



Ocean Beach MainStreet Association October 2017 Newsletter & ANNUAL REPORT EDITION

OBMA Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

BOARD OF DIRECTORS

- Barbara Iacometti, President**
Details SalonSpa - Executive Comm. Chair
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Julie Designs - Public Safety Co-Chair
- Michael Akey, 2nd Vice President**
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CC Summerfield Realtor

STAFF

- Denny Knox, Executive Director**
Claudia Jack, Office Assistant
Isabel Clark, Programs Director
Tracy Wagner, Project Manager

FARMERS MARKET STAFF

- David Klaman & Community Crops**
Market Managers
Tony, Richee, Kyle, & Melissa

A message from OBMA President Barbara Iacometti

The Ocean Beach MainStreet Association's mission is to promote and support local business and economic vitality in the Ocean Beach community. Our Annual Report is a chance to look back at our accomplishments and look ahead to our goals and plans for the future. This organization is driven by volunteerism; our all-volunteer Board of Directors, volunteer committee members, and special event volunteers all work together (with support by the OBMA staff) on a wide variety of programs, projects, and events. A huge THANK YOU to all the incredible volunteers who support OBMA's work!

You can help us achieve our goals by getting involved – all our members are welcome to participate! Learn more about each committee's projects in this issue's Annual Report section. To join a committee, simply show up at the meeting. We would like to see you there.

Thank you for another great year and for the opportunity to continue my service as President of the OBMA Board of Directors! *Barbara*



SURF RIDER PIZZA CO.

Please join us at the next
OBMA Sundowner
hosted by **Catrina Russell**,
Bird's Surf Shed, and **Surfrider Pizza Co.**
Thursday, October 26
5:30-7:30pm at Bird's Surf Shed,
1963 Abbott St.

Food, drinks, & good company!
Meet other local OBMA member businesses and their employees for a fun mixer, and be sure to bring your business card for our free drawing.

OCTOBER MEETING SCHEDULE

Oct 3	Tue	8:30am Design Meeting
Oct 6	Fri	8:30am Promotion Meeting
Oct 10	Tue	10am North OB Meeting Ocean Villa Inn, 5142 W.Pt Loma Blvd
Oct 11	Wed	8:30am Finance Meeting
Oct 11	Wed	Noon Economic Vitality Meeting
Oct 12	Thur	Noon OBMA Board Meeting
Oct 17	Tue	8:30am Public Safety Meeting OB Library, 4801 Santa Monica Ave.
Oct 26	Thur	5:30pm-7:30pm OBMA Sundowner Bird's Surf Shed, 1963 Abbott St.

Meetings at OBMA Office unless otherwise noted



2017 SHOP SMALL CAMPAIGN

We are working on an exciting new campaign to drive lots of customers to Ocean Beach this holiday season! Our Shop Small campaign will include a passport card (distributed to the whole Peninsula via the Beacon). Customers will visit participating businesses and receive a card punch; at the end of the campaign, they can turn in the card to enter a prize drawing. We'll kick off the campaign with a fabulous event at the beach on Small Business Saturday (November 25) featuring a giant sand sculpture celebrating OB and other fun surprises! Please stay tuned to your email for details on how to participate in this promotion! Details will be announced very soon!





ANNUAL REPORT

RECAP FY17

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FUTURE FY18

About Ocean Beach MainStreet Association

The Ocean Beach MainStreet Association includes over 500 BID and Associate Members governed by 14 volunteer Board of Directors members (elected from the general membership), including 5 volunteer Executive Committee positions. The OBMA is a member of the San Diego Business Improvement District Foundation and is designated as a National MainStreet program by the National Trust for Historic Preservation and the California Main Street Alliance. OBMA manages the Ocean Beach Business Improvement District and the Newport Avenue Maintenance Assessment District.

