



OCEAN BEACH
MAINSTREET
ASSOCIATION

ANNUAL AWARDS CELEBRATION

January 25, 2024

Ocean Beach
High Tides & Good Vibes





Ocean Beach MainStreet Association

WELCOME!





Sponsors



Thank you to our Presenting Sponsor



Program Sponsors

Thank you to our program sponsors!



Ocean Beach
Community
Development Corporation





Table Sponsor Shout Out!

Thank you to our table sponsors!

Catrina Russell Real Estate, Inc.

Call Glenn Again

Dirty Birds

Home Automation

Inn at Sunset Cliffs

Pruett Reality

Raglan Public House

Rest & Relax Real Estate

& Service Kings Home Services

Seaport Realtors

Social Syndicate

Submerge Church

The Peninsula Alliance

The Beacon – SD Community News

The Stronghold



Dignitaries & Community Leaders

Dignitaries & Community Leaders



Community Partners

Thank you to our community partners!

Friends of OB Library

Kiwanis Club

OB Community Development Corporation

OB Community Foundation

OB Historical Society

OB Planning Board

OB Town Council

Point Loma Association

Point Loma Rotary Club

Sunset Cliffs Surfing Association

San Diego Police Department

Surfrider SD

The Peninsula Alliance



Board of Directors

Barbara Iacometti, President
Hairstylist

Ron Marcotte
Consultant

Mike Akey, 1st Vice President
Pacific View Real Estate

Carter Moss
Submerge Church

CC Summerfield, 2nd Vice President
CC Summerfield Realtor

Ken Moss
Power Logic USA

Kyle Jaworski, Secretary
Raglan Public House

Joella Peregoy
OB Business Center

Mike Stifano, Treasurer
Winstons, Finance Chair

Daisy Santana
Social Syndicate

Craig Gerwig
4864 Newport Avenue LLC

Shawnn Silverman
Dirty Birds OB

Matt Kalla
Matt Kalla Insurance Agency

Beth Wright
OB Barbershop



OBMA Team

OBMA OFFICE

Denny Knox, Executive Director

Tracy Wagner, Operations Manager

Kristen Keltner, Event & Program Manager

Dayna Cornell, Office & Event Assistant

A little help from our friends...

Janis Ambrosiani, Walls with a View

Josh Utley, Intrepid Network, Inc.

Shannon Brown, Centric

Farmers Market Team

David Klaman, *Farmers Market Manager*

Dayna Cornell & Ken Moss, Tony Potrus & Richee Pickett



OBMA President

Barbara Iacometti





The OB Pledge of Allegiance

The OB Pledge of Allegiance

I pledge allegiance to the pier

In Ocean Beach 92107

And to the Obecians for which they stand

One community, under the sun

Unified for many years of FUN!

2023
OBMA ANNUAL AWARD
WINNERS



Clean & Safe Committee

Committee's Mission

To educate merchants and promote a safe & clean environment throughout the Ocean Beach business districts.

Chair: Matt Kalla, Matt Kalla Insurance
Committee Meeting : 2nd Tuesday of each month at noon

