



OCEAN BEACH  
MAINSTREET  
ASSOCIATION

# ANNUAL AWARDS CELEBRATION

January 23, 2025

DISCOVER OCEAN BEACH





# Sponsors



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# Program Sponsors

Thank you to our program sponsors!

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The Peninsula  
Alliance 

YOUR COMMUNITY CONNECTION



# Board of Directors

**Barbara Iacometti, President**  
Wakefield Properties

**Mike Akey, 1st Vice President**  
Pacific View Real Estate

**Carter Moss**  
Submerge Church

**CC Summerfield, 2nd Vice President**  
CC Summerfield Realtor

**Ken Moss**  
Power Logic USA

**Kyle Jaworski, Secretary**  
Raglan Public House

**Joella Peregoy**  
OB Business Center

**Mike Stifano, Treasurer**  
Winstons, Finance Chair

**Daisy Santana**  
Social Syndicate

**Craig Gerwig**  
4864 Newport Avenue LLC

**Shawnn Silverman**  
Dirty Birds OB

**Matt Kalla**  
Matt Kalla Insurance Agency

**Beth Wright**  
OB Barbershop



# OBMA Team

## OBMA OFFICE

**Denny Knox**, Executive Director

**Tracy Wagner**, Operations Manager

**Kristen Keltner**, Event & Program Manager

**Dayna Cornell**, Office & Event Assistant

## A little help from our friends...

**AJ Knox**, Graphic Designer

**Janis Ambrosiani**, Walls with a View

**Josh Utley**, Intrepid Network, Inc.

**Shannon Brown**, Centric

## Farmers Market Team

**David Klaman**, *Farmers Market Manager*

**Dayna Cornell & Ken Moss, Tony Potrus & Richee Pickett**

**2024**  
**OBMA ANNUAL AWARD**  
**WINNERS**

# Clean & Safe Committee

## Committee Mission

To educate merchants and promote a safe & clean environment throughout the Ocean Beach business districts.

**Chairs:**

**Matt Kalla, Matt Kalla Insurance**

**Carter Moss, Submerge**

**Committee Meeting : 1<sup>st</sup> Tuesday of each month at noon**

# Clean & Safe Committee

## Eze Ryders OB E-Bikes



*for transforming their adjacent block*



# Clean & Safe Committee

## Submerge



*for their continued involvement and support for local causes*

Clean & Safe Committee

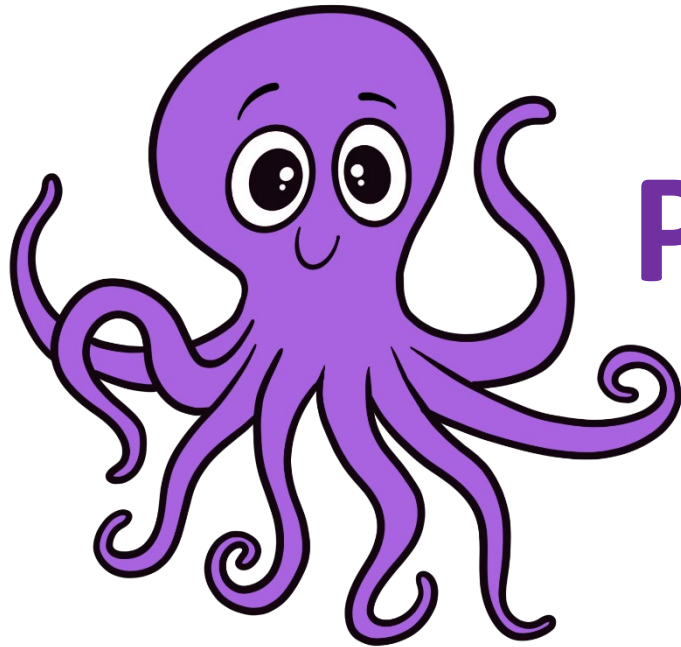
The Peninsula Alliance

The Peninsula  
Alliance 

YOUR COMMUNITY CONNECTION

*for their beautification efforts of the Ocean Beach entryway*

# Clean & Safe Committee



**People's Choice  
Award**

People's Choice Award

# California Wild Ales



*for providing clean up buckets to the community and  
encouraging local comradery*

# Design Committee

## Committee Mission

To identify and develop programs needed for public improvements throughout the business community. To assist business and property owners with design education and technical assistance as requested.