Our Community Partners

We want to acknowledge our community partners, all of whom make valuable contributions to Ocean Beach and make living here even more fun. Thank you to OB Town Council, OB Community Foundation, OB Planning Board, OB Historical Society, OB Community Development Corporation, OB Scholarship Fund, Sunset Cliffs Surfing Association, OB Woman’s Club, Peninsula Lions Club, Surfrider SD, OB Kiwanis, Friends of Dog Beach, PL Masonic Center, Cabrillo National Monument Foundation, OB Sunset Cleanup Crew, CSI-OB, Friends of the Ocean Beach Library, Pt Loma Association, and Peninsula Chamber of Commerce.

OBMA Board of Directors

Provides direction and vision for the OBMA.
Meets the 2nd Thursday of each month at noon at the OBMA office

FY2017 accomplishments:

- Managed 4 employees in the office and 5 employees for OB Farmers Market.
- Hosted 75 regularly scheduled meetings and 10 additional special event meetings.
- Directed staff to attend 25 meetings with groups including the BID Foundation and City of San Diego staff members.
- Completed all requirements to remain a member in good standing with California Main Street Alliance and National Trust for Historic Preservation (National Mainstreet Program).

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**Ocean Beach MainStreet Association
STATEMENT OF FINANCIAL POSITION
As of June 30, 2017**

CURRENT ASSETS	
Cash	72,432
Cash-Board Designated	76,366
Accounts Receivable/Grants Rec	62,585
Inventory Asset	15,843
Prepays & undeposited funds	<u>4,528</u>
TOTAL CURRENT ASSETS	231,754
PROPERTY & EQUIPMENT	
Equipment & Furniture	30,146
Website	12,475
Leasehold Improvements	13,692
Accumulated Depreciation	<u>(39,133)</u>
TOTAL PROPERTY & EQUIPMENT	17,180
OTHER ASSETS	
Security Deposits	<u>800</u>
TOTAL ASSETS	\$ 249,734
LIABILITY AND NET ASSETS	
Accounts Payable	30,799
Credit Card Payable	1,410
Deferred Income & Sales Tax Payable	648
Accrued PTO	<u>5,925</u>
TOTAL CURRENT LIABILITIES	38,782
EQUITY	
Unrestricted net assets	163,313
Temporarily restricted net assets	66,374
Net Income	<u>(18,735)</u>
TOTAL NET ASSETS	210,952
TOTAL LIABILITIES & NET ASSETS	\$ 249,734

Draft pending annual audit

**Ocean Beach MainStreet Association
STATEMENT OF ACTIVITIES
July 1, 2016 - June 30, 2017**

INCOME	
BID Assessments	27,671
Grant Income	79,438
MAD Assessments	63,750
Contributions	5,989
Special Events Income	594,680
Memberships, Prow	18,600
Promo/Marketing	75,332
Interest Income	<u>18</u>
TOTAL REVENUE	\$ 865,478
EXPENSES	
Organization	116,945
Capital Imp/Repair/Projects	62,926
Public Safety	79,388
Promotion/Marketing	221,522
MAD Expenses	63,750
Farmers Market	132,421
Fireworks	30,977
Street Fair	147,883
Other events	<u>24,321</u>
TOTAL EXPENSE	880,133
NET ORDINARY INCOME	(14,655)
OTHER EXPENSES	
Depreciation	<u>(4,080)</u>
NET INCOME	(18,735)

Draft pending annual audit



OBMA ANNUAL REPORT

- Managed the Annual OBMA Awards Celebration and Annual Meeting.
- Managed the OB Business Improvement District and the Newport Avenue MAD.
- Managed Special Events – 52 Farmers Markets, OB Street Fair & Chili Cook-Off Festival, and OB Oktoberfest – with a determined effort to hire and use local services and products for all of our events.
- Directed staff to maintain accurate records of all members and to inform non-members.
- 9 Board Members, 4 staff members, and 1 consultant attended the California Main Street Alliance conference in Monterey for networking and educational sessions.
- Authorized financial contributions to Cabrillo National Monument Foundation, OB Scholarship Fund, Friends of the OB Library, and OBTC's Food and Toy Drive.