Clean & Safe Committee

Cheswicks



for their updated & refreshed interior

Clean & Safe Committee

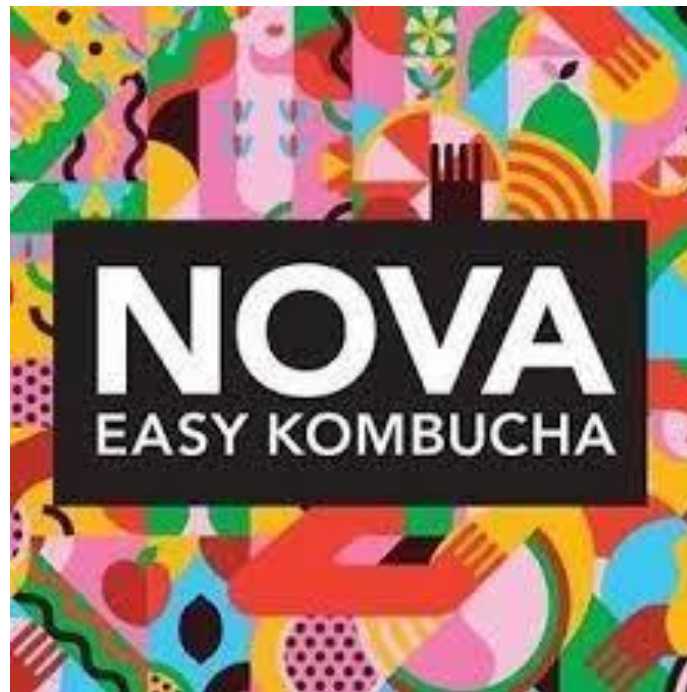
Johnny Mañana's



*for their bright & fun new storefront
& lighting which help prevent crime*

Clean & Safe Committee

NOVA



for keeping the front of their storefront clean & bright

Clean & Safe Committee



People's Choice Award

Clean & Safe Committee

Submerge Church



*for supporting Community Clean Ups, Holiday Decorations,
Sweeping the Seawall project and much more*

Design Committee

Committee's Mission

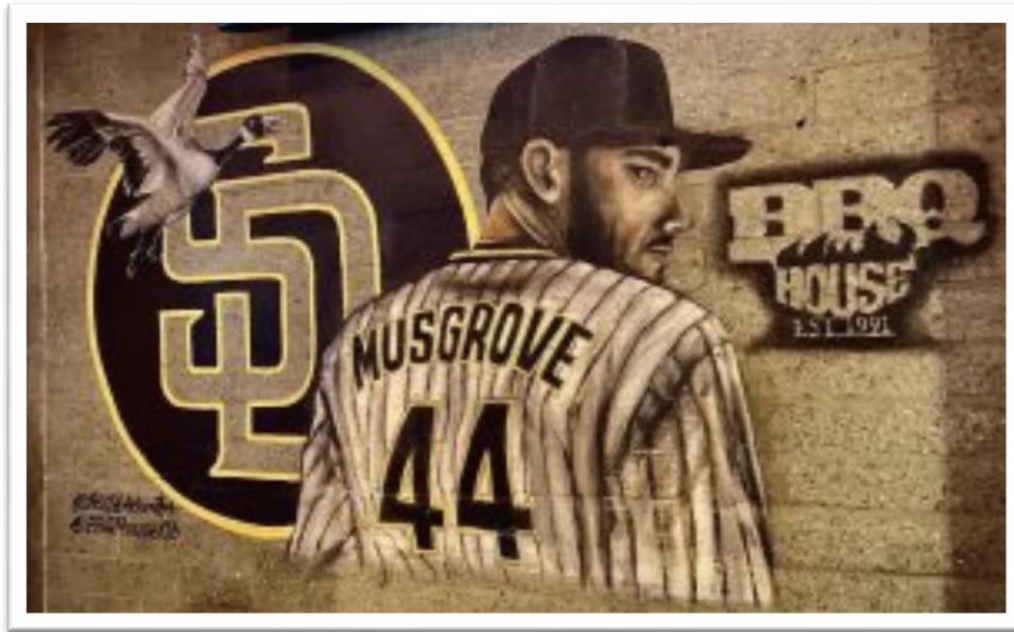
To identify and develop programs needed for public improvements throughout the business community. To assist business and property owners with design education and technical assistance as requested.

Chair: Mike Akey, Pacific View Real Estate

Committee Meeting: 1st Tuesday of each month at 9:00 a.m.

