



Ocean Beach MainStreet Association

PO Box 7990 San Diego, CA 92107
 Office: 1868 Bacon Street, Suite A
 San Diego, CA 92107
www.OceanBeachSanDiego.com
 email: info@OceanBeachSanDiego.com
 Phone: 619-224-4906

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 partially funded by the City of San Diego
 Small Business Enhancement Program.*



INSIDE THIS EDITION:

Calendar of Meetings	1
Calendar of Events	1
Holiday Décor on Newport	1
New Members	2
OBMA Mission Statement	2
OBMA Board, Staff & Partners	2
Community & Business News	2/3
OB Holiday Spirit	3
Upcoming OBMA Events	3

Get it Done SD App!

Download it today in the app store and
 be part of the solution.



CDC SMALL BUSINESS LOANS

The OBMA has partnered with CDC Small Business Finance to make
 our local business owners aware of a great 5% loan opportunity for
 small businesses. Call Ray Hivoral [619-658-1188](tel:619-658-1188).

AN ENERGY UPDATE FOR YOU

Be an Energy Hero. Through their **Save the Day** programs,
 SDG&E can help your business save energy and money. Reduce
 your energy use on certain days and enjoy lower pricing, options
 and incentives. Visit sdge.com/savetheday to learn more.

OBMA OFFICE HOLIDAY HOURS

Tue. Dec. 24th	9am-Noon
Wed. Dec. 25th	CLOSED
Thu. Dec. 26th	Noon-5pm
Fri. Dec. 27th	9am-5pm
Wed. Jan. 1st	CLOSED
Thu. Jan. 2nd	9am-5pm

Ocean Beach MainStreet Association

2019 December Newsletter



OCEAN BEACH
 MAINSTREET
 ASSOCIATION

OBMA Meetings

Design	Tue.	12/3	8:30am
Promo	Fri.	12/6	8:30am
Finance	Wed.	12/11	8:00am
E.V.	Wed.	12/11	12:00pm
Board	Thur.	12/12	12:00pm
Clean/Safe	Tue.	12/17	8:30am

Meetings in the OBMA Office

Upcoming Events

**OB Town Council's
 Holiday Auction**
 Sunshine Company
 Thursday, Dec. 5th ~ 5:30pm

OB Town Council Holiday Parade
 Saturday, Dec. 7th ~ 5:05pm

**December Sundowner
 at Brown Marketing Strategies**
 Thursday, Dec. 12th
 5:30pm – 7:30pm



from the Ocean Beach MainStreet Association

**YOU'RE INVITED TO THE OBMA
 Holiday Sundowner**

THURSDAY • DECEMBER 12 • 5:30PM - 7:30PM

HOSTED BY:
BMS
 BROWN MARKETING STRATEGIES, INC
 3687 VOLTAIRE ST., SUITE C, 92106

GET TO KNOW YOUR NEIGHBORING BUSINESSES AND
 ENJOY DELICIOUS FOOD & DRINKS! OPEN TO ALL OBMA
 MEMBERS & THEIR EMPLOYEES! BRING YOUR BUSINESS
 CARD TO BE ENTERED INTO A FREE DRAWING.

BRING AN UNWRAPPED NEW TOY TO BE ENTERED INTO
 A SPECIAL DRAWING. ALL TOYS WILL BENEFIT LOCAL
 FAMILIES IN THE OB COMMUNITY.

MIRACLE ON NEWPORT AVENUE!

The OBMA hopes you are enjoying the new shining white lights along Newport Avenue.

Be a part of the miracle!

Holiday magic is in the air! Decorate your storefront and string up some shiny lights in your windows and
 be a part of the miracle. Merchants who participate will receive a fun certificate of participation from the
 OBMA Promotion Committee and social media mentions. Get creative and have fun!

May this Holiday Season sparkle and shine for you and your business!

Community & Business News



OBMA MISSION STATEMENT:

To promote and support local business and economic vitality in the Ocean Beach Community.

BOARD OF DIRECTORS:

Barbara Iacometti, President
Details Salon Spa, Exec. Committee Chair

Mike Akey, 1st Vice President
Pacific View Real Estate, Design Chair

CC Summerfield, 2nd Vice President
CC Summerfield Realtor,
Clean & Safe Co-Chair

Mike Stifano, Treasurer
Winstons, Finance Chair

Kyle Jaworski, Secretary
Raglan Public House,
Clean & Safe Co-Chair

Gary Gilmore
Gilmore Family Jewelers, EV Chair

Matt Kalla
Matt Kalla Insurance Agency,
Clean & Safe Co-Chair

Tevia Oskin
Active Visitation, Promotion Chair

Craig Gerwig
C&S Investments, Inc.