FY2018 goals/priorities:

- Fully support the work of OBMA's committees.
- Celebrate the 40th Anniversary of the OBMA.

FINANCE COMMITTEE

Chair: Mike Stifano, Winstons – Treasurer, OBMA Board

Meets the Wednesday before the Board meeting at 8:30 a.m. at the OBMA office

FY2017 accomplishments:

- Reviewed all the financials each month prior to the full OBMA Board meeting.
- Assisted staff with unexpected expenditures/challenges and other financial issues.
- Provided guidance to the full Board for all financial /accounting goals.
- Directed staff to keep reserves for emergencies.
- Participated in developing and maintaining an adequate, fiscally sound budget.
- Compared Profit and Loss statements to budget estimates on a quarterly basis.
- Reviewed the annual audit.

FY2018 goals/priorities:

- Maintain solid financial footing.
- Find resources to support the work of OBMA committees.

PROMOTION COMMITTEE

To improve consumer, merchant and resident confidence in Ocean Beach through a unified image created by an exciting variety of activities. This committee is dedicated to creating advertising campaigns, implementing special events, and promoting the business districts.

Chair: Tevia Oskin, Active Visitation – OBMA Board Member
Meets the 1st Friday of each month at 8:30 a.m. OBMA office

FY2017 accomplishments:

- Promoted Ocean Beach shopping, dining, and lodging in OB.
- Assembled and distributed over 600 visitor packets with local information, maps, and brochures.
- Co-hosted 9 OBMA Sundowners with local businesses and restaurants/caterers for the benefit of those businesses and the opportunity for our OBMA members to network.
- Upgraded and continued to financially support the OB beach webcam, located atop the OB Hotel.
- Produced and hosted 3 successful Business Development Series workshops, including the Annual OBMA Marketing Breakfast.
- Communicated consistently through e-blasts to over 4000 subscribers.
- Designed and produced marketing items to sell year-round to raise additional funds for beautification projects and maintenance repairs in the commercial areas of Ocean Beach.
- Hosted holiday Storefront Decorating Contest project to encourage festive décor at participating businesses.
- Contracted with Josh Utley, Intrepid Network, to manage and continue to upgrade our website.
- Wrote and published approximately 145 special interest stories about local merchants during the year.
- Posted to multiple forms of social media to promote local busi-

- nesses and activities in the community, including our special events.
- Stuffed and mailed 24 member inserts in monthly newsletters.
- Produced, printed, and distributed 375 OBMA newsletters monthly. Emailed an additional 475 newsletters and posted all newsletters on the OBMA website.
- Placed dozens of ads in a variety of publications both online and in print including the UT, CityBeat, Peninsula Beacon, San Diego Visitor's Guide, San Diegan, PassPort San Diego, and others. Negotiated for discounted or free advertising space for participating merchants.
- Hired Brown Marketing Strategies to organize OBMA's marketing efforts and assist in promoting programs, special events, and unique occurrences through all types of media.
- Collaborated with KxXy for 4th of July fireworks simulcast.
- Celebrated the OB Farmers Market's 25th Anniversary with a special ceremony and commendation from the San Diego City Council, coloring book and reusable produce bag giveaways, and a coloring contest for adults with great prizes provided by local merchants.
- Produced and distributed the new 2017-2018 OB Local Business Directory. 14,000 copies were distributed locally through The Peninsula Beacon.

FY2018 goals/priorities:

- Celebrate the 40th Anniversary of Ocean Beach MainStreet Association.
- Celebrate Small Business Saturday and the Shop Small campaign.
- Distribute the remaining 6,000 OB Local Business Directories.
- Produce holiday ornament celebrating the 25th anniversary of the OB Farmers Market.
- Produce the Annual Awards Celebration in January 2018.

ECONOMIC VITALITY COMMITTEE

To promote the best use of existing building, natural, and human resources to ensure the economic viability of Ocean Beach. This committee's focus is the economic well-being of the Ocean Beach business district, including business retention, business recruitment, and cost-analysis studies.

