the commercial districts that were particularly nasty.
- Came up with multiple ways to raise funds at all of our events to finance this program.

FY2020 goals/priorities:

- Promote the OB Security part of the Clean & Safe plan.
- Find new sources of funding for the security team.
- Increase hours for security team to 48 hours per week/two officers.
- Continue to address illegal drug activity in light of new cannabis regulations, overnight camping, excessive litter. .
- Meet with SDPD on a regular basis to continue open dialogue.
- Promote better lighting throughout the business districts.

DESIGN COMMITTEE

To identify and develop programs needed for public improvements throughout the business community. To assist business and property owners with design education and technical assistance as requested.

Chair: Mike Akey, Pacific View Real Estate

Meets the 1st Tuesday of each month at 8:30 a.m. at the OBMA office

FY2019 accomplishments:

- Managed the OB Tile project along Newport Ave. adding 126 new tiles and replacing 106 damaged tiles.
- Along with Promotion Committee, assembled new holiday bows and garlands and installed street light decorations throughout the downtown business district; removed and stored all decorations after the holiday season.
- Managed the design elements of the MAD (Newport Avenue Maintenance Assessment District).
- Hired out tree trimming on Newport & planting along the side streets as needed.
- Managed utility box painting program throughout Ocean Beach.
- Worked with staff and Promotions Committee to produce new colorful street banners (Pets of OB), which were installed along Sunset Cliffs Blvd. and Newport Ave. Started to expand banner district.
- Managed the installation of 2018 community murals and refurbished existing murals. Managed repairs to existing murals.
- Managed Business Improvement District sign at Newport Ave. and Sunset Cliffs Blvd.

FY2020 goals/priorities: (see MAD goals and priorities)

- Trim palm trees on Bacon street (within the BID).
- Design and install new holiday banners for November- early January.
- Design and install new street banners for January–November 2020.
- OB Mural Project – update brochure, place current murals, create 2 additional murals, and ID locations for the 2019 murals (primarily BID).(Done)
- OB Tile Project – complete 2 installations in 2019-2020.
- Finalize the Sunset Cliffs Banner District with City of San Diego.



Photo by Josh Utley

OBMA Annual Report

MAD Assessments - estimated for FY2020

Fund balance carry forward	\$18,364
FY2020 MAD assessments	\$72,282
General Benefits	<u>5,349</u>
Total estimated LFF = 3,580	TOTAL \$95,995

*FY2020 Proposed Assessments with CPI of 3.71%. Each property owner from 4800 Newport Ave thru 5000 Newport Ave contributes to the fund per year. For example, a 25' property storefront will pay \$20.1905 x 25' (linear feet) = \$504.76 per year. There is no change in boundaries of the Newport Avenue Maintenance District for FY20.



4800 - 5000 Blocks of Newport Avenue

MAD – Newport Avenue Maintenance Assessment District

Property owners agreed back in 1990 to be assessed annually to specifically ensure that the Newport Avenue corridor is maintained. Our MAD is managed by the OBMA Board of Directors and the office staff and is represented by the Economic Vitality Committee, which meets annually with stakeholders at the OBMA office in May of each year.

FY2019 accomplishments:

- Reported 3 broken acorn lights, 1 broken water main cover, 2 instances of broken sidewalks, 2 instances of broken traffic lights, 3 instances of damaged street signs, and 5 instances of broken curbs.
- Removed over 500 stickers, cleaned or covered over 150 instances of graffiti
- Collected and disposed of over 4306 trash bags
- Cleaned, disinfected and treated for pests 29 trash bins
- Cleaned and painted 29 trash bins and 60 curb curbs color to make graffiti remediation and touch-up easier and cheaper
- Swept over 1.3 million linear feet of sidewalks and gutters
- Installed and maintained four Dog Poop Bag Dispenser within NAMAD - business sponsored program
- Dealt with influx of hundreds of shared bikes and scooters
- Planter foliage trimmed bi-annually
- Replaced 12 plants in planters
- Replaced 16 broken cribs with silver-toned cribs around palm trees
- Repaired 14 leaks in aging irrigation system

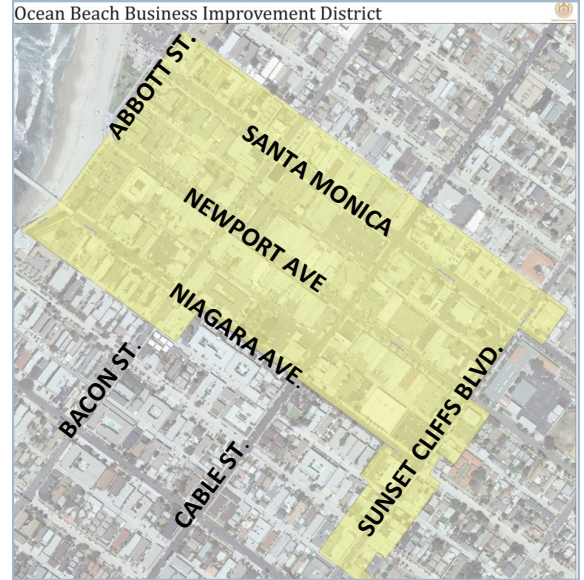
FY2020 goals & priorities:

- Fabricate and install secure cover plates for acorn light base electrical access panels
- Repair damaged acorn light bases
- Replace 8 old trash bins with new units that limit scavenging and the mess that results
- Continue to improve upon the cigarette butt issues.
- Increase sidewalk power cleaning to one block per month on a rotating basis.