Design Committee

BBQ House



for their detailed mural of Joe Musgrove

Design Committee

Cass Street Bar & Grill & Harry's Taco Club



for their new storefront façade

Design Committee

Johnny Mañana's



for updating their storefront with colorful tiles and outdoor seating

Design Committee

Kilowatt



*for their entire front patio redesign, disco ball lighting
and front façade updates*

Design Committee

Newport Farms



for their storefront improvements including awning & new paint

Design Committee

OB Hotel



for their beautiful mural along Newport Avenue

Design Committee

Jones's Barbershop



for their storefront design and signage

Design Committee

Closet



for their playful & classy storefront improvements

Design Committee

Winston's



for their storefront improvements including their striking new sign

Design Committee



People's Choice Award

People's Choice Award

City Taco's



for their fun outdoor dining space with lots of color

Economic Vitality Committee

Committee's Mission

To promote the best use of existing building, natural, and human resources to ensure the economic viability of Ocean Beach. This committee's focus is the economic well-being of the Ocean Beach business districts, including business retention, business recruitment, and cost-analysis studies.

Chair: Beth Wright, OB Barbershop

Committee Meeting: 2nd Wednesday of each month at noon

Economic Vitality Committee

James Gang Printing



for bringing new and expanded opportunities for their business model

Economic Vitality Committee

Vevor



*for spearheading the Voltaire Arts District
and Voltaire Banner District program*

Economic Vitality Committee



People's Choice Award

People's Choice Award

Shore Thing Pet Supply

Shore Thing



Pet Supply

for expanding into a larger space and growing their business

Promotion Committee

Committee's Mission

To improve consumer, merchant and resident confidence in Ocean Beach through a unified image created by an exciting variety of activities. This committee is dedicated to creating advertising campaigns, implementing special events, and promoting the business districts and local businesses throughout Ocean Beach.

Chair: CC Summerfield, Homes by CC Realtor

Committee Meeting: 1st Friday of each month at 9:00 a.m.

Promotion Committee

Submerge Church



*for promoting their organization &
Ocean Beach through an active presence in the community*

Promotion Committee

Gavin Fleming



*for promoting South OB and spearheading
the Sunset Cliffs Car Show*

Promotion Committee

California Wild Ales



for their fun press releases, social media posts, and events

Promotion Committee



People's Choice Award

People's Choice Award

STEVE O SAN DIEGO

*for promoting Ocean Beach businesses
through social media*

OBMA Community Clean Up Collaboration



We Are Your Concierge Real Estate Company



REST & RELAX
REAL ESTATE



for collaborating and sponsoring OBMA's Community Clean Ups

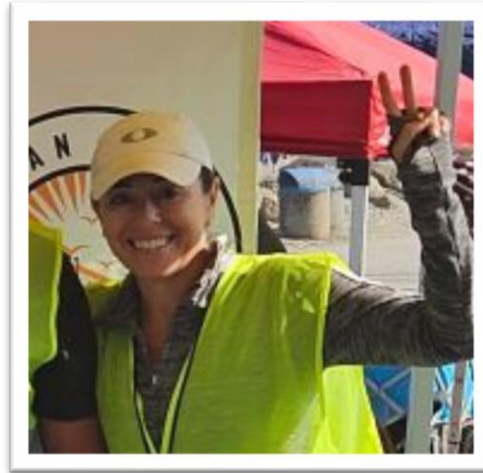
Volunteers



A huge thank you to our 150 plus volunteers!

Here are a few volunteers who went above and beyond in 2023 and spearheaded the Downtown Ocean Beach Ambassador Program.

Volunteer Award



Anna Firicano

for spearheading the OBMA & OBTC Ambassador Program

Volunteer Award



Mandy Havlik

for spearheading the OBMA & OBTC Ambassador Program

Volunteer Award



Matt Kalla

for spearheading the OBMA & OBTC Ambassador Program

Volunteer Award



Ken Moss

for being a Farmers Market Helper Extraordinaire every Wednesday



Mall Mom



Joella Peregoy

for being an amazing Mall Mom

OBMA Board of Directors



Gary Gilmore

Serving on the board for dozens of years!