Chair: Gary Gilmore, Gilmore Family Jewelers – OBMA Board Member
Meets the 2nd Wednesday of each month at noon at the OBMA Office

FY2017 accomplishments:

- Managed 55 PROW permits, which allow for certain business uses in the public right-of-way.
- Discussed, reviewed, and notified our representatives about issues that concerned small businesses.
- Made recommendations to the OBMA Board about issues pertaining to small business survival and growth.
- Promoted the Storefront Improvement Program from the City of San Diego.
- Produced the Annual OBMA Awards Celebration and Annual Meeting.
- Assisted in all the groundwork for the OB Town Council's Ocean Beach Restaurant Walk in November.
- Managed issues related to the Newport Avenue Maintenance Assessment District.
- Hosted the MAD (Newport Avenue Maintenance Assessment District) annual meeting with property owners of Newport Avenue properties.

FY2018 goals/priorities:

- Advocate at City to change street sweeping times to more amenable/convenient options for surrounding businesses (BID, MAD, and other).
- Promote OB Security Program to secure more funding and expand program hours.
- Select and install trash can replacements (MAD).
- Select and install cigarette butt receptacles (MAD; could expand into BID/other areas).
- Complete crib replacements (MAD).

PUBLIC SAFETY COMMITTEE

To educate merchants and promote a safe and clean environment throughout the Ocean Beach business districts.

Co-chairs: Julie Klein, Julie Designs – 1st VP, OBMA Board, & Mary Orem, Morland Properties – Secretary, OBMA Board.



Continued from page 3

Meets the 3rd Tuesday of each month at 8:30 a.m. at different locations each month.

FY2017 accomplishments:

- Continued the OB Security Program and raised enough funds for the program to be renewed every six-months.
- Continued to work with local SDPD and City Attorney’s office to resolve issues of specific criminal behavior.
- Provided a forum for merchants and interested parties to discuss issues related to crimes and the prevention of crimes in Ocean Beach.
- Distributed over 500 Police Authorization forms to local businesses.
- Reported hundreds of Graffiti incidents throughout the community.
- Cleaned up areas in the commercial districts that were particularly nasty.

FY2018 goals/priorities:

- Promote OB Security Program.
- Address illegal drug activity in light of new cannabis regulations.
- Explore solutions to issue of solicitations in traffic medians.
- Meet with SDPD on a regular basis to continue open dialogue.

NORTH OB COMMITTEE

Focus on the continued improvement of the North Ocean Beach corridor. This new committee has only recently started to hold meetings and define goals and projects.

Co-chairs: Cory Ransom, Ocean Villa Inn, and Matt Kalla, Matt Kalla State Farm Insurance

Meets the 2nd Tuesday of each month at 10:00 a.m. at various locations in North Ocean Beach

FY2017 accomplishments:

- Worked to develop interest in committee activities.
- Hosted cleanup events in North OB.
- Performed committee outreach to increase involvement in North OB improvement efforts.

FY2018 goals/priorities:

- Build brand awareness for the committee/North OB.
- Define projects and focus.
- Continue outreach efforts and increase involvement in the committee.
- Explore options for promotion in the Voltaire corridor.
- Continue to explore beautification and improvement efforts, such as streetlight repairs and improvements.

DESIGN COMMITTEE

To identify and develop programs needed for public improvements throughout the business community. To assist business and property owners with design education and technical assistance as requested.

Chair: Mike Akey, Pacific View Real Estate – 2nd VP, OBMA Board

Meets the 1st Tuesday of each month at 8:30 a.m. at the OBMA office

FY2017 accomplishments:

- Managed the OB Tile project along Newport Ave., adding 109 new tiles and replacing 104 damaged tiles.
- Purchased and assembled new holiday bows and garlands and installed street light decorations throughout the downtown business district; removed and stored all decorations after the holiday season.
- Managed the holiday decoration swags refurbishing and installation.
- Managed the design elements of the MAD (Newport Avenue Maintenance Assessment District).
- Hired out tree trimming on Newport & planting along the side streets as needed.
- Managed utility box painting program throughout Ocean Beach.
- Worked with local graphic designer to produce new colorful street banners, which were installed along Sunset Cliffs Blvd. and Newport Ave., celebrating Ocean Beach attractions.
- Managed the installation of three 2017 community murals and refurbished existing murals.