**Chair: Mike Akey, Pacific View Real Estate**

**Committee Meeting: 1st Tuesday of each month at 9:00AM**

# Design Committee

## South Coast Surf Shop



*for their continuously creative window displays*

# Design Committee

## Sunset Clipps



*for their creative use of space and great vibe*

# Design Committee

## The Bowl



*for their spectacular signage and creative mural*



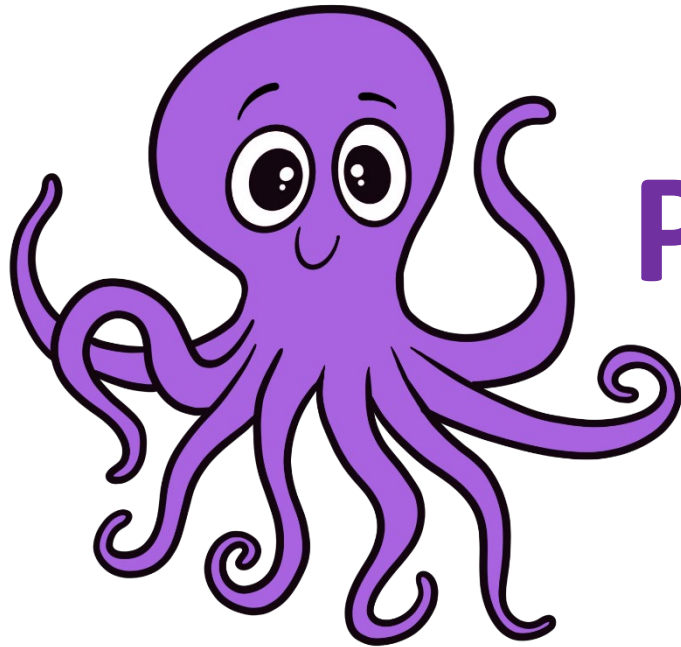
# Design Committee

## Vinum Locus Wine Bar



*for creating a new business concept and beautiful indoor space*

# Design Committee



## People's Choice Awards

# People's Choice Award

## Raglan Public House



*for their innovative use of space and great vibe*

# People's Choice Award

## Winstons



*for their sleek and modern signage and storefront*

# Economic Vitality Committee

## Committee Mission

To promote the best use of existing building, natural, and human resources to ensure the economic viability of Ocean Beach. This committee's focus is the economic well-being of the Ocean Beach business districts, including business retention, business recruitment, and cost-analysis studies.