PEOPLE'S CHOICE AWARD



People's Choice COMMUNITY ENGAGEMENT & CUSTOMER SERVICE

PEOPLE'S CHOICE AWARD



1st PLACE

Catrina Russell

Ocean Beach Real Estate Expert 619-226-BUYS (2897) · CatrinaRussell.com

CATRINA
RUSSELL

CalRE# 01229742



Experience
Gets Results


COLDWELL
BANKER
WEST

PEOPLE'S CHOICE AWARD



2nd PLACE

Submerge Church



The Mike Hardin *Like A Boss Award*



Like A Boss Award

Laura Dennison

for her many years of service to the OB Library and to this community. She has always stepped up to collaborate and work hand in hand with our local groups here in OB.



Sponsors



Ocean Beach
Community
Development Corporation





Table Sponsors

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Call Glenn Again

Dirty Birds

Home Automation

Inn at Sunset Cliffs

Pruett Reality

Raglan Public House

Rest & Relax Real Estate

& Service Kings Home Services

Seaport Realtors

Social Syndicate

Submerge Church

The Peninsula Alliance

The Beacon – SD Community News

The Stronghold



Food Sponsors

Thank you to our food sponsors!

BBQ House
Blue Water Seafood
Chicken over Rice Co.
City Taco's OB
Dirty Birds
It's Raw Poke
Johnny Mañana's
Krisp Beverages & Natural Foods
La Doña
Mad Munch
Margarita's
Mike's Taco Shop
Noodle House Bar 1502
OB Smoothie

OB Surf Lodge
Olive Tree Market
Phattie's Bake Shop
Pizzeria Luigi's
Poma's Deli
Raglan Public House
SOI OB
South Beach Bar & Grille
Sugalab
The Holding Company
The Harp
The Joint
Wonderland Ocean Pub



Bar & Beverage Sponsors

Thank you to bar & beverage sponsors !

Beer & Wine Sponsors



Coffee Sponsor





Raffle Prize Sponsors

Thank you to our raffle sponsors!

Closet
Dirty Birds
Dog Beach Dog Wash
Hoppy Bear Gear
Hodad's
Inn at Sunset Cliffs
James Gang Printing
Julie Designs
La Doña
Mad Munch
Newbreak Coffee & Café

OB Gift Shop
OB Hardware
OB Surf Lodge
Ocean Beach Antique Mall
Ocean Gifts & Shells
Peninsula Beacon
Seams to Me
San Diego Crystals & Jewelry
South Coast Surf Shop
The Black
Wonderland Ocean Pub



Productions Sponsors

Thank you to our production sponsors!

Centric

Craig Gerwig

Frame & Style Photography

Floral Fantasia

Inn at Sunset Cliffs

Intrepid Network, Inc.

Music As You Like It

OB Historical Society

Bev McCalla

Michele Amsterdam



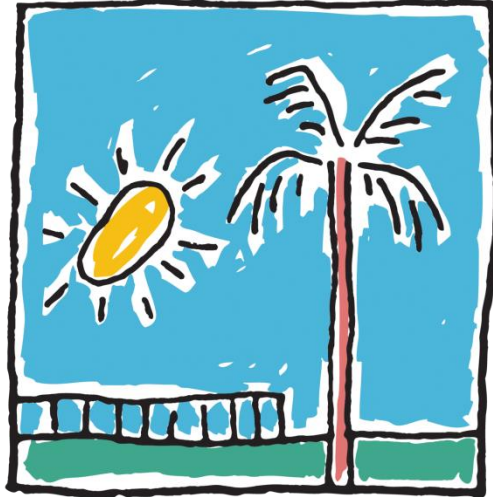
Raffle Winners

And the Raffle Winners are....

Thank you for supporting
Ocean Beach MainStreet Association's
Programs, Projects & Initiatives!

THANK YOU!

OCEAN BEACH



MAINSTREET
ASSOCIATION

Thank you for celebrating the Annual Awards with the
Ocean Beach MainStreet Association