- Managed Business Improvement District sign at Newport Ave. and Sunset Cliffs Blvd.

FY2018 goals/priorities: (see MAD goals and priorities)

- Trim palm trees on side streets (within the BID).
- Select and install cigarette butt receptacles (BID/other areas).
- Design and install new street banners for January–November 2018.
- OB Mural Project – update brochure, place current murals, create 3 additional murals, and ID locations for the 2018 murals (primarily BID).
- OB Tile Project – complete 2 installations in 2018.

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FY18 BID Assessments for the Ocean Beach Business Improvement District



BID ADDRESS RANGES & CHARGES:

STREET NAME	ADDRESS RANGE	BID ZONE
Newport Avenue	4800 – 5099	Zone 1
Narragansett Ave	4783 – 4819 (odd)	Zone 2
Niagara Avenue	4781 – 4825 (odd)	Zone 2
Niagara Avenue	4975 – 5099 (odd)	Zone 2
Niagara Avenue	4796 – 5098 (even)	Zone 2
Santa Monica Ave	4800 – 5099	Zone 2
Sunset Cliffs Blvd	1769 – 1976	Zone 2
Cable Street	1850 – 1976	Zone 2
Bacon Street	1821 – 1976	Zone 2
Abbott Street	1901 – 1969 (odd)	Zone 2

Category A **Category B**
ZONE 1 \$90.00 \$70.00
ZONE 2 \$65.00 \$55.00
Category A is for retail businesses.
Category B is for non-retail businesses.

- FY18 BID Assessments are estimated to be \$26,800. There have been no changes to the District boundaries or the District rates. Please see the BID address ranges and annual charges chart.
- BID Assessments will help pay for promotion/marketing expenses for the Association. The FY18 OBMA budget for promotion/marketing is \$181,910. Only \$27,800 of those expenses will be covered by BID Assessments.
- We anticipate a surplus in assessment funds of \$1,000 rolling over to FY18.
- We currently have approximately 280 BID members (located within the BID boundaries).

**Ocean Beach MainStreet Association
FY18 BUDGET
for the period July 1, 2017 to June 30, 2018**

INCOME	
BID Assessments	27,800
Organization	22,953
MAD Assessments	89,928
Other Non-MAD improvements	26,700
Public Safety Program	40,040
Special Events Income	626,221
Promo/Marketing	46,300
Interest Income	18
TOTAL REVENUE	\$ 879,960
EXPENSES	
Organization	119,765
Capital Imp/Repair/Projects	59,668
Public Safety	80,999
Promotion/Marketing	181,910
MAD Expenses	89,928
Special Events expenses	347,350
TOTAL EXPENSE	\$ 879,620
NET INCOME	340

Please see page 5 for MAD Budget items.

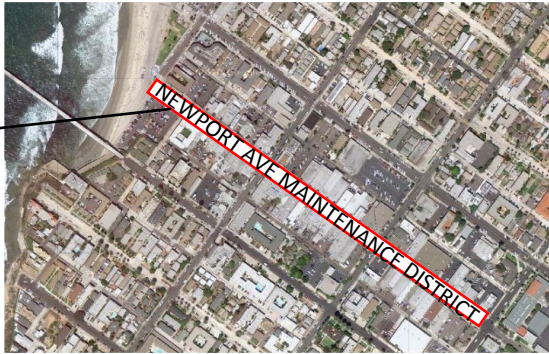


MAD Assessments -

FY18 MAD assessments*	\$67,688
FY17 MAD roll over	15,000
General Benefits	<u>7,240</u>
TOTAL	\$89,928

*FY18 Proposed Assessments with CPI (1.96%). Each property owner from 4800 Newport Ave thru 5000 Newport Ave contributes to the fund per year. For example, a 25' property (storefront) will pay \$18.9464 x 25' (linear feet)= \$473.66 per year.