**Chair: Beth Wright, OB Barbershop**

**Committee Meeting: 1st Wednesday of each month at noon**

# Economic Vitality Committee

## Café Bella on Newport



*for great use of space for the new café*

# Economic Vitality Committee

## Kustom Kulture



*for utilizing the Storefront Improvement Program*

# Economic Vitality Committee

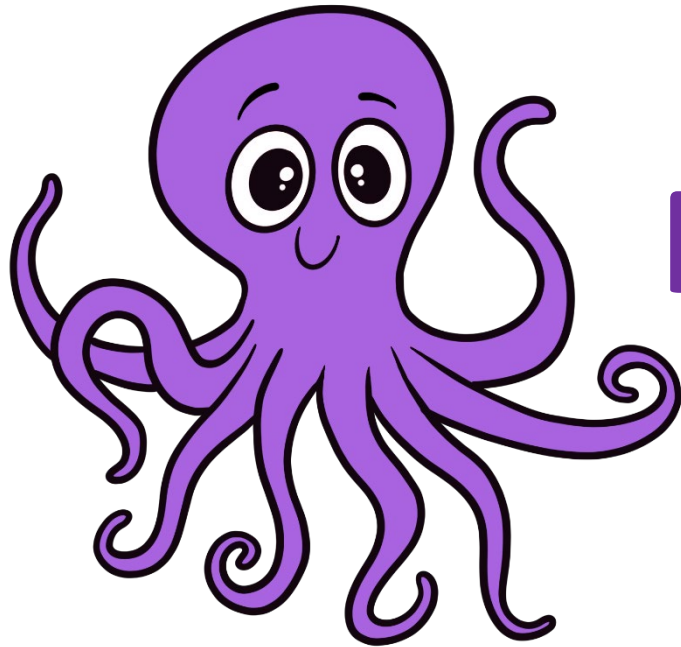
## Newbreak Café



*for utilizing the Storefront Improvement Program*



# Economic Vitality Committee



## People's Choice Award

# People's Choice Award

## Shore Thing Pet Supply



*for utilizing the Storefront Improvement Program*

# Promotion Committee

## Committee Mission

To improve consumer, merchant and resident confidence in Ocean Beach through a unified image created by an exciting variety of activities. This committee is dedicated to creating advertising campaigns, implementing special events, and promoting the business districts and local businesses throughout Ocean Beach.

