



## Ocean Beach MainStreet Association

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*Ocean Beach MainStreet Association is  
partially funded by the City of San Diego  
Small Business Enhancement Program.*



## OB Holiday Banners

Our custom made holiday banners will go up in mid-November.  
We hope you enjoy them this holiday season.

Thank you **Ashley Lewis Design** for encapsulating the spirit of  
Ocean Beach perfectly!



Thank you to OBMA's Design & Promotion Committee too!

## INSIDE THIS EDITION:

Calendar of Meetings	1
Calendar of Events	1
Small Business Saturday	1
Holiday Décor on Newport	1
OBMA Mission Statement	2
OBMA Board, Staff & Partners	2
Community & Business News	2/3
New Members	3
New holiday banners	4

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# Ocean Beach MainStreet Association November 2019 Newsletter

## Meetings

Promo	Fri.	11/1	8:30am
Design	Tue.	11/5	8:30am
Finance	Wed.	11/13	8:00am
E.V.	Wed.	11/13	12:00pm
Board	Thur.	11/14	12:00pm
Clean/Safe	Tue.	11/19	8:30am

**There is no Sundowner in November!**

## Events

### OB Town Council Restaurant Walk

Tuesday, Nov. 12th ~ 5pm-9pm

### Decorating Downtown District

Saturday, Nov. 23rd ~ 7am

### Small Business Saturday

Saturday, Nov. 30th ~ 10am-4pm

### OB Town Council Holiday Parade

Saturday, Dec. 7th ~ 5:05pm

### December Sundowner at Brown Marketing Solutions

Thursday, Dec. 12th  
5:30pm - 7:30pm

## DECORATING THE DOWNTOWN DISTRICT

The OBMA will be decorating the  
downtown district on  
**Saturday, Nov 23rd at 7am**  
for the holiday season and  
especially for the OB Parade.

If you would like to get into the  
holiday spirit and join us, call the of-  
fice at 619-224-4906.  
**The more the merrier!**



We are thankful for our beautiful beach community  
and each merchant who makes our community —  
well, a community.

**Happy Thanksgiving from the OBMA**

## Small Business Saturday in Ocean Beach

**We've been shopping local for decades!**



This year's Small Business Saturday will feature gift cards from  
local merchants, a 1960's VW photo bus, and a vintage trolley  
will make stops on Newport and lower Voltaire Street,  
and lots more. Stay tuned for more details.

## MIRACLE ON NEWPORT AVENUE!

Be part of the **Miracle on Newport Avenue** which is  
this year's holiday theme for OB.

'Tis the season to decorate your storefronts and windows.

Merchants who participate will receive a certificate from the  
OBMA Promotion Committee and social media mentions.

Get creative and have fun!



# Business & Community News



## OBMA MISSION STATEMENT:

To promote and support local business and economic vitality in the Ocean Beach Community.

## BOARD OF DIRECTORS:

**Barbara Iacometti, President**

Details Salon Spa, Exec. Committee Chair

**Mike Akey, 1st Vice President**

Pacific View Real Estate, Design Chair

**CC Summerfield, 2nd Vice President**

CC Summerfield Realtor, Clean & Safe Co-Chair

**Mike Stifano, Treasurer**

Winstons, Finance Chair

**Kyle Jaworski, Secretary**

Raglan Public House, Clean & Safe Co-Chair

**Gary Gilmore**

Gilmore Family Jewelers, EV Chair

**Matt Kalla**

Matt Kalla Insurance Agency, Clean & Safe Co-Chair

**Tevia Oskin**

Active Visitation, Promotion Chair

**Craig Gerwig**

C&S Investments, Inc.

**Carol Ladiges**

Lighthouse Ice Cream

**Dave Marcotte**

Sign Diego

**Dave Martin**

Clever San Diego, Inc.