There is no change in boundaries of the Newport Avenue Maintenance District for FY18.



4800 - 5000 Blocks of Newport Ave.

MAD – Newport Avenue Maintenance Assessment District

Property owners agreed to be assessed annually to specifically ensure that the Newport Avenue corridor is maintained. Our MAD is managed by the office staff and is represented by the Economic Vitality Committee, which meets annually with stakeholders at the OBMA office in May.

FY2017 accomplishments:

- Daily service of 32 trash bins resulted in over 5000 bags of trash disposed
- 27 cigarette butt receptacles cleaned out nearly 400 times
- Cleaned and painted 30 trash bins, 27 trash bin lids
- Replaced 1 damaged trash bin lid
- Replaced 31 galvanized trash can inserts with less expensive but more durable plastic inserts
- Installed 2 new trash bins of different styles and configurations to determine effectiveness for future trash bin requirements
- Added additional community trash receptacles for summer holidays
- Areas around trash bins and occurrences of biological wastes immediately cleaned, disinfected and deodorized as needed using unique waterless method
- All sidewalks, around and planters and gutters from end to end now swept daily
- Trash and debris in planters removed weekly
- Planter foliage trimmed bi-annually
- Replaced 24 plants in planters
- Areas around trees filled with attractive and functional decomposed granite
- Added 14 new silver-toned cribs around palm trees
- Repaired multiple leaks in irrigation system
- Graffiti and stickers eliminated from street signs, posts and other public items
- 20 bike racks painted
- 3 new standalone Cigarette Butt Receptacles provided to local businesses
- Repair of 4 concrete acorn light bases
- Reported leaking water main under 5000 block
- Reported 8 failing or broken acorn lights
- Reported 5 instances of broken curbs

FY2018 goals & priorities:

- Fabricate and install secure cover plates for acorn light base electrical access panels
- Repair more crumbling acorn light bases
- Replace old trash bins with new units that limit scavenging and the mess that results
- Continue crib replacement program
- Establish comprehensive cigarette butt recovery program
- Work with businesses to limit single-use plastics

Public Safety Program

We're happy to report that our Public Safety Program has continued to be a successful project. We've added 8 extra hours per week of security coverage. We are striving to add another two days of coverage. Currently we have security 5 days/early evenings per week. The 8 hour shifts vary from day to day. We get reports for each day regarding calls for service or issues that our security had to take care of. The OBMA raises funds from our special events to supplement the contributions made by our members. If you would like to help pay for this service, please contact Tracy at Tracy@oceanbeachsandiego.com.

Celebrating a NEW Foundation at the Ocean Beach Woman's Club

Please join us on Thursday, October 5th from 5:00-8:00 for a social gathering celebrating the community who helped us Lay a NEW Foundation!

This elegantly casual, free event will feature beer & wine, tray-passed hor d'oeuvres, music, and much more! Come see the new floors and other fresh improvements, meet new people and learn about the Ocean Beach Woman's Club - a pillar in our community since 1924!! RSVP to the guest list to save your spot! Visit OceanWomansClub.org to RSVP.

Equifax Breach hacked personal data of 143 million folks

The Equifax data breach, which occurred because of negligent security measures on the part of the company, has compromised the social security numbers, driver's licenses and other sensitive data of 143 million people, or 44% of the American population. While Equifax is offering free credit monitoring (the same monitoring used by LifeLock) their service does not include complete RESTORATION of a breached identity leaving its victims susceptible to being breached again. To protect you and your family, take immediate steps and:

- 1) go to the Equifax website (www.equifaxsecurity2017.com)
- 2) check all 3 credit bureaus and consider putting a freeze on your accounts
- 3) change online passwords often,
- 4) monitor existing accounts and credit cards documents and accounts and
- 5) enroll in an excellent independent identity theft protection plan for you and your family. And file your taxes early to prevent tax fraud (a growing crime). The sooner you take these steps, the better off you will be. As you will learn in the article in the OBMA website, having identity theft protection in this digital age is as essential as having a cell phone or car insurance.