**Chair: Joella Peregoy, OB Business Center**

**Committee Meeting: 1st Friday of each month at 9:00 a.m.**

# Promotion Committee

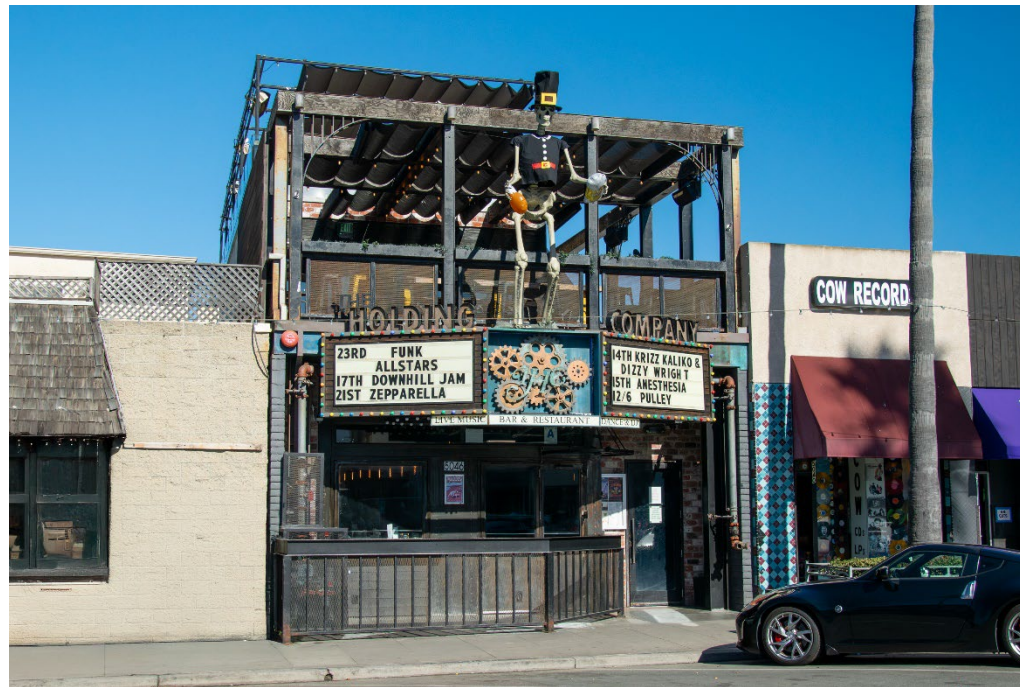
## It's Raw Poke



*for creating a product so good your clients promote you*

# Promotion Committee

## The Holding Company



*for continuously promoting their events and OB*

# Promotion Committee

## James Gang Printing



*for promoting their merchandise with Ocean Beach as the backdrop*

# Promotion Committee



# Official Ocean Beach



*for collaborating with the OBMA to promote all thing Ocean Beach*

# Promotion Committee

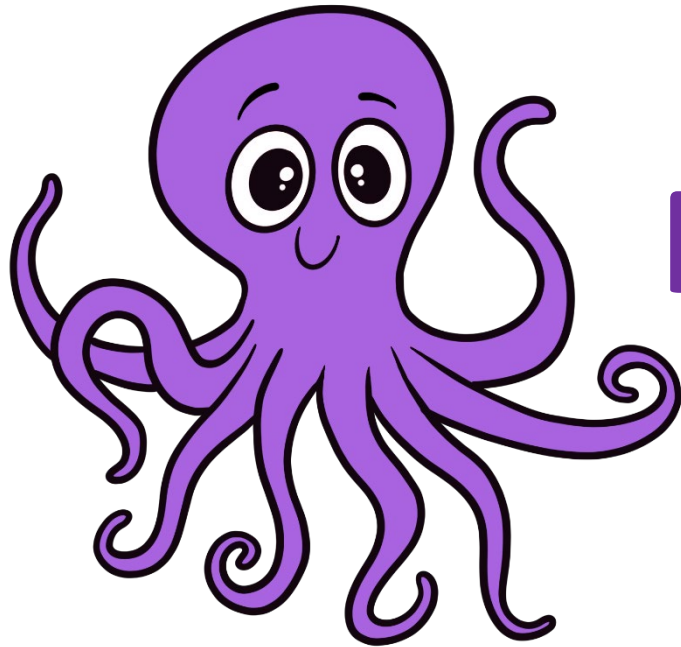
## Wonderland Ocean Pub



*for their incredible remodel promoting their fabulous view*



# Promotion Committee



**People's Choice  
Award**

# People's Choice Award

## The Harp



*for reinvigorating the music scene on Newport Avenue*

# Community Partner Awards



***A huge thank you to all our community groups!  
A special shout out to....***

# Community Partner Award



**OCEAN BEACH**  
**COMMUNITY FOUNDATION**

Ocean Beach Community Foundation

*for turning the ship around*

# Community Partner Award



**LOVE THY  
NEIGHBORHOOD**



## Love Thy Neighborhood

*for becoming a new community partner*

# Community Partner Award



Ocean Beach Woman's Club

*for supporting businesses with their dine outs*

# Community Partner Award

Officer  
Dave Surwilo



*Outstanding Community Service Officer*

# Milestone Awards



***This year we celebrated some incredible milestones in the OB***



# Milestones



Carol Ladiges  
Lighthouse Ice Cream

*for rising from the ashes*

# Milestones



## OB Hardware

*Celebrated their 105<sup>th</sup> Anniversary*

# Milestones



Ocean Beach Woman's Club

*Celebrated their 100<sup>th</sup> Anniversary*

# Milestones



Sunshine Company

*Celebrated their 50<sup>th</sup> Anniversary*

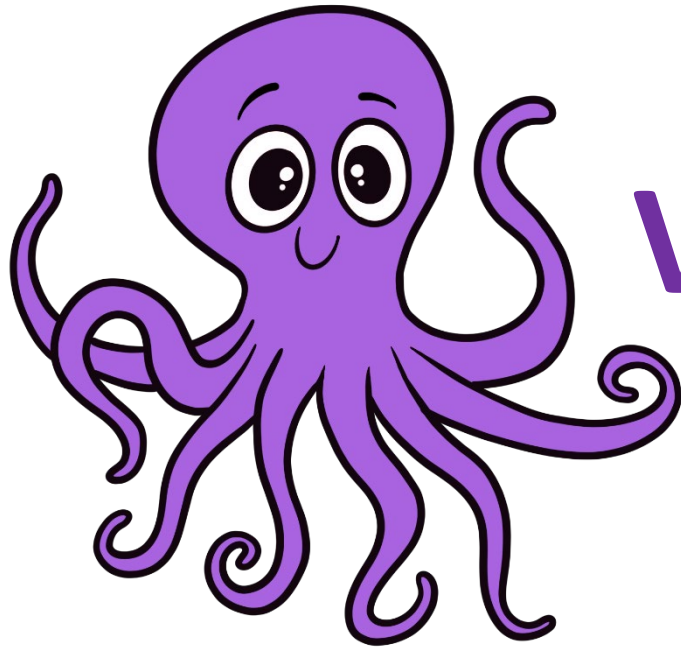
# OBMA Board of Directors



## Ron Marcotte

*for his years of service on the OBMA board*

# Volunteer of the Year



**Volunteer of the  
year goes to...**

# OBMA Board of Directors



Bev McCalla

*for all her support of the OBMA*

# PEOPLE'S CHOICE AWARD



## People's Choice COMMUNITY ENGAGEMENT & CUSTOMER SERVICE



# PEOPLE'S CHOICE AWARD



1<sup>st</sup> PLACE

# Catrina Russell

*Ocean Beach Real Estate Expert* 619-226-BUYS (2897) · [CatrinaRussell.com](http://CatrinaRussell.com)