Carol Ladiges
Lighthouse Ice Cream

Ron Marcotte
Sign Diego

Dave Martin
Clever San Diego, Inc.

Ken Moss
Power Logic USA

Beth Wright
OB Barbershop

STAFF:
Denny Knox, Executive Director
Tracy Wagner, Project Director

FARMERS MARKET MANAGEMENT & STAFF
David Klamon & Community Crops—
Market Manger
Mama, Tony, Richee & Chris

MAD CONTRACTORS:
Oil Stain Cleaning Co.
Naturescape, Inc.

OTHER TEAM MEMBERS:
Kristen Keltner, Events Facilitator
Brown Marketing Strategies, PR Firm
Josh Utley, Intrepid Network
Troy Orem Photography
OB Services

THANK YOU OB RESTAURANT WALK PARTICIPANTS

A huge thank you to our local merchants that participated in this year's OB Restaurant Walk! The event completely sold out, with ticket sales raising funds for the OB Town Council's Holiday Parade and Food & Toy Drive.

MINIMUM WAGE PROGRAM-CITY OF SAN DIEGO

Remember that the City of San Diego has their own minimum wage which is higher than the state or federal rate. Effective January 1, 2020, the City's minimum wage will increase to \$13.00 per hour. For more information visit

<https://www.sandiego.gov/treasurer/minimum-wage-program>

SHOP SMALL SATURDAY

We would love your feedback on Shop Small Saturday. Did you and your patrons enjoy the vintage photo bus, the Old Town Trolley and the gift card giveaways? Please send us your feedback and suggestions to membernews@oceanbeachsandiego.com.

#ShopSmall



BY



#ShopSmallOB

SIDEWALK VENDING ORDINANCE

We've heard the sidewalk vending ordinance possibly won't go before the City Council until January. We continue to contact our local representatives about this issue. We will keep you updated.

OBMA MEMBERS

Welcome New Member

M.G.V.S Construction
619-508-9614 | TicTacSix@Cox.net
Interior Specialist ~ Design Build ~ Tenant Improvements

We are sad to see the following businesses close their doors.

Current Collective ~ Saltwater Surf & Supply ~ Seafarer Coffee

The OBMA wishes you the best in your next adventure.



Every Wednesday ~ 4-8pm

Happy Holidays

No Farmers Market on Dec. 25th & Jan. 1st

Community & Business News



OB HOLIDAY PARADE

Put on by the OB Town Council

Saturday, December 7th

It's that time of year again...the Holiday Parade is Saturday, December 7th. Newport Avenue will be lined with colorful OBceans and visitors beginning at 5:05pm. So decorate your storefronts and string up some lights!

Upcoming OBMA Events

OBMA Annual Awards Celebration

Please join us for an evening of fun at the **OBMA Annual Awards Celebration!** This year's event will be held on Thursday, January 23, 2020 at the Point Loma Masonic Center at 1711 Sunset Cliffs Blvd. Light dinner, beverages, and desserts from our local businesses will be served. This free event is open to all OBMA members, their key employees, and special guests. **Nominate a fellow business** who you feel has shined this past year in either design, economic vitality, promotion &/or helping to keep our community clean & safe.

Email your nominations to membernews@oceanbeachsandiego.com

OBMA Marketing Breakfast

The OBMA Marketing Breakfast will be in February this year. This year's theme is A Vision for 2020.

Mark your calendars for February 4, 2020 at Dirty Birds located at 1929 Cable St.

More information will be sent out in early January.

OCEAN BEACH HOLIDAY SPIRIT

HOLIDAY DECORATIONS—THANK YOU TO OUR HOLIDAY CREW

Thank you to our all amazing volunteers for fluffing bows and decorations on Saturday, 11/16 and putting up holiday decorations throughout Ocean Beach on Saturday, 11/23. Enjoy the decorations!

HOLIDAY BANNERS

Our 30 custom holiday banners are up throughout Ocean Beach and they are so fun. Thank you Ashley Lewis Design!



THE WHITE LIGHT PROJECT is part of the Clean & Safe Program

The shining white lights along Newport Avenue will be partially funded by a CPPS grant the OBMA applied for and received from Councilperson Jen Campbell. This grant will help defray some of the costs of this project. However, we need your support to keep the lights on and maintained. Our goal is to keep the lights on year around. More information on how to support this and other projects will be sent out soon.



OB HOLIDAY ONAMENTS

The 2019 OB Parrot Ornament is on sale. These fun keepsakes make great gifts.

The OBMA office located at 1868 Bacon Street, Suite A or visit OceanBeachSanDiego.com

\$25/each or \$40 or 2.