Go to www.goprotectmyrights.com for more information. *Caroline Betancourt*, Benefits Specialist, Small Business Consultant, LegalShield and IDShield (202) 285-5810 betevents@gmail.com www.expertlegalhelpforless.com

Tranquil Office is an eco-friendly commercial cleaning company. Like Tranquil Home, we will be offering high-quality cleanings with exceptional customer service. Tranquil Office is a fantastic resource for owners of Yoga Studios, Pilates Studios, Chiropractic Offices, Spas, and even Hair Salons. Check us out at www.tranquiloffice.com or call 619-201-6779

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rosie@designandsteen.com

Retail, Interior Designers, and Furniture





Ocean Beach MainStreet Association

PO Box 7990, San Diego, CA 92167

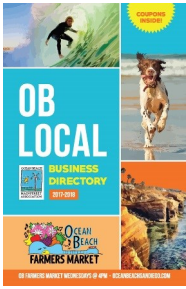
Office: 1868 Bacon Street Suite A

San Diego, CA 92107

www.OceanBeachSanDiego.com

email: info@OceanBeachSanDiego.com

Ocean Beach MainStreet Association is partially funded by the City of San Diego Small Business Enhancement Program.



OCEAN BEACH
BIKE FRIENDLY BUSINESS DISTRICT



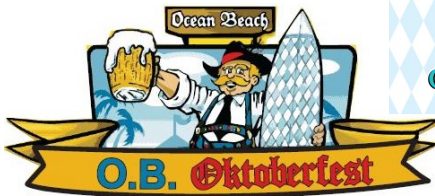
Brat Trot Beach Run
SAT. OCT. 7TH
2K 9AM | 5K 10AM

2 Fun Runs for the Whole Family
\$25 / \$35

FOLLOW THE LINK BELOW TO BUY YOUR TICKETS ONLINE TODAY!

O.B. Oktoberfest

OBCF Ocean Beach Community Foundation



HAPPY HALLOWEEN!

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POLICE AUTHORIZATION FORMS
Annual Renewal—only once a year!
Attention LOCAL MERCHANTS
Be sure to fill out your Police Authorization form (letter of Agency), which you can access at <https://oceanbeachsandiego.com/mainstreet-association/publicsafety>. You are in Western Division. Follow the instructions. Please do it today! **Thanks.**



OceanBeachSanDiego.com

Ocean Beach Oktoberfest

Friday 10/6 12pm -11pm
Saturday 10/7 9am -11pm

LIVE MUSIC CONTESTS
BEER GARDEN

OktoberStretch on Friday!
Merchandise & Food Booths Saturday
Brat Trot early Saturday
For Band lineup - **OBOOKTOBERFEST.COM**



OCEAN BEACH
MAINSTREET
ASSOCIATION



EcoLux

I N T E R I O R S

Suzi OBrien of Eco Lux Interiors,

Invites you to come see our latest **whole-home remodel**, which is full of colorful tile, water-wise botanicals, fixtures from around the world and textiles galore. It has been certified "GOLD" in the Green-Point Rating System. It's right here in **Ocean Beach!**

And join the county-wide tours of some of the most spectacular homes in San Diego!



Interior Designer



EcoLux Interiors



October 21st (Saturday) -
American Society of Interior Designers -
Kitchen, Bath and More Home Tours -
Register ASID SD \$25

October 22nd (Sunday) -
San Diego Green Homes Tour -
Register SDGBC \$15



Location -
4424 Algeciras Street
San Diego, California 92107



ecoluxinteriors.com Suzi@susanobrien.biz 619-964-7716

"It's all about planet friendly, easy living luxury." - Suzi



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