**CATRINA**  
**RUSSELL**

CalRE# 01229742



Experience  
Gets Results

**CB**  
COLDWELL  
BANKER  
WEST

# PEOPLE'S CHOICE AWARD



2<sup>nd</sup> PLACE

Shawnn Silverman

Dirty Birds OB



# The Mike Hardin *Like A Boss Award*



# Like A Boss Award



## Carter Moss

for ALL he does for the Ocean  
Beach community!



# Thank you to all our Sponsors



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YOUR COMMUNITY CONNECTION



# Bar & Beverage Sponsors

Thank you to bar & beverage sponsors !



## Wine Sponsors



## Beer Sponsor





# Table Sponsors

## Thank you to our table sponsors!

**Batten Accountancy**  
**Catrina Russell Real Estate**  
**Centric**  
**Dirty Birds OB**  
**OB Business Center OB**  
**Community Foundation**  
**Ocean Gifts & Shells**  
**Peninsula Beacon / SD News**  
**Pruett Realty**  
**Raglan Public House**  
**Simple Distributors & Service Kings**  
**St. Peter's Preschool**  
**Submerge**  
**Wonderland & OB Surf Lodge**



# Food Sponsors

## Thank you to our food sponsors!

**BBQ House**

**California Wild Ales**

**Cass Street Bar & Grill**

**Chicken Over Rice Co**

**Dirty Birds OB**

**It's Raw Poke**

**Johnny Manana's**

**Kustom Kulture**

**La Dona**

**Learning Curve**

**Lighthouse Ice Cream**

**Liticker's Newport Ave.**

**Margarita's Restaurant**

**Newbreak Café**

**Mike's Taco Club**

**Nico's Mexican Food**

**OB Beans Coffee Roasters**

**OB Noodle House Bar 1502**

**OB Smoothie**

**OB Surf Lodge**

**Olive Tree Marketplace**

**Phattie's Bake Shop**

**Pizzeria Luigi's**

**Poma's Deli**

**Raglan Public House**

**SOI OB**

**Sour Dough & Moore**

**South Beach Bar & Grill**

**Sunshine Co**

**Tacos, Tortas & More**

**The Bowl**

**The Harp**

**The Holding Co.**

**Winstons**

**Wonderland**





# Raffle Prize Sponsors

## Thank you to our raffle sponsors!

**Blue Water Seafood**

**Closet Signature**

**Creations Boutique**

**Dirty Birds OB**

**Dougie's Best**

**Fat Boyz Pizza**

**Hodad's**

**Inn at Sunset Cliffs**

**Island Life Foods**

**James Gang Printing**

**La Doña**

**Learning Curve**

**Lighthouse Ice Cream**

**Newbreak Café**

**OB Antique Mall**

**OB Community Foundation**

**OB Gift Shop**

**OB Hardware**

**OB Surf Lodge**

**Ocean Gifts & Shells**

**Official Ocean Beach**

**Peninsula Beacon**

**Raglan Public House**

**San Diego Crystals**

**Seams to Me**

**Shore Thing Pet Supply**

**South Coast Surf Shops**

**Tanya Joy Wellness**

**The Black**

**Wahines**

**Wonderland**



# Productions Sponsors

Thank you to our production sponsors!

**AJ Knox**

**Centric**

**Craig Gerwig**

**Frame & Style Photography**

**Inn at Sunset Cliffs**

**Intrepid Network, Inc.**

**Music As You Like It**

**Bev McCalla**

**Michele Amsterdam**

# THANK YOU!

OCEAN BEACH



MAINSTREET  
ASSOCIATION

Thank you for celebrating the Annual Awards with the  
Ocean Beach MainStreet Association