**Ken Moss**

Power Logic USA

**Beth Wright**

OB Barbershop

## STAFF:

**Denny Knox**, Executive Director

**Tracy Wagner**, Project Director

## FARMERS MARKET STAFF:

**David Klamman & Community Crops—Market Mgrs.**

Mama, Tony, Richee & Chris

## MAD CONTRACTORS:

**Oil Stain Cleaning Co.**

**Naturescape, Inc.**

**Kristen Keltner**, Events Facilitator

**Brown Marketing Strategies**, PR firm

**Josh Utley**, Intrepid Network

**Troy Orem Photography**



**EVERY WEDNESDAY 4-8PM**

*Farmers Market Closed on:*

*December 25, 2019 & January 1, 2020*



Thank you to all the restaurants, bars, and retailers that will be participating. Information packets will be sent out by the OBMA and OBTC in early November to all participants. If you have any questions in the meantime, please contact Tracy Wagner - [trcy@oceanbeachsandiego.com](mailto:trcy@oceanbeachsandiego.com) or call 619-224-4906.

**Tickets are \$30 at [obtowncouncil.org](http://obtowncouncil.org)**

## Sidewalk Vending Act Update

The City Council has asked city staff to gather information from all kinds of vendors. After receiving input from all stakeholders, we are hopeful the proposed sidewalk vending ordinance will be heard in early December 2019. The OBMA will keep you posted. We know the last year has been frustrating and we have heard your complaints and concerns. If you would like to help us, please make phone calls to our elected representatives and tell them how you feel. Drop by our office or call us if you would like to find out how you can help.

## Small Business Collaborative Loan Program

Need a small business loan? The OBMA is marketing a new loan program in conjunction with the City of San Diego, CDC Small Business Finance Corporation and HUD. The San Diego Small Business Collaborative Loan program is available to businesses in (or in close proximity to) the Newport business corridor. 50,000-\$300,000 loan amounts with 5% fixed interest, up to 10yr amortization and no prepayment penalty. Obtain working capital for job retention or creation, capital equipment or business expansion and other uses. Available to start-up ventures. Easy one-page application to start the process. Call the OBMA at 619-224-4906 for more info.

## Clean & Safe

Although we don't have a lot of funds we have allocated funds to clean the sidewalks on Newport Avenue on a trial basis through the MAD. We've hired Ecoclean to help us with this project. It's going to be one side of one block at a time. Please give us your feedback at [info@oceanbeachsandiego.com](mailto:info@oceanbeachsandiego.com).

## New Members

**Hari Curry SD**

[haricurrysd@gmail.com](mailto:haricurrysd@gmail.com)

619-987-9926

Indian Food Catering

**The Wilt Group**

[thewiltgroup@peoplesmortgage.com](mailto:thewiltgroup@peoplesmortgage.com)

619-717-7300

Mortgage & Real Estate Loans

# Business & Community News



## OB HOLIDAY PARADE

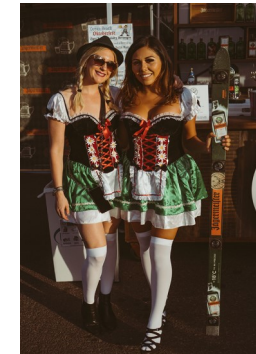
**Put on by the OB Town Council**

**Saturday, December 7th**

For 40 years, our quaint little surfing village of Ocean Beach has hosted one of the best Holiday Parades in SoCal. On Saturday, December 7th, Newport Avenue is lined with colorful OBceans and visitors beginning at 5:05pm. The 2019 Theme is 'Miracle On Newport Ave! So Decorate! Decorate! Decorate!

## OB Oktoberfest was a blast!

The streets of downtown were filled with people enjoying the perfect weather - *thank you mother nature!* A big thank to our producers the Hoy Hoy Boys, our awesome volunteers, and Rock and Roll San Diego who donated their time to provide bands throughout the day in the food vendor section on Veteran's Plaza.



*To date the OB Oktoberfest has raised over \$260K for local non-profits.*

Funds raised at by the Ocean Beach MainStreet Association at the OB Oktoberfest support the Clean & Safe Program & beautification projects.

## OBMA Sundowners

### September Sundowner at Breakfast Republic

Thank you Breakfast Republic( a great venue), Iannitti Reality Group, Point Loma Rotary Club, and Retirement Time Advisors for a fun September Sundowner.



### October Sundowner at Jungle Java

Thank you Jungle Java (which is a terrific venue) for hosting a great Sundowner along with the Correia Group, Poma's, and OB Brewery. This is a great way to network!



More photos available at [oceanbeachsandiego.com](http://oceanbeachsandiego.com)