

Hotel Advertising Media Pricing & Statistics

Details on impressions from hotel media and advertising

Website Statistics - WWW.INNATSUNSETCLIFFS.COM

- 62,000 website visitors per year
- 5167 average visitors per month
- Over 200,000 page views while searching the site
- Homepage ads average 28 clicks per month to hotel
- Staff Suggestions average clicks per month is 44. Averages 500+ clicks per year.

Hotel Confirmation E-mail

- 5 monthly business's personally suggested by staff via confirmation letter sent to all guest one week prior to arriving.

E-Newsletter Statistics

- 4500 Monthly Email Subscribers
- Newsletter sent monthly
- Ads vary from 30-65 clicks per sent

Front Entrance Side Walk Sign

- 35,000 hotel guest checking in per year
- 3000-10,000 per week foot traffic seen on Sunset Cliffs Blvd in front of the Inn at Sunset Cliffs

Facebook Statistics

- Over 100,000 reached
- 4241 Facebook Likes
- Post daily reaching thousands
- 100+ Five-Star Reviews

Hotel Directory

- In Each of our 24 rooms on-site and lobby.
- Professionally presented on the center table upon checking into each room.
- First thing guest see upon arriving in hotel room.
- 35,000 hotel guest view this per year.
- Guest Read and remove ads for self-keeping and use while on vacation here at the Inn at Sunset Cliffs.
- Personally suggested to each guest checking-in to read our Hotel Directory.
- Updated monthly.
- Most effective advertising in Media Package for direct use.
- Reviewed and replace any missing ads upon all guest checking out so current ads are up to date for next arriving guest.

Pricing

All package deals will included website links on our suggestions page on www.innatsunsetcliffs.com.

Package A-\$75 Per month

- Website link on Suggestions page on www.innatsunsetcliffs.com
- Monthly Newsletter post/ad
- Semi-monthly Facebook Post by Inn at Sunset Cliffs, linking your business
- Hotel Directory (8.5in x 11in Flyer, provided by your business, option to replace monthly)
- Front Entrance Side-Walk Sign , partnership presented with logo displayed(Displayed for 4 month terms)*Limited availability, 8 spots per year.

Package B-\$50 Per Month

- Website link of Suggestions page on www.innatsunsetcliffs.com
- Choice of Monthly Newsletter or Semi-Monthly Post on Inn at Sunset Cliffs Facebook
- Hotel Directory (8.5in x 11in Flyer, provided by your business, option to replace monthly)

Package C-\$35 Per Month

- Website link on Suggestions page on www.innatsunsetcliffs.com
- Hotel Directory (8.5in x 11in Flyer, provided by your business, option to replace monthly)

Planet X TV Video Production

Add to Package A- \$125

Add to Package B- \$150

Add to Package C- \$200

Included:

- Video of your business with Gavin Fleming, Hotel Manager, visiting your location.
- Full 2 min advertising video with a full walk through with our hotel manager and your manager
- Fully produced and edited interview at your business location by Planet X TV
- Full viewing of the business and process of your business experience. Ex; order pizza at a pizza location, sit down and dine.
- Embedded on-line for your own uses.
- Added on our YouTube Channel, Inn at Sunset Cliffs
- Added on our Facebook Videos
- Added as video to your listing our on www.innatsunsetcliffs.com- Suggestions Page, video and links.(Most effective Advertising on Suggestions Page)