Many thanks to our two major contractors who make sure that Newport Avenue looks good even with our very limited budget.

Oil Stain Cleaning Company for Trash & Sidewalk Cleaning.

Naturescape Landscaping for the Landscaping and Crib Replacements



FY2020 BID Assessments for the Ocean Beach Business Improvement District

FY2020 BID Assessments are estimated to be \$26,000. There have been no changes to the District boundaries or the District rates. Please see the BID address ranges and annual charges chart below:

BID ADDRESS RANGES & CHARGES:

STREET NAME	ADDRESS RANGE	BID ZONE
Newport Avenue	4800 – 5099	Zone 1
Narragansett Ave	4783 – 4819 (odd)	Zone 2
Niagara Avenue	4781 – 4825 (odd)	Zone 2
Niagara Avenue	4975 – 5099 (odd)	Zone 2
Niagara Avenue	4796 – 5098 (even)	Zone 2
Santa Monica Ave	4800 – 5099	Zone 2
Sunset Cliffs Blvd	1769 – 1976	Zone 2
Cable Street	1850 – 1976	Zone 2
Bacon Street	1821 – 1976	Zone 2
Abbott Street	1901 – 1969 (odd)	Zone 2

Category A:

Zone 1=\$90

Zone 2=\$65

Category A is for retail businesses

Category B:

Zone 1=\$70

Zone 2=\$55

Category B is non-retail businesses.

- BID Assessments will help pay for promotion/marketing expenses for the Association. The FY2020 OBMA budget for promotion/marketing is \$188,000. The BID assessments for that same period are estimated to be \$26,000 or 14% of the promotion/marketing budget. The other 86% of this line item will be paid for with special event profits.
- OBMA receives BID Assessments by reimbursement. OBMA pays for the expenses and submits a report to the City. At that time we receive the reimbursement within 30 days. We anticipate a surplus in assessment funds of \$1,000 rolling over to FY2020 from FY2019.
- We currently have approximately 276 BID members (located within the BID boundaries). That number is not expected to increase substantially in FY2020.

OBMA Annual Report

Ocean Beach MainStreet Association STATEMENT OF FINANCIAL POSITION As of June 30, 2019	
CURRENT ASSETS	
Cash	70,393
Cash-Board Designated	73,611
Accounts Receivable/Grants Red	88,688
Inventory Asset	10,694
Prepays Expenses	<u>16,799</u>
TOTAL CURRENT ASSETS	260,185
PROPERTY & EQUIPMENT	
Equipment & Furniture	32,043
Website	5,300
Leasehold Improvements	10,950
Accumulated Depreciation	<u>(32,710)</u>
TOTAL PROPERTY EQUIPMENT	15,583
OTHER ASSETS	
Security Deposits	<u>800</u>
TOTAL ASSETS	276,568
LIABILITY AND NET ASSETS	
Accounts Payable	35,399
Credit Card Payable	1,943
Deferred Income & Sales Tax Payable	29,888
Accrued PTO	<u>6,579</u>
TOTAL CURRENT LIABILITIES	73,809
EQUITY	
Net Assets without donor restriction	194,591
Net Income	<u>8,168</u>
TOTAL NET ASSETS	202,759
TOTAL LIABILITIES & NET ASSETS	276,568
<i>Draft pending annual audit</i>	

Ocean Beach MainStreet Association STATEMENT OF ACTIVITIES July 1, 2018 - June 30, 2019		Projected FY2020 BUDGET
INCOME		
BID Assessments	24,338	26,000
Grant Income	134,498	128,795
MAD Assessments	60,129	77,631
Contributions	32,699	37,760
Special Events Income	562,842	575,300
Memberships, PROW	15,385	17,100
Promo/Marketing	49,680	50,780
Interest Income	<u>20</u>	<u>20</u>
TOTAL REVENUE	879,590	913,386
EXPENSES		
Organization	114,849	131,209
Capital Imp/Repair/Proj	63,574	45,326
Clean & Safe	77,369	74,382
Promotion/Marketing	197,868	188,434
MAD Expenses	60,203	77,631
Farmers Market	119,472	130,900
Fireworks	29,302	31,325
Street Fair	187,938	184,489
Other events	<u>15,708</u>	<u>19,607</u>
TOTAL EXPENSES	866,283	883,303
NET ORDINARY INCOME		
OTHER EXPENSES		
Depreciation	(4,621)	-
Loss on disposal	<u>(518)</u>	<u>-.....</u>
NET INCOME	8,168	30,083
<i>Draft pending annual audit</i>		



Photo by Troy Orem



Photo by Troy Orem

OBMA

*There are all kinds
of great
opportunities to
participate with
the community
and your fellow
business associates.*

**Ocean Beach
MainStreet Association**
1868 Bacon St. Ste A
San Diego, CA 92107



Photo by Marna Cahn



Photo by Troy Orem